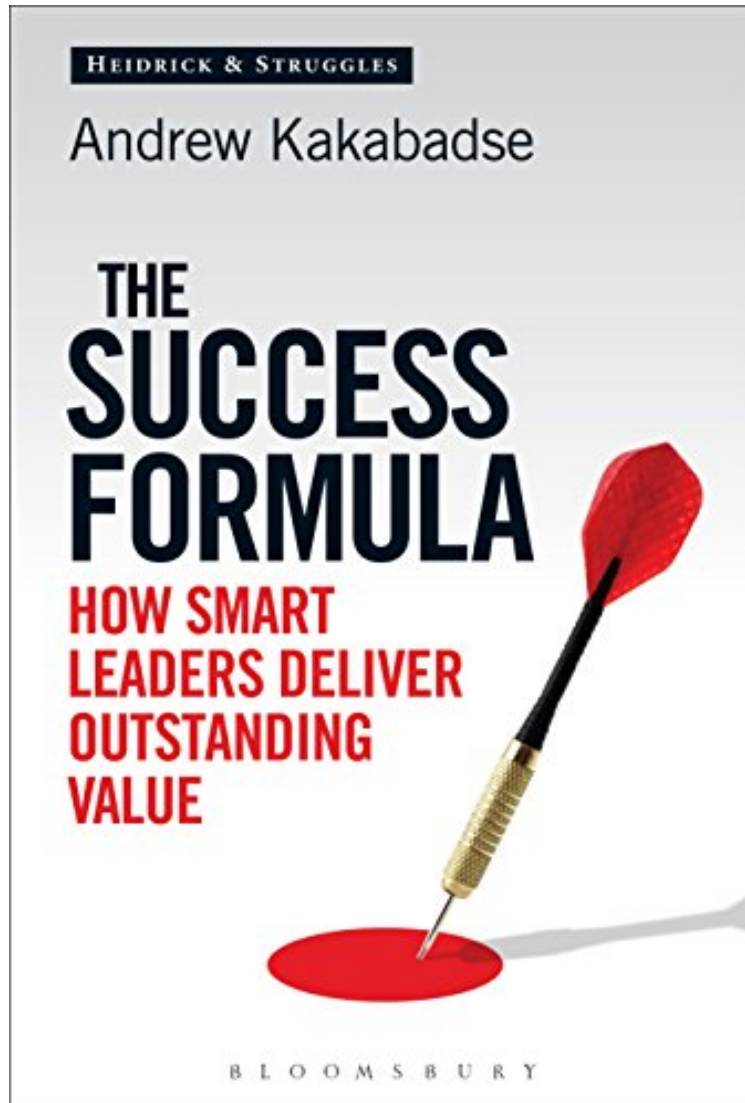


The Success Formula: How Smart Leaders Deliver Outstanding Value

Andrew Kakabadse

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Andrew Kakabadse : The Success Formula: How Smart Leaders Deliver Outstanding Value before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Success Formula: How Smart Leaders Deliver Outstanding Value:

0 of 0 people found the following review helpful. Interesting and being able to take away some useful stuffs from the book after reading By Anthony Chiu This book provides valuable experience sharing from CxO point of view and their success stories. Interesting and being able to take away some useful stuffs from the book after reading !0 of 0 people found the following review helpful. Highly recommended for anyone who leads teams, companies, or organizations By

SodavI really enjoyed this book. Great insight into how to create evidence based leadership to get rid of factions and politics in companies and organizations. Easy to read with applicable case studies and examples. Highly recommend to anyone studying how to effectively lead teams or organizations.

What do successful organizations and smart leaders have in common? They deliver outstanding value to their stakeholders. Interviews with over 80 leading organizations in private, public and third sectors from all over the world have led Andrew Kakabadse to a fascinating insight: organizations where stakeholder engagement was highest were not those led by charismatic and visionary leaders, but by a culture of delivering outstanding value. Through his research, he found two different approaches at work. In strategy-led organizations, senior management has a clear notion of how value can be created and enacts a strategy to achieve it with the support of key managers and board members. Value-delivery-led organizations approach value creation differently. In these organizations, the leadership gathers evidence from internal and external stakeholders to determine the value the organization is delivering today and can deliver in the future. A strategy is then put in place to support those findings ndash; and is deliberately exposed to challenges from stakeholders to create engagement. The Success Formula demonstrates how value-delivery-led organizations are outperforming their strategy-led counterparts and how the world's best organizations deliver value to their stakeholders, with examples drawn from Anglo American, Deutsche Bank, Citibank, Jaguar/Landrover, Microsoft, BMW and Alfa Bank. This authoritative guide shows leaders how to improve the way they gather meaningful evidence to create a value-delivery culture that maximizes the benefits for their organizations and stakeholders.

ldquo;An outstanding contribution to understanding the skills and leadership qualities required for strategy execution. A must read for any manager.rdqquo; Managing Director, Office of Strategic Affairs, Crown Prince Court, Abu Dhabi

ldquo;In front of the 'hard' leaders are the smart leaders. A world filled with smart leaders.rdqquo; Conservatoire National des Arts et Meacute;tiers, Paris

ldquo;Kakabadse never compromises with fashion or the doxa in management; he has taken it upon himself to tell us not that there is no easy way to succeed, but rather that success depends on simple, but solid, concepts and approaches.rdqquo; Head of Mandel Social Leadership MBA Program, Ben-Gurion University of the Negev, Israell

ldquo;Success, argues Kakabadse is all about delivering value. And much of this enlightening and entertaining book is about how to create value drawing on interviews with top managers in over 100 organisations across 14 countries. Illustrated with some cleverly selected and revealing real-life case studies, it is essential bedside reading for all senior executives.rdqquo; CEO and Director General, EFMD, Brussels

ldquo;Understanding what makes a successful organisation is vital in today's fast changing environment ndash; The Success Formula explores the relationship between, values, evidence, strategy and engagement.rdqquo; CEO, Windsor Leadership

ldquo;Finally we have a book which recognizes that organizations cannot achieve genuine sustainability unless social value is given equal weighting to shareholder, other stakeholder and financial value. If there is a strong values base, diversity of thinking and effective governance, organizations can build long-lasting success.rdqquo; Chief Executive ICSA

ldquo;Andrew Kakabadse's book offers unique insights and practical suggestions. Success, particularly in turbulent and unpredictable environments, is driven by value and decisions anchored to value. A recent parliamentary commission on future of management identified people, purpose, and potential as drivers of success. This book offers practical suggestions in all three areas.rdqquo; Head of School of Leadership, Organisations and Behaviour, Henley Business School

ldquo;This book contains a multitude of insights concerning success that Andrew has derived from interviews with senior managers from over a 100 organizations in 14 countries. It provides much useful advice as to how to recognize successful organizations and how to determine what is required to make success a reality.rdqquo; CEO, Global Governance Services Ltd., London

ldquo;Kakabadse's extensive global research shows how few top companies have a proper engagement with their stakeholders and his evidence reveals the great and sustainable success arise from so doing. A must read for the C suite and the Board.rdqquo; Dean of Henley Business School

ldquo;Once again, Dr Kakabadse's in depth research draws out governance and dynamic governance insights, helping us to drive value in our companies.rdqquo; FAICD and Company Director, IAG, Cochlear and Santos Ltd

ldquo;The evidence-based account, and unparalleled access, of Professor Kakabadse cuts like a knife to the very heart of this complex and frequently misunderstood subject. This book is a must read for anybody attempting to come to terms with organizational success - or failure.rdqquo; Director of Executive Education, Stockholm Business School, Stockholm University

ldquo;With this publication, Andrew Kakabadse achieved the Formula of Success: combining a robust academic research approach with practioners' feedback. He paints a truly global vision of how leadership can deliver outstanding value, thanks to the impressive support of top leaders all over the world! All pieces of the recipe for sustainable corporate success fit together and make the book a must read for all interested in leading business firms.rdqquo; Executive Director of the Belgian Governance Institute and Extra-Ordinary Professor at the University of Ghent and the Vlerick Leuven Gent Management School

ldquo;I read The Success Formula with great interest, and recommend it to any business manager who seeks to ensure the health and continuity of the enterprise he/she leads. Andrew Kakabadse's guidelines in this

book strike me as convincing and eminently practical.”; Former member of the board of Unilever; “This book is about leadership, about sustaining vision and values to deliver consistent quality, about the humility to respect the team and the intellectual rigor to challenge its certainties. This is a manual on how values generate value.”; Athens; “The Success Formula is a refreshing read for those leaders committed to employee engagement and transformational results. It underlines the role of the leader in building alignment and delivering results based on trust, authenticity and a clear Organisational purpose.”; Chairman of the Australian Advanced Manufacturing Council and Former CEO of Fosters Group and Pacific Brands; “There are a few books which combine such outstanding academic knowledge and real world experience on leadership as this one. Government and business leaders in Europe should use it when preparing for the challenge to bring back economic growth and social progress.”; Secretary General of the independent tripartite High Level Group on Innovation Policy Management (2012-2014); “This is a very readable, well-structured and evidence based book. What I liked about The Success Formula was its fit with my own experience of human engagement and its criticality in creating sustainable value. Openness to change, diversity of thinking, inclusion, robust discussion, listening, feedback, teamwork and goodwill work to build productivity, engagement and adaptability. The emphasis is not on a charismatic visionary leader but rather one with humility focused on gathering and using hard and soft evidence to achieve alignment and enduring success.”; Director, Reserve Bank of Australia; “Andrew and David have produced seriously worthwhile insights and a global perspective on success. They focus on reality coupled with sound delivery processes as a basis for successful decisions and that’s just the beginning!”; Director, Reliance Rail; “Kakabadse has produced yet another outstanding work, cutting through the complexity of leadership to the heart of the issue to provide an accessible and actionable formula for success.”; Professor of Strategic Management, National University of Ireland Maynooth; “An interesting and thought-provoking read.”; CMI Professional Manager magazine

About the Author
Dr. Andrew Kakabadse is an experienced and highly successful author with a following in Europe and parts of Asia, and a growing influence in the US. Andrew is Professor of Governance and Strategic Leadership, Henley Business School, Emeritus Professor, Cranfield School of Management and Visiting Professor at US, Australian, French and Chinese universities. His research covers boards, top teams, government and policy design. He has published 41 books, over 240 articles and 18 monographs. Andrew has consulted and lectured in the UK, Europe, USA, China, Japan, Russia, Georgia, the Gulf States and Australia. He has held positions on a number of boards. <http://www.kakabadse.com>.