



thinking and behavioural outcomes of thinking. These three overarching themes provide a broad theoretical framework with which to explore wider issues in cognition and cognitive psychology and there are chapters on motivation and language plus a strong focus on problem solving, reasoning and decision making; all of which are central to a solid understanding of this field. The book also explores the cognitive processes behind perception and memory, how we might differentiate expertise from skilled, competent performance and the interaction between language, culture and thought.

The Psychology of Thinking is an accessible, broad and integrative approach to a topic that rewards such treatment. Without getting bogged down, John Paul Minda explains how a variety of mental processes contribute to and shape human thinking. --Professor Bradley Love (07/02/2015) The Psychology of Thinking is an accessible, broad and integrative approach to a topic that rewards such treatment. Without getting bogged down, John Paul Minda explains how a variety of mental processes contribute to and shape human thinking. --Professor Bradley Love (07/02/2015) The Psychology of Thinking offers students an excellent introduction to a number of important, fascinating topics with an insightful organization and integration. Minda engagingly presents the material to have both theoretical substance and practical appeal. --Professor Brian H. Ross (07/08/2015) This is a well-written book and it is easy to comprehend. It discusses in a lucid manner, core concepts of cognitive psychology with a thinking-based approach and can serve as an excellent text for undergraduate students of cognitive psychology. --Naveen Kashyap As a former CEO of Mercedes-Benz I always tried to foster and trigger ideas for innovations in employees - the business result showed that focusing on creativity in your workforce pays out. This book is very relevant for practitioners who lead people and need to tap their brains, which is the 'gold mine' for problem solving. I compliment J. P. Minda, since I think that his wish "for a single, comprehensive textbook on this topic" came true. --Professor Alexander Paufler The Psychology of Thinking is an accessible, broad and integrative approach to a topic that rewards such treatment. Without getting bogged down, John Paul Minda explains how a variety of mental processes contribute to and shape human thinking. (Professor Bradley Love 2015-07-02) The Psychology of Thinking offers students an excellent introduction to a number of important, fascinating topics with an insightful organization and integration. Minda engagingly presents the material to have both theoretical substance and practical appeal. (Professor Brian H. Ross 2015-07-08) As a former CEO of Mercedes-Benz I always tried to foster and trigger ideas for innovations in employees - the business result showed that focusing on creativity in your workforce pays out. This book is very relevant for practitioners who lead people and need to tap their brains, which is the prime; gold mine; prime; for problem solving. I compliment J. P. Minda, since I think that his wish "for a single, comprehensive textbook on this topic" came true. (Professor Alexander Paufler) This is a well-written book and it is easy to comprehend. It discusses in a lucid manner, core concepts of cognitive psychology with a thinking-based approach and can serve as an excellent text for undergraduate students of cognitive psychology. (Naveen Kashyap)