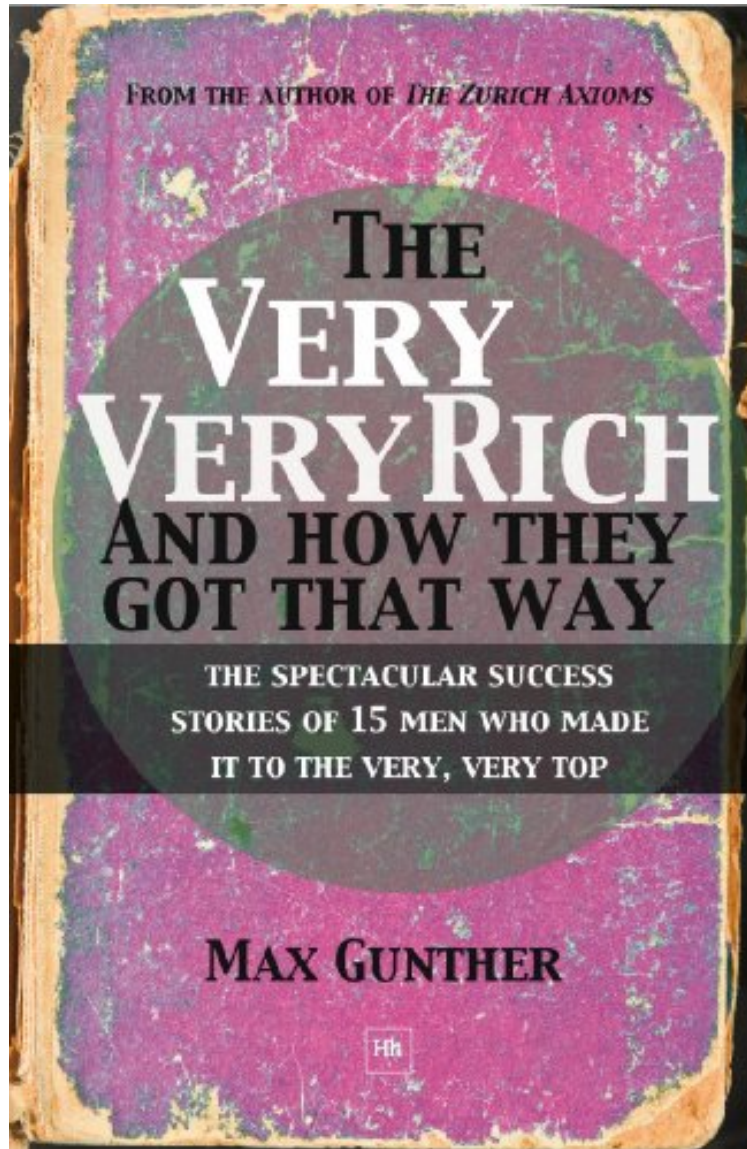


[E-BOOK] The Very, Very Rich and How They Got That Way: The spectacular success stories of 15 men who made it to the very, very top

## **The Very, Very Rich and How They Got That Way: The spectacular success stories of 15 men who made it to the very, very top**

*Gunther Max*

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**Gunther Max : The Very, Very Rich and How They Got That Way: The spectacular success stories of 15 men who made it to the very, very top** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Very, Very Rich and How They Got That Way: The spectacular success stories of 15 men who made it to the very, very top:

9 of 10 people found the following review helpful. Another excellent book by Max Gunther that is finally being re-issued. By Gabriel Torres Harriman House is doing an excellent job re-issuing all Max Gunther's books. Originally published in 1972, the book tells the story of 15 North-American multimillionaires of the time. The publisher printed a table at the first page listing the fortunes portrayed in the book and the amount corrected by inflation. This way, when the author says that John Doe has 100 million dollars, you know that this would be equal to 522 millions today. This is the level of the "poorest" guy portrayed in the book! The stories are fantastic, and Gunther is an excellent storyteller, always trying to focus on what the person did differently from the "average guy." The nice thing about this book is that it is based on interviews the author conducted with the portrayed people. For the people he didn't interview in person, he decided to publish interviews done by other people that had this opportunity. Therefore, a few chapters are written by other journalists. This is an excellent pick if you like to read success stories. 0 of 0 people found the following review helpful. Hardwork won't get you rich. By Joe Cat Good book explaining how some of the rich in the 30s to 60s got their riches. You won't find those billionaires like the likes of Bill Gate, Mark Zuckerberg, Warren Buffett, here. The content is outdated by now as non of the famous rich and famous today or a decade earlier mentioned. 0 of 0 people found the following review helpful. Decent. By Trading Heroes dot Com. This book was OK. I liked the stories, but felt that the author colored the stories a little bit too much with his own opinion of the rich, instead of just presenting the facts. If you look beyond that however, there are some good tips.

The Very, Very Rich provides revealing insights into the intriguing world of big money, recounting the spectacular success stories of 15 men who made it to the very, very top. In 1972, Max Gunther invited readers to take a journey with him through a gallery of America's most prominent millionaires. The inhabitants framed here are by no means merely ordinary millionaires though, as the minimum qualifying standard to be considered for inclusion is ownership of assets valued at \$100 million or more (the equivalent of \$500 million today). This classic is now nearly 40 years old but its value endures, since the key steps on the route to wealth do not change with time. These secrets can be learned from, adapted and applied by anyone today.

About the Author Max Gunther was born in England and emigrated to the US when he was 11. He attended schools in New Jersey and received his B.A. from Princeton University in 1949. He served in the U.S. Army in 1950-51 and was a staff member of Business Week from 1951 to 1955. He then served as a contributing editor of Time for two years. His articles were published in several magazines and he wrote several books, including The Luck Factor (9781906659493), How to Get Lucky (9781906659981) and The Zurich Axioms (9781897597491).