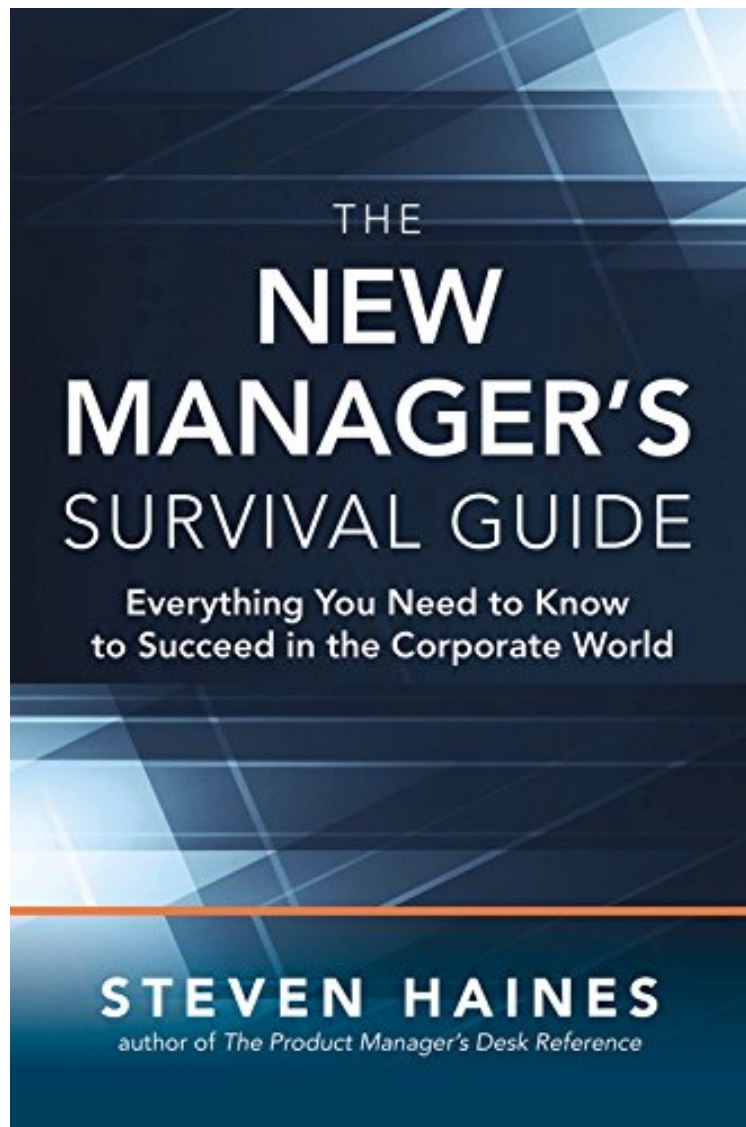


[Download] The New Manager's Survival Guide: Everything You Need to Know to Succeed in the Corporate World (Business Books)

The New Manager's Survival Guide: Everything You Need to Know to Succeed in the Corporate World (Business Books)

Steven Haines

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Steven Haines : The New Manager's Survival Guide: Everything You Need to Know to Succeed in the Corporate World (Business Books) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The New Manager's Survival Guide: Everything You Need to Know to Succeed in the Corporate World (Business Books):

1 of 1 people found the following review helpful. Five StarsBy Deborah LorenzenWell written and useful insights for

those starting out on the leadership path. 2 of 2 people found the following review helpful. Excellent
By DarrenIngram_dot_com
Where does a new manager get their knowledge and experience from? Come to think of it, where might some established managers brush up on their knowledge? A book like this perchancehellip;The aim of this accessible, easy-to-read and rather more-ish book is to be a survival guide for the new manager. Of course, others may read this book and benefit from some its knowledge too. It does not patronise or lecture, instead just letting the facts and the information speak for itself. The book offers up a wide range of basic knowledge to act, in turn, as a catalyst for further study. It whets your appetite, if you will, providing a powerful basic understanding of key management issues and techniques to help the uncertain reader. It is a non-controversial, helpful and engaging book that can be of benefit to any manager or supervisor. Business students who one day will enter the workplace could also get a lot of benefit from this book. There are minor irritations at times, such as a self-referential style that seemed to grate despite behind understandable, yet fortunately the contents more than made it a bearable, essential read. The book's comparatively low price makes this an easy purchase. It has the capability of being a great, trusted companion for a new or aspiring manager and maybe even something that the more experienced could benefit from (even if their ego means they may have to read it in a secret place!).
1 of 1 people found the following review helpful.
Management 101, 102, 103 . . .
By Marshall Garber
This book is a must read for those in business with a keen interest in the implications and importance of savvy management. It's a fast read and packed with critical counsel on how to run a company. I highly recommend this book. It is a searching treatment that elaborates in helpful detail on how to make a company a winner by following some of the best advice one can find anywhere. It is thoughtful, and it ranges from fundamental to complex. It's utility to managers of companies large and small achieves what it sets out to do: to yield a panorama of strategic steps one must incorporate in management procedurals. It is certainly worthy from start to finish.
Marshall Garber, CPA
Adjunct Lecturer
Baruch College

Whether you're an experienced employee in a first time managerial role or a complete business novice, this guide has everything you need to excel in your field
Written in a style designed to help you grasp concepts quickly and effectively, *The New Manager's Survival Guide* provides the information and tools you need to create a solid team, department, or company. It helps you advance your career by covering the nuts and bolts of managing a business, which is not often taught in business classes and which even experienced managers sometimes need to brush up on. You will learn the ins and outs of management, including understanding organizational design, building and utilizing teams, using data to make smart decisions, crafting strategy, creating product plans, and managing people up, down, or across organizational lines. In addition, the book provides new tools for supervisory managers who aren't familiar with the important practice of coaching. Plus, a self-assessment instrument helps you determine your knowledge level beforehand, so you can skip the parts you have already mastered and/or focus more deeply on practices you need work on.

From the Back Cover
"This is must read for anyone that wants to climb the corporate ladder to the very top of the C-Suite."
- Jeffrey Hayzlett, Primetime TV radio host, speaker, and author
"Steven Haines has taken a straight forward approach to make business easy to understand. This book is a great starting point, overview, and refresher for anyone that aspires to make their mark in business."
- Derek Lidow, Professor, Princeton University
"Haines nails it with his business acumen theme in *The New Manager's Survival Guide*. Practical advice for anyone wanting to do it better and smarter!"
- Gary Shapiro, President and CEO of The Consumer Technology Association
"Haines cracks the code on what it takes to get ahead in the corporate world."
- Jeremy Donovan, author, *How to Deliver a Ted Talk*
"Steven Haines has written a primer on the things anyone who aspires to a management position needs to know; it's an efficient way to become aware and mindful of the range of things that it takes to be effective in any organization."
- Neil Braun, Dean, Pace University Lubin School of Business and former president NBC Television Network.
"The *New Manager's Survival Guide* is absolutely required reading for the newer business professional seeking to achieve success in the corporate world. This book gives readers the tools and the road map to accelerate their learning curve and to contribute to the success of the firm."
- Bruce Mosler, Chairman of Global Brokerage and former CEO at Cushman and Wakefield
About the Author
Steven Haines is an internationally recognized public speaker, business thought leader, and bestselling author. Before founding Sequent Learning Networks and The Product Management Executive Board, Steven spent more than two decades in corporate leadership roles in industries as diverse as industrial products, intimate apparel, medical products, communications, and software and technology.