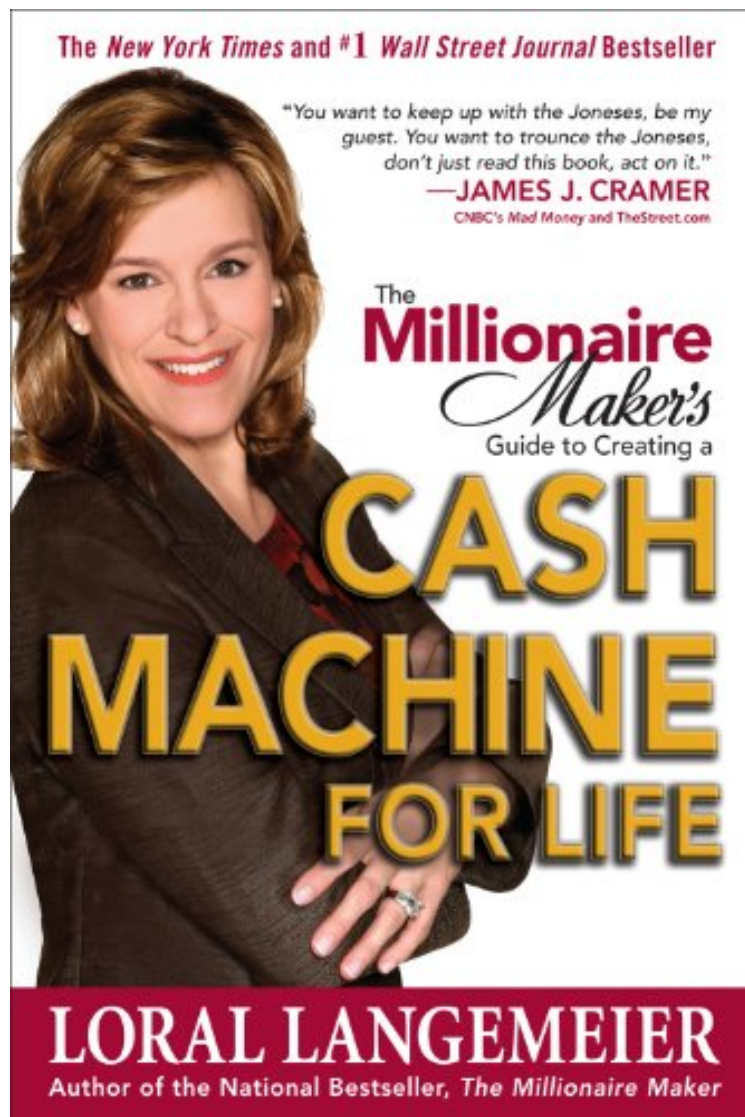


# The Millionaire Maker's Guide to Creating a Cash Machine for Life

Loral Langemeier

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**Loral Langemeier : The Millionaire Maker's Guide to Creating a Cash Machine for Life** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Millionaire Maker's Guide to Creating a Cash Machine for Life:

3 of 3 people found the following review helpful. Cash Machine For Life.. Entrepreneurship at its Best!By Trevor J. FlanniganThis has been a very taxing week. I just started training for my new job, working about 11-12 hours a day all week long. But have no fear, I still managed to get my book read this week. It was The Millionaire Maker's Guide to Creating a Cash Machine for Life by Loral Langemeier. Langemeier has an interesting plan for jump starting a entrepreneurship venture.The book's action plan can be jump started within 2 months. The order of the action plan

starts with focusing on skills, then ideas, business model, revenue model, cash machine plan, team and then marketing and sales. Each of these steps should take about 1 week and with the guidelines introduced in this book there is very little guess-work involved. Langemeier explains things very well and all the details were explained with just the right amount of detail. Even if you have never done anything entrepreneurial before, this book will help you develop the skills necessary to succeed. One area that I was surprised with was the "skills" portion. Langemeier says to focus on what your individual skills are... whether you can groom pets, or tutor kids, or make websites. This idea is simple, but so often people focus their entrepreneurship ventures on what is the "popular" item of the time. Those businesses fail pretty consistently because when it comes to the actual operation of the business, the owner just doesn't have what it takes. Langemeier also has great ideas on initiating guerrilla marketing, and how to effectively get the word out with a low budget. These tips include: email blasts, coupon mailers, guarantees, membership programs, and refer a friend. All of them are very simple and easy to do. I think the marketing portion of this book was one of the better sections. Langemeier knows a lot about taking a simple idea, that a lot of other people might already be doing, and gaining a good share of the market and eventually... turning it into a "cash machine." If you have the itch for entrepreneurship, but don't really have a plan to get it off the ground... read this book. I was very impressed with the writing of this book, I will most likely pick up another book by Loral Langemeier in the future. Lastly, there is one final quote I want to share with you from the book "People don't live on buckets of cash, they live on cash flow." It is very true and that's why I am trying to inspire people to find their source for cash flow. If you have any questions on the book don't hesitate to ask. I would be more than happy to help anyone that wants it. [...]

0 of 0 people found the following review helpful. Great for those starting a business or taking it to the next level! By Gina Mims If you already have a business, some of the book is a bit remedial because she is helping those start from scratch as well as those in business. But if you have a business it validates what is working and motivates you to try new things to take it to the next level. I own a brand strategy and graphic design firm which I was doing large proposals. I was insanely busy one month and dead the next. I have since structured my offerings into phases packages which makes it much easier to get people in at an entry level purchase. Then clients can move to the next purchase which keeps the work load and cash flow steady. The book does a nice job of helping you forecast your sales, plan for the future and create a marketing plan to keep the cash coming in on a regular basis. She also has a lot of great free info on her website if you want to check it out before buying the book.

0 of 0 people found the following review helpful. Solid Advice. Clear Path. By Zack Jones I checked this book out from the library numerous times over several years, racking up late-return fines every time before I decided I'd better just buy it. What I love about this book is: out of all the money and wealth-building books I've read, this was the only one that actually gives you a clear blueprint to building a profitable business, from how to come up with what business you want to start, to getting it up and running. Not only that, but it tells you how to get it done in 7 weeks! There's no reason anyone can't use what's in this book to build a profitable business, except for their personal mental barriers. It's a very practical and clearly written book, and I recommend it highly.

Loral Langemeier first introduced her exclusive Wealth Cycle system in the national bestseller *The Millionaire Maker*. Now, in *The Millionaire Maker's Guide to Creating a Cash Machine for Life*, she reveals how you can learn to earn more money by building a viable business. The Cash Machine is simple to start and sustain. You'll use skills you already possess and build a reliable team to help. Whether you want to partner with others or create your own team to start, fix, or buy a business, Langemeier shows you how to turn it into a Cash Machine that makes money from Day One. This book delivers a step-by-step action plan for starting up your Cash Machine, helping you to Identify your personal skill set Brainstorm a business idea and model it after a similar venture Test the sales potential Create a Cash Machine Plan Build and manage your team Develop short- and long-term marketing strategies Grow your business- and make more money! Langemeier gets you up to speed on marketing, sales, operations, finance, and management to keep your business operating effectively. She also shares instructive and inspiring real-life examples of successful Cash Machines and explains how to use profits to fuel the Wealth Cycle. In order to be truly wealthy, you need more than a 9-to-5 salary and investments: you need a Cash Machine. *The Millionaire Maker's Guide to Creating a Cash Machine for Life* gives you the necessary tools to begin your journey to a lifetime of financial happiness-today!

From the Back Cover Find Your Fastest Path to Cash! "You want to keep up with the Joneses, be my guest. You want to trounce the Joneses, don't just read this book, act on it." -JAMES J. CRAMER, CNBC's *Mad Money* and *TheStreet.com* "A resoundingly passionate introduction to the world of entrepreneurship. First rate!" -Michael E. Gerber, author of *The E-Myth Revisited* "Loral Langemeier has done it again! Building on her foundation of smart-and often counterintuitive-advice for generating real wealth, Langemeier has produced a savvy, practical guide that can help anyone create and sustain a viable business." -Daniel H. Pink, author of *A Whole New Mind* and *Free Agent Nation* "Loral Langemeier is changing the conversation around money-how to make it and keep it by doing what you love. *The Millionaire Maker's Guide to Creating a Cash Machine for Life* is a practical, down-to-earth guide to launching your own business for a lifetime of financial freedom." -Phil Town, author of the *New York Times* #1 bestselling investment book, *Rule #1* "If you ever want to own your own business-a

successful, prosperous, turnkey business-and you don't read THIS book-shame on you. I was vividly impressed with the fresh, new slant Loral takes on entrepreneurialism."-Jay Abraham, business growth strategist/expert "I have known and worked with Loral Langemeier for many years, witnessing first-hand how she has shown thousands across the country how to achieve more wealth than they ever dreamed possible. The Millionaire Maker's Guide to Creating a Cash Machine for Life is a much-needed, no-nonsense guide on how anyone can launch their own business."-T. Harv Eker, author, New York Times #1 bestseller, Secrets of the Millionaire Mindtrade;About the AuthorLoral Langemeier is the national bestselling author of The Millionaire Maker and The Millionaire Maker's Guide to Wealth Cycle Investing. A team-made millionaire and financial strategist, she is also a highly sought after speaker and the founder of Live Out Loud, a coaching and seminar company that teaches her trademarked Wealth Cycle program ([liveoutloud.com](http://liveoutloud.com)).