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Steve Zaffron, Dave Logan

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Maczka Fantastic book for any business professional to read. However, there is a lot of theory involved in this book and for me, I had to read through it twice to get a good grasp of all the concepts. With that said, this book can help you with both personal and professional issues in your life. I really enjoyed the read. One knock I had on this book is that the quite liberal authors cannot help themselves to throw in their little agenda items such as their take on global warming, but the main concepts of the three laws are solid and will help you along your way to becoming the consummate professional. 0 of 0 people found the following review helpful. Invaluable By One World This book is invaluable for anyone working with others in any capacity. And who isn't? The concepts are especially valuable if you have come to an impasse, and if the old ways just aren't producing the results and performance you are seeking. The Three Laws outline a new way of seeing and being, and lead the reader through a series of real world examples that illustrate clearly the practical application of the concepts. Highly recommend! 0 of 0 people found the following review helpful. Create the possibility - then achieve it. By A. Wenzel The way one reacts to events defines them. The book helps reinforce the idea that events are neutral but the way we respond to them is critical. No goal is achievable without creating the possibility that it can be done. Declaration is the key. Language matters. If you're a Bryan Johnson, Eric Greitens, Srikumar Rao, or Wayne Dyer fan, you'll find the book a good look at self-help for business.

A proven system for rallying all of an organizations' employees around a new vision and ideas for making the vision stick When something at work isn't going smoothly, managers struggle with what part of the problem to tackle first. Do they start with cost reduction? Or should they go for process improvements first? The authors—who have helped hundreds of companies and individuals change and improve—say spend time and money adjusting the systems in which people operate, rather than targeting people and their performance directly. The authors show that it's in fact possible to change everything at once—with a focus on making such transformations permanent and repeatable. Brand-new Introduction written for the paperback edition Filled with illustrative examples from Northrup Grumman, BHP-Billiton, Reebok, Harvard Business School, and many others Two experts in the field show how to make major transformations happen The book outlines a process for engaging all employees to buy-in to an improved vision of an organization's new and improved future.