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The Social Leader: Redefining Leadership for the Complex Social Age

Frank Guglielmo, Sudhanshu Palsule

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the SOCIAL LEADER

REDEFINING LEADERSHIP FOR
THE COMPLEX SOCIAL AGE

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Frank Guglielmo, Sudhanshu Palsule : The Social Leader: Redefining Leadership for the Complex Social Age before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Social Leader: Redefining Leadership for the Complex Social Age:

1 of 1 people found the following review helpful. An important and timely read. By Michael E. gissing Things have changed in terms of how business gets done, and these authors do a great job in describing the new, interconnected,

reality and the challenge of how we lead others. Not only do they make us aware, but they teach us as to how we can adapt to be impactful. What I also appreciate is how the authors tie established leadership research and behavioral science to this new leadership reality. 2 of 2 people found the following review helpful. The Social Leader is great read for anyone in a leadership role or someone ...By rosemarie costagliolaThe Social Leader is great read for anyone in a leadership role or someone looking to get there. The book provides insight into a leaders current role in the new social world, as well as provides tools to help navigate in this world. 2 of 2 people found the following review helpful. A Must Read!By Ken PrechtI am a business owner with a large staff and found this book incredibly useful. This book is a must read for anyone who owns a business or is in management position."

Technology, global economics, and demographics are colluding to create workspaces that thrive on communities rather than hierarchies. Our industrial paradigm with its roots in the military is swiftly being replaced by a paradigm based on networks that are held together by passion and social connections, and fueled by instantaneous interactions between members of communities. This new paradigm is creating a massive impact on how we think about successful leadership and how we develop leaders. We have found that this shift involves thinking of leaders more as mayors and less as generals. The Social Leader structures a new approach to leadership and provides tools for leaders to understand themselves in this new era of connectedness and community. Authors Frank Guglielmo and Sudhanshu Palsule describe and explain the five new imperatives of leadership, the Tenets of Social Leadership, illustrating ways for leaders and would-be leaders to reimagine themselves as social leaders.

"Best for those in leadership positions or those who aspire to be who would like to learn more about collaborative and open leadership styles." Library JournalThe Social Leader makes a compelling case for redefining how we think about leadership today. The demand to lead with passion, purpose, and authenticity has never been greater. Andrea Jung, president and CEO of Grameen America, and former chairman and CEO of Avon ProductsSudhanshu and Frank bring a fresh and much needed perspective to leadership in this great read. Mike Canning, CEO, Duke Corporate EducationSocial systems now rule the world . . . everyone and everything is connected . . . socially. Learn to be a networked, community-focused leader from two of the best. Don E. Schultz, Professor Emeritus-in-Service, Northwestern University, and president, Agora, Inc.This insightful book is incredibly useful for leaders who find themselves straddling the disparate logics of the past with today's social world. Narayan Pant, the Raoul de Vitry d'Avaucourt Chaired Professor of Leadership Development, INSEADNot only timely but also critical for anyone in any leadership role in any group of people. Anton Musgrave, futurist and business strategist