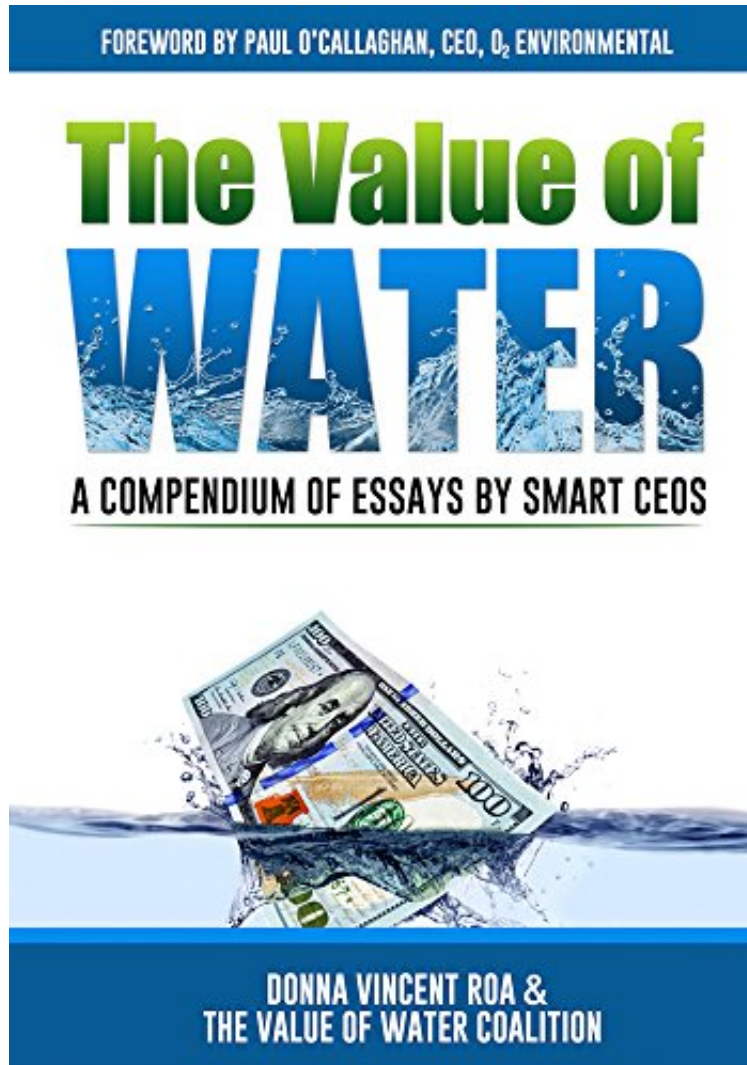


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# The Value of Water: A Compendium of Essays by Smart CEOs (US Edition)

*PhD, ABC Donna Vincent Roa*

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**PhD, ABC Donna Vincent Roa : The Value of Water: A Compendium of Essays by Smart CEOs (US Edition)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Value of Water: A Compendium of Essays by Smart CEOs (US Edition):

1 of 1 people found the following review helpful. A Must ReadBy James BridgesExcellent read!, I will definitely open your eyes, as to the true value of water and how its miss management will affect our future as society

Water can pose a threat to business continuity, reputation, product margins, and growth, and at the same time, create

value and opportunity. Businesses must continually adapt to water quality, quantity, and availability. "The Value of Water: A Compendium of Essays by Smart CEOs" features thought-provoking essays by CEOs from Xylem Inc., GE Power Water, US Water Alliance, CH2M HILL, American Water, National Association of Water Companies, DC Water, Kohler, and others who are at the helm of this evolving business dynamic. They present the narratives that can change our understanding of water's value. This book probes complex issues, informs the conversation about water's future for business, and shows that business as usual exploitation of our water resources needs to change. These essays will inform your perspectives about water, show that we all need to be stewards of this precious resource, and ultimately, change society's thinking about the value of water. Originator and executive producer, Donna Vincent Roa, in collaboration with the Value of Water Coalition, created the book to feature industry leaders' thinking about the value of water and its relationship to technology, innovation, brand, reputation, sustainability, economic success, public health, and more.

"This book establishes a compelling case to invest scarce resources to address failing infrastructure and water resources, and will do for water what Silent Spring did for chemical regulation." Mark D. Charles | Environmental Management Chief, City of Rockville  
"This type of insight and corporate leadership is needed to prosper in the emerging marketplace of a natural resource-constrained world." Carol Singer Neuvelt | Executive Director, National Association for Environmental Management  
"Thought provoking." Dr. Timothy A. Wolfe, P.E., BCEE | Vice President, MWH Global  
From the Author: I am especially grateful for and honored by the participation of our CEO essayists--thought leaders who are raising the profile of the value of water and are driving some of the nation's most important achievements for and in our water systems, infrastructure, and industry.  
From the Inside Flap: This book contains thought leadership on water and its value.