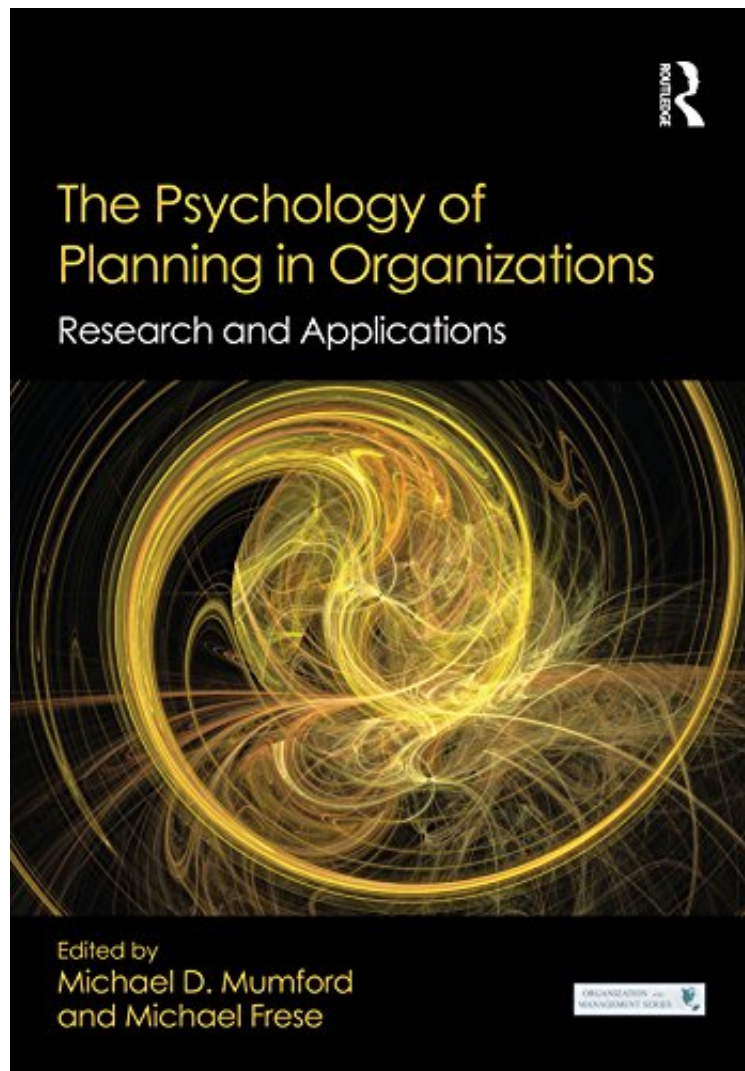


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The Psychology of Planning in Organizations: Research and Applications (Organization and Management Series)

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Bridging theory and practice, it unites cutting-edge research findings from cognitive science, social psychology, industrial and organizational psychology, strategic management, and entrepreneurship, and describes the practical applications of these research findings for practitioners interested in improving planning performance in organizations.

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About the Author Michael Frese is Professor at the Business School of the National University of Singapore and jointly at Leuphana University of Lueneburg, Germany. Michael Mumford is the George Lynn Cross Distinguished Research Professor and Program Director for the Department of Psychology at the University of Oklahoma, USA.