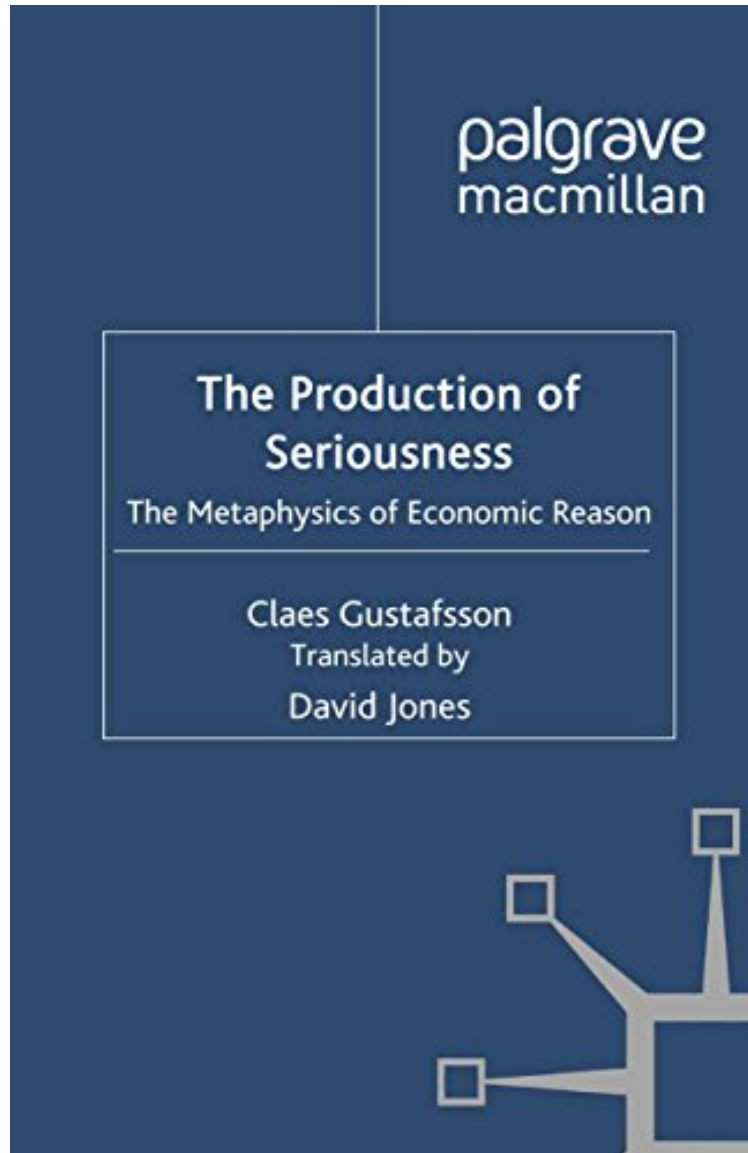


[Download free ebook] The Production of Seriousness: The Metaphysics of Economic Reason

# The Production of Seriousness: The Metaphysics of Economic Reason

*C. Gustafsson*

*ebooks / Download PDF / \*ePub / DOC / audiobook*



DOWNLOAD



READ ONLINE

2011-11-30 2011-11-30 File Name: B009T63XPU | File size: 78.Mb

**C. Gustafsson : The Production of Seriousness: The Metaphysics of Economic Reason** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Production of Seriousness: The Metaphysics of Economic Reason:

This book is about the roots of managerial rationality. A theoretical base, founded on the concept of 'memetics' is developed in order to explain human thinking and human reason as products of cultural evolution. Cultural change and development are explained by simple, value-driven memetic mechanisms like 'ritualization' and 'extremization'.

About the Author  
CLAES GUSTAFSSON is Professor of Industrial Economics and Management (em.) at the Royal Institute of Technology, Stockholm, Sweden. In addition to this he is an affiliated professor of industrial management at the Årängströmlaboratories, Uppsala University Sweden. His research interests include management and organization, business ethics, organizational culture, decision theory and business philosophy.