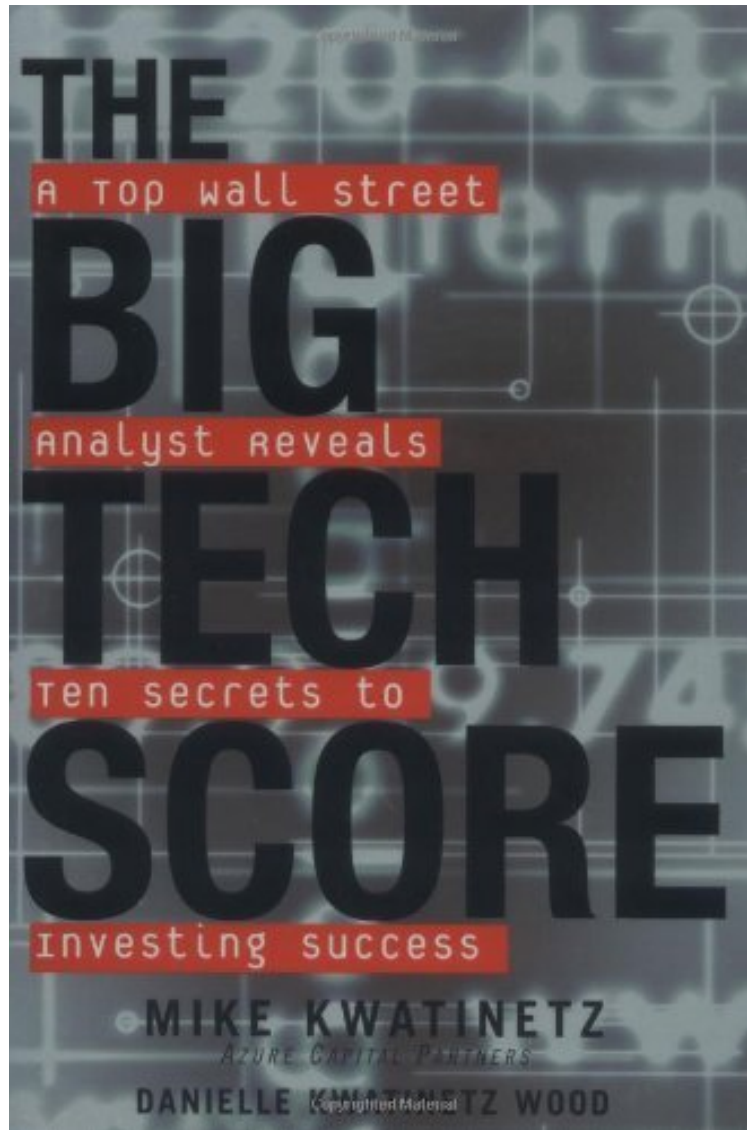


The Big Tech Score: A Top Wall Street Analyst Reveals Ten Secrets to Investing Success

Mike Kwatinetz, Danielle Kwatinetz Wood
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Mike Kwatinetz, Danielle Kwatinetz Wood : The Big Tech Score: A Top Wall Street Analyst Reveals Ten Secrets to Investing Success before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Big Tech Score: A Top Wall Street Analyst Reveals Ten Secrets to Investing Success:

2 of 2 people found the following review helpful. A Great Blueprint for a Personally Managed Portfolio By William T. Katz I originally heard this work through Audible.com, and liked it enough that I've bought multiple hardcopies for friends and myself. The book provides a blueprint for personally managing a small number of stocks. This stock

portfolio should be hedged by other diverse investments including safe money (i.e. fixed interest) and mutual funds. There is a lot of good advice throughout the book. They cover, in part, (1) why you should concentrate on a few stocks and know them inside and out, (2) metrics for determining an appropriate value for a stock, (3) effective screening tools in finding the gems, and (4) some no-nonsense views of how the stock market really operates with respect to analysts. Highly recommended. 4 of 5 people found the following review helpful. Easy fun to read, great insights on growth investing. By John C. Dunbar This book was fairly easy to read. The author made it very interesting. Most important points are his insights into growth investing and how to make it different than the other popular methods. Although there are lots of quantitative recommendations, I particularly liked his qualitative ones. For example, his recommendations on how to size up management were very good. I think it would be easy for anyone to follow his quantitative advice: coming up with ways to screen out stocks based on financial statistics. But the real test is in applying the qualitative screens -- this is what makes the horse race. In this light, his comments on: competitive advantage, loving companies that customers love, looking for long term thinkers were great. On the negative side, I think he could have better described the relationship between growth rates and PE ratios. Also, I think he knows a lot more than he has told us. I hope he comes out with another book, or a newsletter that describe his views. I enjoyed his discussion about how growth rates return to a mean, and how to adjust your PE ratios to use next years numbers. Although his discussion of competitive advantage was good, I think there's a lot more here that could have been discussed. Overall, I rank it as "HIGHLY RECOMMENDED." John Dunbar 3 of 3 people found the following review helpful. Insightful! By Rolf Dobelli Mike Kwatinetz and Danielle Kwatinetz Wood, a father-daughter team, have written a readable volume of investment advice that will impress you with its fundamental soundness, if it does not dazzle you with buzzwords and newfangled formulas. With advice that flies in the face of the mantra of portfolio diversification, Mr. Kwatinetz shows how to narrow your portfolio and thereby compete with Wall Street professionals. The authors warn you away from the minefields sown by short-term thinking and guide you toward making that big stock-market score you've been hoping to achieve. The volume's Q A sessions with stock market gurus are interesting, but appear to be afterthoughts. We from getAbstract recommend this book to regular investors and Wall Street insiders alike.

Insights for today's hot stocks, and winning strategies for tomorrow's, from Wall Street's #1 Tech Analyst This is not your grandpa's Wall Street. Stocks are more volatile now than ever. Even with all their potential for meteoric success, high tech investments are synonymous with high risk. This entertaining primer, by one of the leading tech analysts on Wall Street, offers a practical step-by-step guide for identifying tomorrow's hot stocks today. Why do certain technology companies succeed while others falter and disappear? Which businesses will rule the post-PC era? Kwatinetz discusses what's coming down the pike in the next few years and who the key players will be. He shows how to filter out the noise, and come up with an independent assessment of how much a stock is worth, and reveals ten rules of thumb that will help investors build a powerful portfolio.

"Mike Kwatinetz understood the benefits and potential of Gateway's business model long before most people on Wall Street knew who we were." -- Ted Waitt, Founder and Chairman, Gateway "One of those 5 or 6 'must-reads' that should be in everyone's personal investment library." -- Scott Schoelzel, Portfolio Manager, Janus 20 Fund "This insightful book is required reading for investors. ... Definitely NOT for those who fear the consequences of their own personal financial success." -- John Koten, Editor-in-Chief, Worth Magazine. . . a book that gives investors a tool kit for evaluating and timing investments in technology stocks. -- Worth Magazine From the Inside Flap Insights for today's hot stocks and winning strategies for tomorrow's from one of Wall Street's top tech analysts On today's Wall Street, stocks are more volatile than ever-and high-tech investments, despite their popularity and potential for meteoric success, are considered particularly risky. However, with the proper know-how, it is possible to master the rewarding but serious business of high-tech investing. This informative and engaging primer from one of Wall Street's leading tech analysts shows you how. The Big Tech Score reveals not only why certain technology companies succeed while others falter and disappear but teaches you how to decide when-or if-to cash out on your investments. Here you'll find a practical, step-by-step game plan that will give you the tools to make your own judgments. Learn how to hone the diligence and research skills you need to succeed, how to filter through the flood of financial information and come up with an independent assessment of how much a stock is worth, and how much time as well as money to devote to your investments. You'll never be dependent on "expert" advice again-because you'll be the expert. In addition to providing invaluable wisdom that will help you beat the pros, The Big Tech Score offers a fascinating insider's look at some of the most well-known companies of the past decade, including Dell, , Microsoft, and Gateway, along with a discussion of which businesses will rule the post-PC era. You'll gain insights into the hottest technological trends of the recent past as well as a heads-up on which ones are likely to impact your investment decisions in the future. If you want to score a 25% return on your stock investments and more money than you could ever hope to save from your job, take advantage of the priceless guidance in The Big Tech Score-the closest thing to a sure thing there is. From the Back Cover Praise for THE BIG TECH SCORE "Filled with great insights and investment wisdom from one of Wall Street's

premier technology analysts. Read it and prosper."-Stephen Waite, Executive Director and Portfolio Manager Trilogy Advisors, LLC "An investment guide rare in its combination of fluent prose and elevated level of investment wisdom. Michael Kwatinetz, king of high-tech securities analysts, offers his readers a quality of thinking about how to create personal wealth that he used to reserve only for Wall Street's most elite investors. Unlike most investment gurus, Kwatinetz is honest about the intellectual homework required to hit his 25% annual return goal, but in a most entertaining fashion, he also offers readers the tools to get that work done."-DON KATZ, Business and Technology Columnist, Esquire, Founder and Chairman, Audible, Inc. "As someone well experienced in the highs and lows of technology investing, Mike Kwatinetz offers a solid strategy that shares his wisdom with the average investor."-DONNA DUBINSKY, CEO, Handspring "Mike Kwatinetz understood the benefits and potential of Gateway's business model long before most people on Wall Street knew who we were."-TED WAITT, Founder and Chairman, Gateway "This insightful book is required reading for investors seeking an effective, yet easily understandable strategy to deploy in today's supercharged stock market. The advice it dispenses is rock solid. The Big Tech Score is definitely NOT for those who fear the consequences of their own personal financial success."-JOHN KOTEN, Editor-in-Chief, Worth "Mike Kwatinetz is the closest thing to a market oracle in existence today. Mike moves markets simply because he is so often right. He has an uncanny ability to spot the gorillas long before they're on anyone else's radar."-LARRY AUGUSTINE, CEO and Founder, VA Linux "Mike Kwatinetz is his own man; he does his own thinking-a quality that is all too rare on Wall Street. This separates him from the all-too-frequent consensus thinking of the Street. It is for this reason I listen."-BOB KOMMERSTAD, Chairman, Provident Investment Council