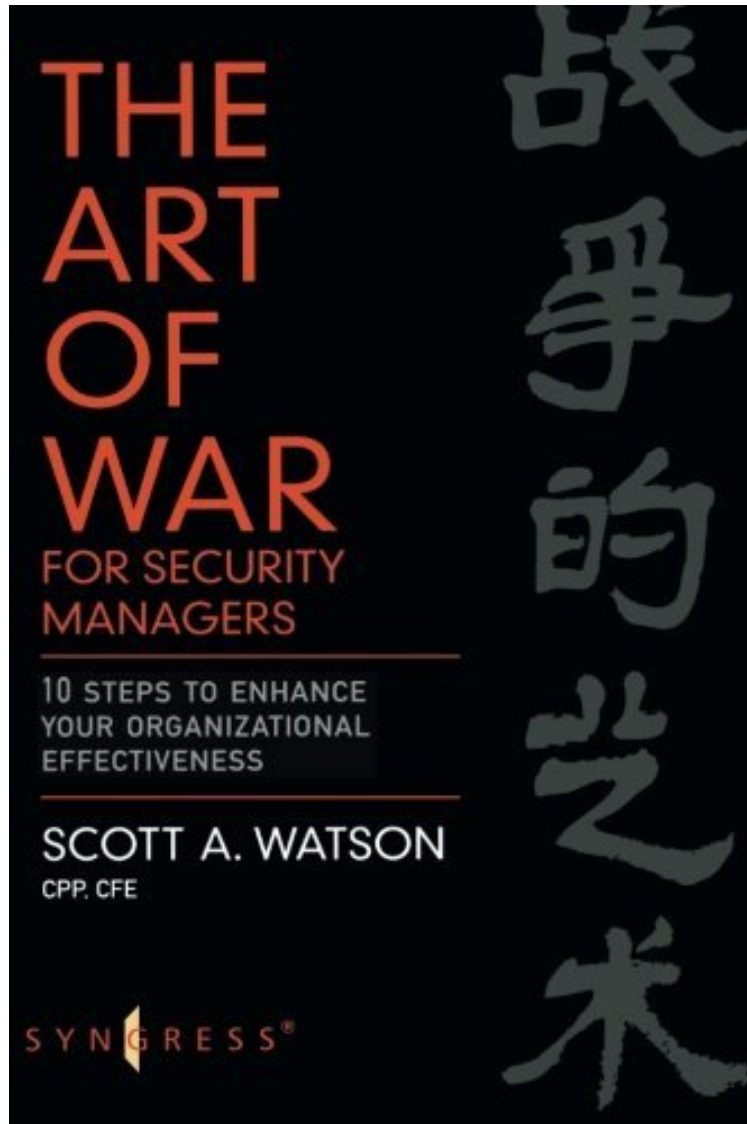


## The Art of War for Security Managers: 10 Steps to Enhancing Organizational Effectiveness

Scott Watson

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War. Save some time and money. Buy the original and think about for five or ten minutes. You'll gain more insight that way. 0 of 0 people found the following review helpful. awesome for the CISM! By Cesar V Esteban Information Security Manager's dream book. Highly recommended for the newbies and the Elites! Excellent layout by the author with examples. 0 of 0 people found the following review helpful. Security Manager's Art of War By HuskerGunner This book is a mandatory read for the aspiring security manager looking to better themselves for the sake of the subject they're protecting!

The classic book *The Art of War* (or as it is sometimes translated, *The Art of Strategy*) by Sun Tzu is often used to illustrate principles that can apply to the management of business environments. *The Art of War for Security Managers* is the first book to apply the time-honored principles of Sun Tzu's theories of conflict to contemporary organizational security. Corporate leaders have a responsibility to make rational choices that maximize return on investment. The author posits that while conflict is inevitable, it need not be costly. The result is an efficient framework for understanding and dealing with conflict while minimizing costly protracted battles, focusing specifically on the crucial tasks a security manager must carry out in a 21st century organization. \* Includes an appendix with job aids the security manager can use in day-to-day workplace situations \* Provides readers with a framework for adapting Sun Tzu's theories of conflict within their own organizations \* From an author who routinely packs the room at his conference presentations

"Following a number of authors who have adopted Sun Tzu's *The Art of War* to modern-day business "battlefields," Scott A. Watson, CPP, CFE, has applied the strategist's 2,500-year old wisdom to the job professional security manager." "Watson divides his application of Sun Tzu into ten basic areas, demonstrating how to reapply advice originally intended for Chinese generals of antiquity." "Security professionals who aspire to leadership roles will find much to consider in *The Art of War for Security Managers*." Security Management, Brent Campbell About the Author Scott Watson is the Principal Consultant and CEO of S.A. Watson Associates L.L.C., a risk management firm specializing in the areas of organizational security and crisis management. Mr. Watson has held a variety of risk management and corporate security positions at such firms as TD Banknorth, Liberty Mutual, Fidelity Investments, Pinkerton Security Investigations, Boston University and First Security Services Corporation. He holds a Masters of Criminal Justice Administration from Boston University and a Masters of Education from the University of Massachusetts. He is a Certified Protection Professional, a Certified Fraud Examiner and a frequent speaker at professional conferences. Mr. Watson currently teaches Security Management at Boston University's Center for Professional Education and has previously taught online courses for American Military University. He is a member of ASIS International, where he serves as the Vice Chairman of Crisis Management and Business Continuity Council as well as a member of the School Violence Task Force. He is also a member of The Association of Certified Fraud Examiners and the New England Disaster Recovery Information Exchange.