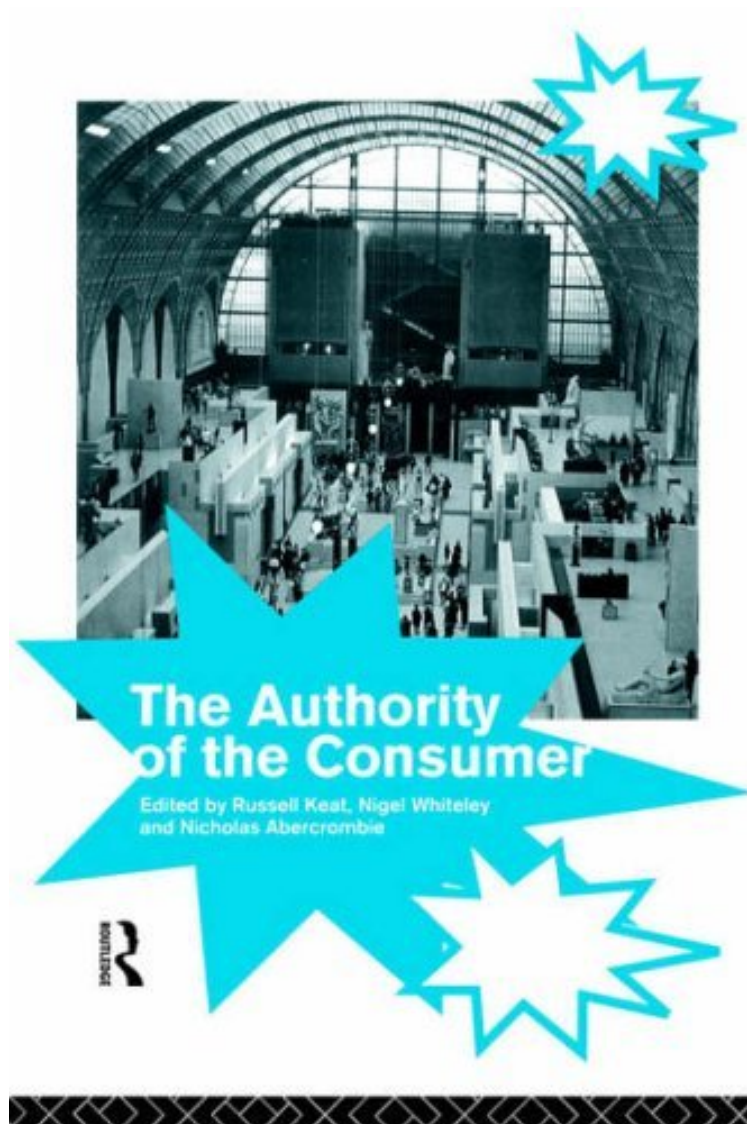


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## The Authority of the Consumer

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**About the Author**Russell Keat is Reader in Philosophy, Nicholas Abercrombie is Professor of Sociology and Nigel Whiteley is Head of the Department of Visual Arts, all at the University of Lancaster.