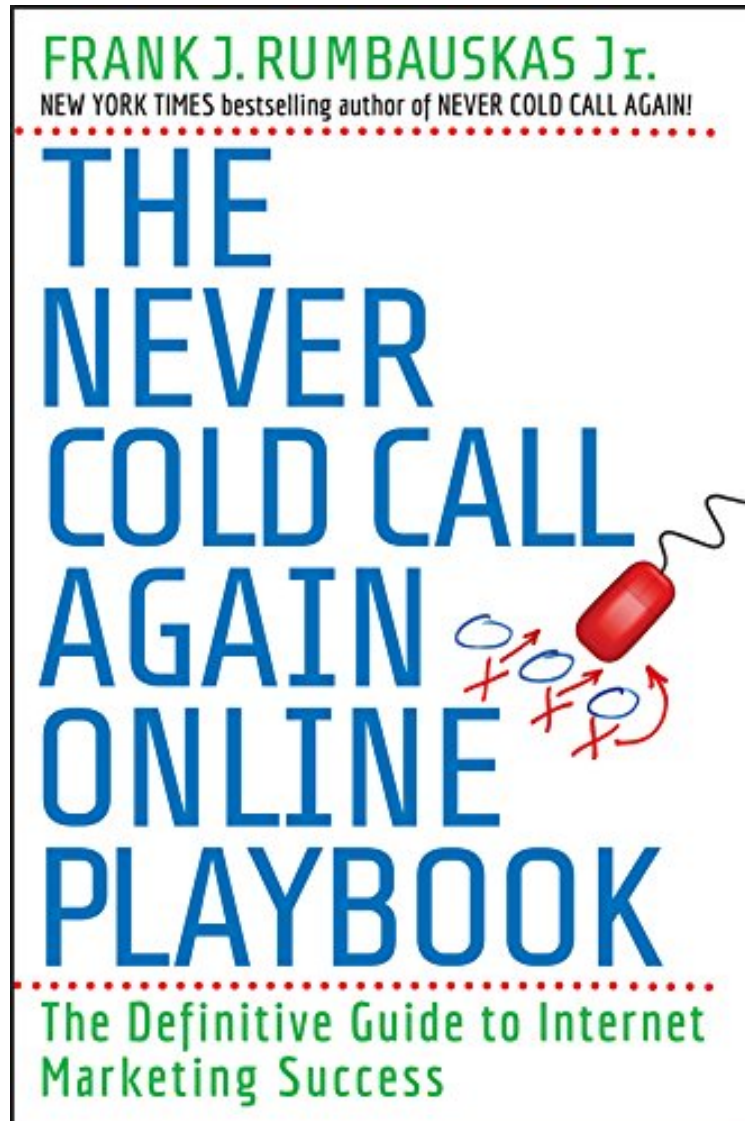


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Frank J. Rumbauskas

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Frank J. Rumbauskas : The Never Cold Call Again Online Playbook: The Definitive Guide to Internet Marketing Success before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Never Cold Call Again Online Playbook: The Definitive Guide to Internet Marketing Success:

5 of 5 people found the following review helpful. A truly worthless book and a truly worthless company. By Customer. The following letter is sent to the author and his sham company and offered to the readers by way of informing them of what to expect. I am really very disappointed in the lack of response from your company. I'm most

disappointed that despite coming on as a person of integrity who stands by and supports his customers, Frank Rumbauskas really does neither. He simply moves from one product to the next without maintaining the support system described in his books. I have tried on three occasions to get satisfaction by submitting a support ticket to his help desk. The support person who wrote back used obviously canned boilerplate promising to forward the request to the main office (?) and to get back to me when she has more information....still waiting, yadda yadda yadda. With customer support and followup like that, I'm amazed this joker sold anything! It is my intention to leave this negative review in the Kindle section of for each of the books listed there with the recommendation that the material is out of date and that the links in each of the books are dead. I am so over the shoddy business practices of this author. 0 of 0 people found the following review helpful. A must-read BookBy Visalt's a book that everyone who is new to network marketing should read. It has opened my eyes to all that is needed to be successful. So many of us lose the opportunity to become involved because we know nothing about the steps to be taken. This book has definitely helped me and a friend sent me the following: Sometimes there isn't a next time; sometimes there isn't a second chance; sometimes it is just now or never. I'm glad I bought it because I made it my "now" and I did not lose the opportunity. I am now reaping the benefits of following its guidelines. 7 of 7 people found the following review helpful. out of dateBy CustomerI should have known by the date of the book that the majority of the sites he recommends in this book, including his own are not functional. Nothing new here. Go to hubspot, download there free materials, it is far superior to this.

An all-in-one guide to online marketing from the New York Times bestselling author of *Never Cold Call Again* In *Never Cold Call Again*, Frank Rumbauskas shows salespeople how to achieve sales greatness without using those dreaded old tactics like cold calling. Now, in *The Never Cold Call Again Online Playbook*, he gives small business owners, independent professionals, and entrepreneurs a complete, all-in-one guide to the best practices of effective online marketing. The best marketers know all the secrets of using the Internet to fuel business growth. With *The Never Cold Call Again Online Playbook*, you'll have access to all the best proven Internet marketing wisdom, tactics, strategies, and tools. You'll learn how to develop a complete online marketing system that boosts sales and brings in customers galore. A comprehensive toolkit for creating a complete, powerful, and effective online marketing program for your business Written by online marketing guru Frank Rumbauskas, bestselling author of *Never Cold Call Again* and *Selling Sucks* A revolutionary system for increasing sales without tired old selling tactics that no longer work anyway How to explode your business with social media sites like Twitter and Facebook For anyone who owns or operates a business and wants to increase their sales, profits, and visibility online, *The Never Cold Call Again Online Playbook* is the ultimate practical resource.

From the Back Cover A follow-up to the New York Times bestseller *Never Cold Call Again!* "I've witnessed myself how Frank uses the Internet to create powerful streams of income online AND I WAS BLOWN AWAY! This book is not theory but bottom-line strategies from a master. Read it immediately and just do what he tells you to do." —Robert G. Allen, bestselling author of *Multiple Streams of Income* "Rumbauskas understands what it takes to build a REAL Internet marketing business in the shortest time possible. He doesn't follow the rules of business—he creates them." —Armando Montelongo, America's top real estate investor and star of AE's *Flip This House* "If your Internet marketing playbook is circa 2008, it's old and becoming obsolete. If you want to do big things online today, tomorrow, and forevermore, buy this book." —Michael Port, author of *The Think Big Manifesto* "This book is a great resource for getting a leg up on your competition by dominating in your niche online. Highly recommended reading!" —Joel Comm,