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## The Mom Inventors Handbook, How to Turn Your Great Idea into the Next Big Thing, Revised and Expanded 2nd Ed

Tamara Monosoff

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**Tamara Monosoff : The Mom Inventors Handbook, How to Turn Your Great Idea into the Next Big Thing, Revised and Expanded 2nd Ed** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Mom Inventors Handbook, How to Turn Your Great Idea into the Next Big Thing, Revised and Expanded 2nd Ed:

This enhanced e-Book features 7 tutorials that provide tips and tricks in addition to the 75 videos from entrepreneurs who share their expertise to help you succeed with your business. Written specifically for people seeking to turn their ideas into marketable products, this new edition of The Mom Inventors Handbook takes you step by step through the process, covering the latest, most innovative ways to create, fund, manufacture, and successfully sell products on a wide scale. "I am asked every day for advice about how to get products onto the shelves of our clubs. The answer to this question is in your hands." -- from the foreword by Julie Martin-Allen, Senior Director of Showcase Events, Sam's Club "We could not have done this without The Mom Inventors Handbook . . . our 'business bible.'" -- Lisa Hoskins-Holmes and Karen Wildman, creators of The Bheestie Bag "I'm not a mom--or a woman--but I used The Mom Inventors Handbook to bring my [product] to market, and it won Best New Product awards at our first two national tradeshow!" -- Tony Deitch, creator of Sasquatch! Pet Beds "I used The Mom Inventors Handbook at the beginning of my journey. My product was selected as one of the winning products on the TV Show Shark Tank and is now distributed internationally." -- Tiffany Krumins, creator of Ava the Elephant "When I had the idea for Carry-Her Doll Carriers and found The Mom Inventors Handbook, I couldn't put it down! I'm on track to sell 85,000 units this year with my new placements in Toys "R" Us, FAO Schwartz, and Walmart!" -- Roberta Wagner, creator of Carry-Her Doll Carriers