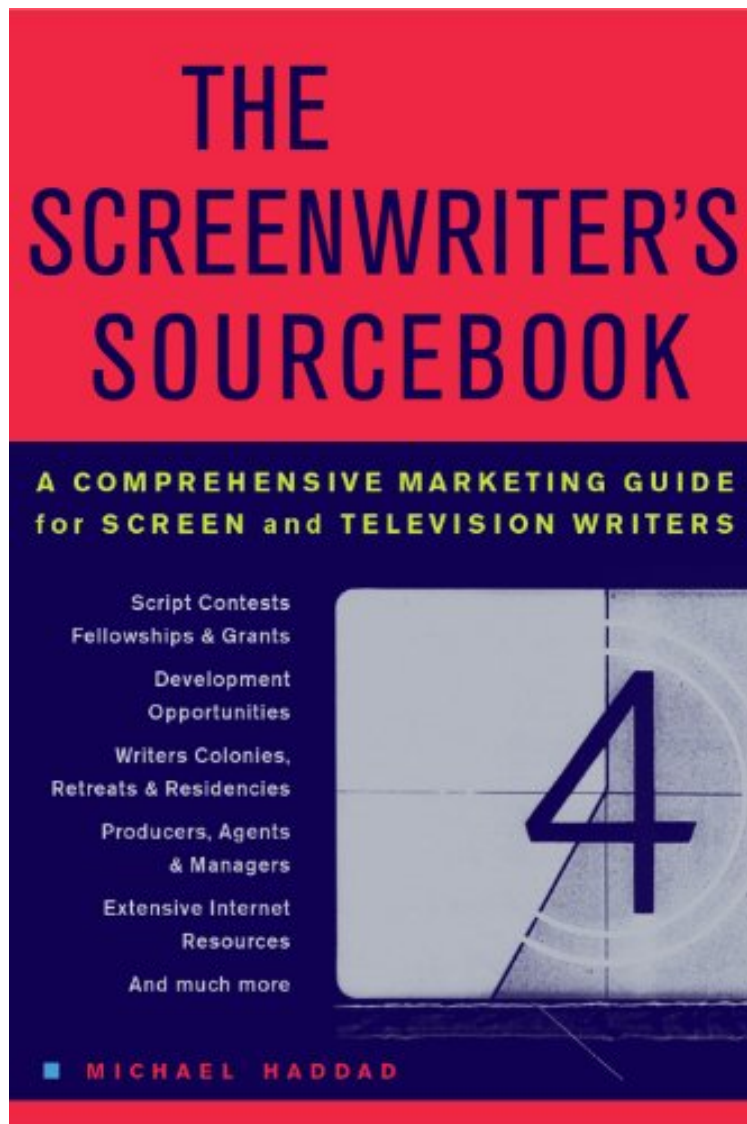


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The Screenwriter's Sourcebook: A Comprehensive Marketing Guide for Screen and Television Writers

Michael Haddad

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Michael Haddad : The Screenwriter's Sourcebook: A Comprehensive Marketing Guide for Screen and Television Writers before purchasing it in order to gage whether or not it would be worth my time, and all praised The Screenwriter's Sourcebook: A Comprehensive Marketing Guide for Screen and Television Writers:

1 of 1 people found the following review helpful. Take your work to the next levelBy Dr. Wilson Trivintilde;oWriters can produce great works but how do you break into the television and movie business? In the book The Screenwriter's

Sourcebook: A Comprehensive Marketing Guide for Screen and Television Writer by Michael Haddad you get a good amount of resources. The book is broken down into three acts: contest, career opportunities, and resources. Here you find the names and the places that you need to contact. It also lays out a good path on where you need to go to be successful in the business. With this much help, you can't help but succeed. 2 of 2 people found the following review helpful. A serious must-have for any screenwriter, novice or pro. By Travis Heermann If you're an aspiring screenwriter, there is no more comprehensive list of markets than in this book. Nowhere else are they gathered in one place. Producers, agents, managers, and contests. If you have a screenplay and want to sell it, you need this book.

Written for both new and experienced writers, this comprehensive marketing guide offers advice and tips needed by writers to succeed in the film and television industries. Focusing on the business of writing, it gives writers the unabashed truth about the film industry, and advice on how to get scripts to the gatekeepers of the studios and read by agents. Comprehensive listings of contests, fellowships, grants, and development opportunities from an industry expert provide specific information on securing a healthy writing career. This extensive resource also includes guidelines regarding copyrights, sources for emergency funds, a listing of online resources, information on writers' colonies and retreats, and more.

From Booklist Some how-to books for writers offer hints about plotting, character design, dialogue, and other specific aspects of translating ideas into stories. Haddad, a studio story analyst and scriptwriter, leaves all that creative stuff to us. Let's assume, he says, that you have a finished script you want to sell. How do you do that? How do you get somebody to read the darn thing? The book has three broad sections (or acts, in movie lingo): contests, career opportunities, and resources. The first section is a list of screenwriting contests: who runs them, how much it costs to enter, and so on. Section two offers a state-by-state list of agents, managers, and production companies. The third section describes the various organizations--colonies, retreats, public agencies, and online resources--available to a screenwriter. The book also has a good glossary, to bring the reader up to speed on terms he or she needs to know (such as sublim, zip pan, and brad). A useful if unadorned resource guide for the screenwriter with product to peddle. David Pitt Copyright copy; American Library Association. All rights reserved "A source book that should have been published long ago." -- Hollywood Inside Syndicate "Has all the contacts a budding screenwriter needs all organized into one handy reference." -- WritersWrite.com "Puts useful information into the hands of screenwriters." -- Library Journal About the Author Michael Haddad is a story analyst for Paramount Pictures. He has written and cowritten screenplays for more than a dozen feature films and a half dozen shorts and has written spec scripts for several television shows including Alf, Married with Children, Roc, and Seinfeld. He was the America's Funniest People grand prize winner; festival winner for the Cork International Film Festival and Film Crash, NYC; and screenplay winner for the Telluride IndieFest. He lives in South Pasadena, California.