

(Mobile pdf) The Mobile Wave: How Mobile Intelligence Will Change Everything

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Michael J. Saylor

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New York Times Bestseller

How Mobile Intelligence Will Change Everything

The Mobile Wave



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Michael J. Saylor : The Mobile Wave: How Mobile Intelligence Will Change Everything before purchasing it in order to gage whether or not it would be worth my time, and all praised The Mobile Wave: How Mobile Intelligence Will Change Everything:

0 of 0 people found the following review helpful. Great book about the history of technology (And a little on the future)By JRH BirkelThis book offered some great insights into the history of the mobile wave. What technologies have led us to where we are and how our new mobile devices are making many of those previous technologies

obsolete. I wish there would have been more on the future of this mobile wave and devices that are being made that may impact our future of mobile technology. There was some scattered through every chapter, but I felt the majority of the book dealt more with what got us to where we are, not where we may go from here. I did feel the education section (particularly surrounding the sizes of classes and the role of the teacher) was quite out of the ball park because the author (Michael Saylor) chose to imagine our High School education through college education examples, but the reality of high school education is that high school students (in general) don't have the same discipline level as college students and therefore have a more difficult time succeeding in large classes (The Mobile Wave referred to the possibility of 1 teacher teaching 500,000 students at a time - pg. 179). As an online high school educator teaching roughly 250 students per semester, I could not boost that number much without sacrificing the amount of time I'm able to focus on grading assignments, providing students with individual feedback, and responding to student questions through e-mail or online discussions. Colleges, on the other hand, can get away with this because college students don't need as much student-professor contact in order to succeed. I do foresee the mobile wave having a great impact on education, but I don't think Michael Saylor's vision quite hits reality and in order for his vision to shift closer towards reality he needs to step away from his understanding of how MIT is offering online courses and sit down with actual HS online educators to see what is actually happening and where it can go from there.

0 of 0 people found the following review helpful. A Glimpse into the Future By J. Ulmer There is a revolutionary change going on in the way we communicate and get our information. For those of us who grew up in the age of radio and later television, the speed with which this change is happening today is startling. Computers have revolutionized the way we do business and interact on a personal level. There is more to come. Mobile devices are already introducing radical changes in our daily lives. This trend can be expected to continue on a hyperbolic curve. The author makes predictions about how these changes are likely to restructure the way we transact business, communicate with peers and receive news from around the world. Some of his predictions are a bit far fetched, but maybe not. Time will tell. It's a worthwhile read in any event.

0 of 0 people found the following review helpful. Might be better titled 'How Mobile Intelligence Will Change Some Things' By Michael McMahan Given the author's position in the industry, I had expected to see more of an emphasis on how Mobile applications are changing the face of business IT. Instead, the treatment was heavy on the consumer and social media angle. These chapters were reasonably interesting and did paint a vision of 'any data, anywhere, any time', but didn't dig deep into the heavy lifting required to make this a reality - or how mobile is poised to change everything from routine operational interactions to more accessible business intelligence. Perhaps Mr. Saylor is working on another book...

In the tradition of international bestsellers, *Future Shock* and *Megatrends*, Michael J. Saylor, CEO of MicroStrategy, brings *The Mobile Wave*, a ground-breaking analysis of the impact of mobile intelligence--the fifth wave of computer technology. *The Mobile Wave* argues that the changes brought by mobile computing are so big and widespread that it's impossible for us to see it all, even though we are all immersed in it. Saylor explains that the current generation of mobile smart phones and tablet computers has set the stage to become the universal computing platform for the world. In the hands of billions of people and accessible anywhere and anytime, mobile computers are poised to become an appendage of the human being and an essential tool for modern life. With the perspective of a historian, the precision of a technologist, and the pragmatism of a CEO, Saylor provides a panoramic view of the future mobile world. He describes how: A Harvard education will be available to anyone with the touch of a screen. Cash will become virtual software and crime proof. Cars, homes, fruit, animals, and more will be tagged so they can tell you about themselves. Buying an item will be as easy as pointing our mobile device to scan and pay. Land and capital will become more of a liability than an asset. Social mobile media will push all businesses to think and act like software companies. Employment will shift as more service-oriented jobs are automated by mobile software. Products, businesses, industries, economies, and even society will be altered forever as the Mobile wave washes over us and changes the landscape. With so much change, *The Mobile Wave* is a guidebook for individuals, business leaders, and public figures who must navigate the new terrain as mobile intelligence changes everything.

USA Today "The visionary picture he paints of the future is captivating, informative, and thought-provoking. The MIT-educated Saylor exhibits a deep knowledge of the mobile world, and gives readers a peek free of boring geek-speak. Readers will be able understand and appreciate his clear and engaging exploration of a complex, red-hot, and thoroughly up-to-the minute topic."