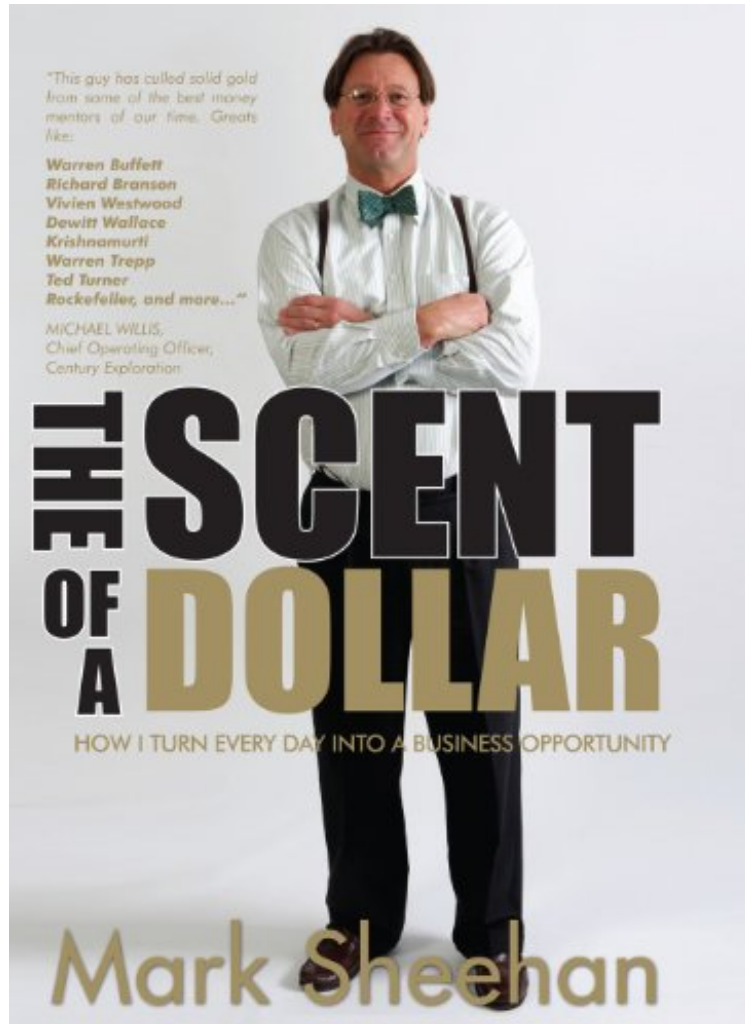


The Scent of a Dollar

Mark Sheehan

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Mark Sheehan : The Scent of a Dollar before purchasing it in order to gage whether or not it would be worth my time, and all praised The Scent of a Dollar:

0 of 1 people found the following review helpful. great motivational read.By robi really enjoyed this book. its an easy read and the author's personality seems to spill out of the pages. as a young entrepreneur im fascinated by what breeds success and failure. belief in yourself and your ideas, as well the ability to set aside your ego from time to time, seem to be paramount in any pursuit. the author demonstrates this nicely as he recounts his past and present business ventures. any preconceived notions i had about what it means to be a "businessman" were changed after reading this book. you dont need to wear a suit and tie in order to start and curate a successful business. you just need a good idea, some integrity, and an enormous amount of energy.anyone with a budding entrepreneurial spirit should read it.0 of 1 people found the following review helpful. A Great Read - Pass It On!By Avid ReaderI heard about this book by word

of mouth, I read this book in one sitting and I was almost sorry when I finished. I say 'almost sorry' because I also felt quite energized by the reading experience. I liked the way the book was set out - it is an easy read, and the "Cash Register" sections were like little gold nuggets ~ I find I revisit them. The author can certainly turn a phrase, and I have actually found that some of his words and ideas are making their way into my daily conversations and routines. Quite uplifting - this book is a successful merger of inspiration, motivation, humor, biography and sound business advice. I am eternally grateful to the person who recommended it to me. 2 of 3 people found the following review helpful. For anyone planning a business, or anyone with a dream! By Moto Rider This book provides a rare look into the mindset of a successful entrepreneur. The author not only gives the reader insight as to how to find business opportunities in everyday life, he also gives you his strategic vision for achieving goals. He advises the reader that if you have a passion to do something, don't let a multitude of excuses stand in your way. "Your reputation is everything", says the author. "...Pack your reputation everywhere and it will be the best piece of luggage you'll ever tote." That may be the key to his success, and ours!

Mark Sheehan's guide to turning ideas and networks into cash is an awesome arsenal of proven gorilla skills needed to not only compete, but win, in an ever-changing world. This book is not for the weak-hearted or non-committed; if you want to change your life, attract success and money like moths to the flame, invest in this book and it will be the best down-payment on your good fortune and future yours; we've every made. If you enjoy what you do, you'll never work another day.

About the Author Mark Sheehan has made himself wealthy both in business and on the home front by following his instincts. He's helped to pioneer and champion corporate