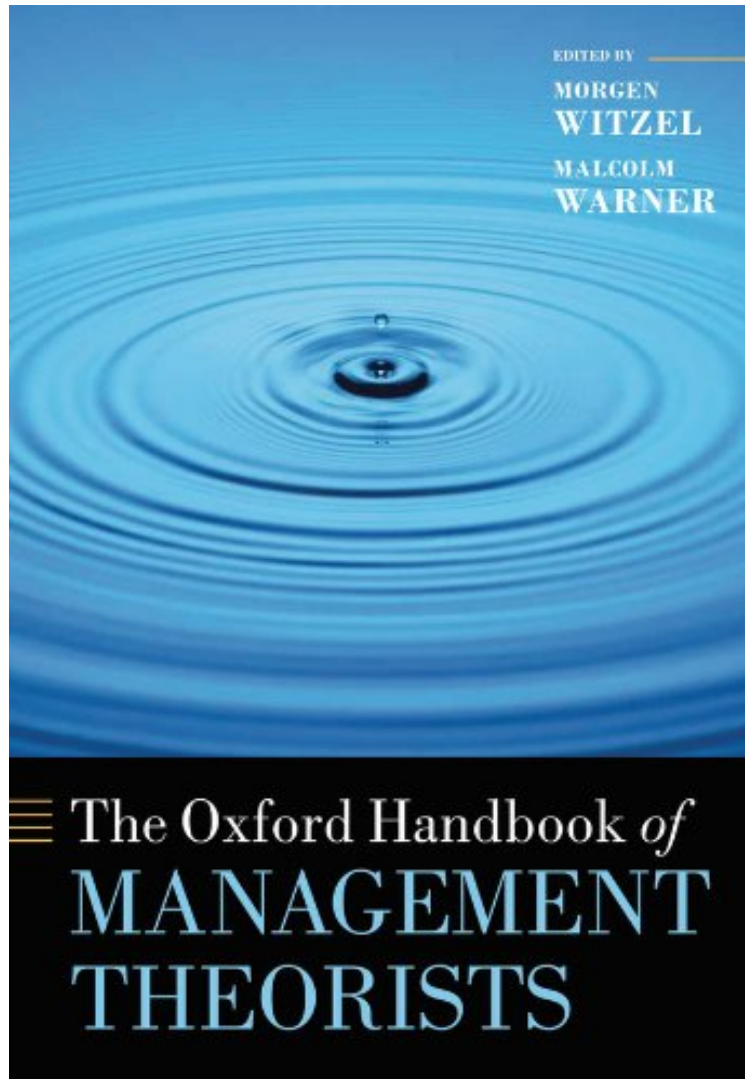


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The Oxford Handbook of Management Theorists (Oxford Handbooks)

Morgen Witzel, Malcolm Warner
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before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Oxford Handbook of Management Theorists (Oxford Handbooks):

2 of 2 people found the following review helpful. For those wanting to get a balanced view of the gurus of management theory By Graham Eagles This book is a serious read that provides a balanced view and understanding of the gurus of management theory. Providing a clear theoretical and practical working knowledge of relevant management methodology, theory and practices. The breakthrough change provided at the time are still as relevant

today.

Concurrent with the increasing complexity of the field of management, the need to re-examine the foundations from which its theories have advanced has become ever more important and useful. The Oxford Handbook of Management Theorists examines and evaluates the contributions that seminal figures, past and present, have made to the theory of management by providing in-depth, up-to-date, and detailed scholarly analysis of their ideas and influence. Chapters by leading management and management history scholars explore the origins of each thinker or school of thought and their ideas, and discuss the significance and influence in a broader framework. The Handbook contextualises each theorist and their theories, analysing their actions, interactions, and re-actions to contemporary events and to each other. It is arranged in three parts: pioneers of management thinking from Frederick Taylor to Chester Barnard; post-war theorists, such as the Tavistock Institute and Edith Penrose; and the later phase of Business School theorists, including Alfred Chandler, Michael Porter, and Ikujiro Nonaka. This book will be essential reading for anyone interested in how and why management ideas have emerged, and the ways in which they are currently developing and will evolve in the future.

"Editors Witzel and Warner, well-published UK academics, are admirably suited to compile this readable, informative handbook covering seminal 19th-21st-century management theorists. Contributors include global scholars, notable authors, and consultants, whose fields range from management science and engineering to industrial competitiveness and neurology. Rigorous inclusion criteria were employed in selecting theorists. Highly recommended." -E. J. Wood, Bowling Green State University, CHOICE
About the Author
Morgen Witzel is a well-known writer and lecturer on management, and one of the world's leading management historians. He is the author of eighteen books on management history, which have been translated into nine languages, and an extensive number of articles, essays, and reviews for various publications. He is currently a Fellow of the Centre for Leadership Studies at the University of Exeter Business School.
Malcolm Warner has published over fifty books on management, either as author or editor, a number of which have been translated, as well as many journal articles, essays, and reviews on the subject. He has been Editor-in-Chief of the International Encyclopedia of Business and Management, (IEBM): Vols.1-8 (London: Thomson Learning, 2nd edition, 2002) and is Co-Editor of the Asia Pacific Business . Currently, he is Professor and Fellow Emeritus at Wolfson College, Cambridge, and the Judge Business School, University of Cambridge