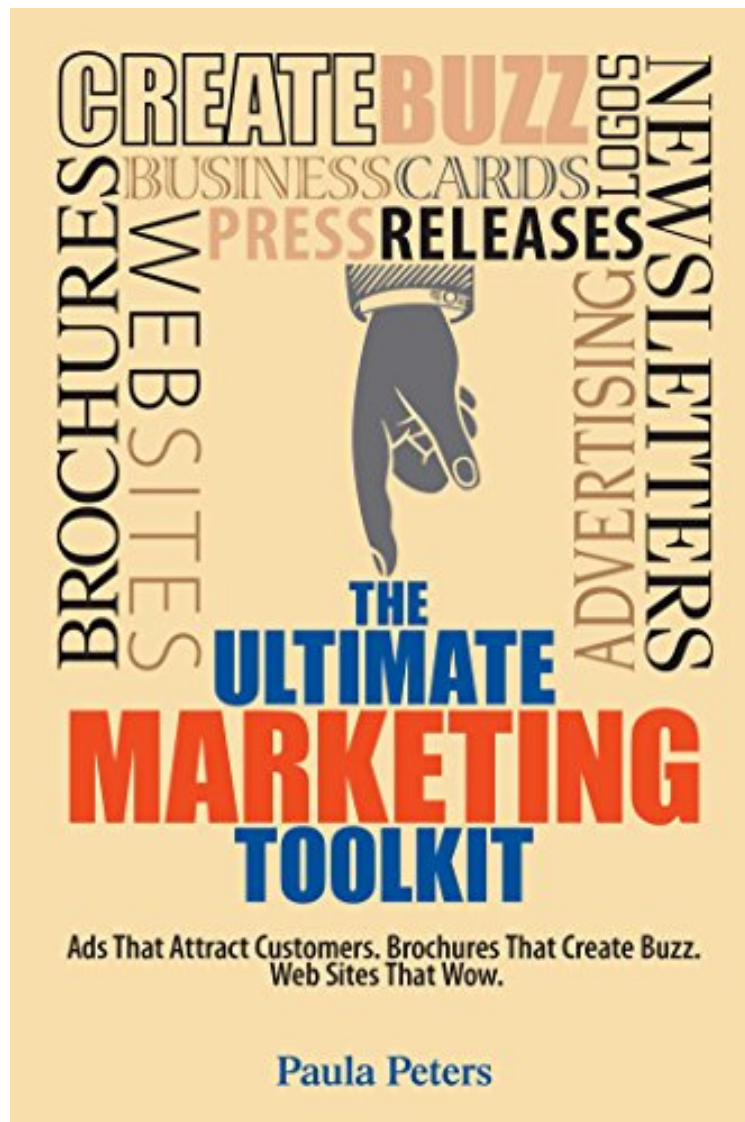


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The Ultimate Marketing Toolkit: Ads That Attract Customers. Brochures That Create Buzz. Websites That Wow.

Paula Peters

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About the AuthorPaula Peters is a full-time writer and entrepreneur with almost a decade of experience writing and technical marketing pieces for a variety of Fortune 500 clients. Ms. Peters also teaches at the University of Missouri at Kansas City, as well as doing professional-level seminars in marketing writing that are attended by hundreds of business owners and executive throughout the Midwest.