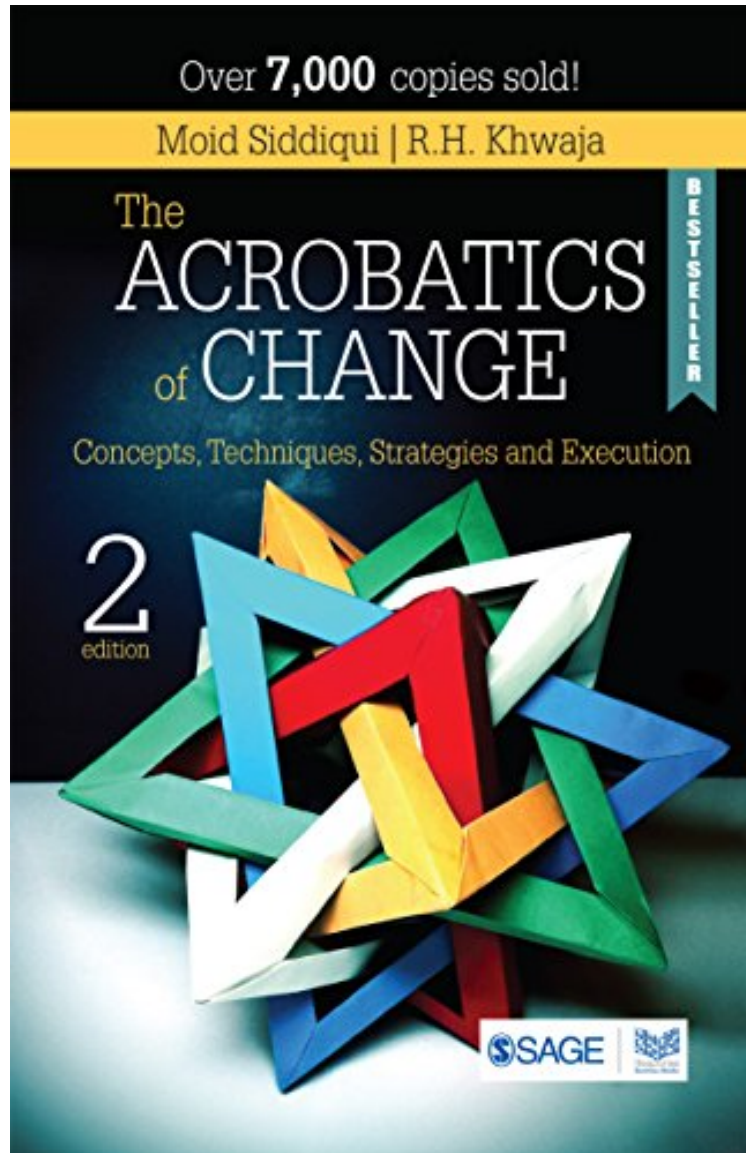


[FREE] The Acrobatics of Change: Concepts, Techniques, Strategies and Execution

The Acrobatics of Change: Concepts, Techniques, Strategies and Execution

Moid Siddiqui, R H Khwaja
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'Change or Perish' or 'Change and Perish' is an oft-repeated catchphrase. But many companies have changed and perished. Managing change is a delicate exercise that must be handled with utmost care, patience and expertise. The Acrobatics of Change is a compelling treatise that shows that if change is managed without understanding the genetics of change and change dynamics, the chances are quite bright for, what is called, 'changed and perished'. In this revised second edition, all existing chapters have been updated thoroughly to include latest developments in the area. With the addition of two new chapters, this edition is sharper and more focused.

About the Author Moid Siddiqui is the Managing Director (MD) of Intellects Biz, a firm which is highly regarded for its innovative training and consulting outlooks. He is a new-age corporate professional with interests ranging from developing human potential to scripting and directing business management films. Moid Siddiqui has served Corporate India in senior and board level positions with premier, public sector and private sector organisations, including Bharat Heavy Electricals Ltd (BHEL), National Hydroelectric Power Corporation (NHPC) Limited, Cement Corporation of India (CCI), Hindustan Machine Tools (HMT), Bharat Earth Movers Limited (BEML) and Nagarjuna Group. He has also been a senior professor at the Centre for Organizational Development, Hyderabad. He is the author of 17 books on management themes and articles in international training journals of repute, including American Society for Training Development's professional journal Training Development. He is the recipient of several awards including the All India Management Association's 'Best Management Book Award of 1995' for his book, The Brave New Manager. Corporate Soul was adjudged the best book (third position) of the year 2005-2006 by Indian Society for Training and Development (ISTD). The same Society awarded the 'Commendation Award' for the year 2012 for his book Enrich Your Personality. He has also carried out a research study on 'Performance Management Systems' at the International Resource Centre, United Kingdom, and participated in the Global Convention organised by the State of the World Forum at San Francisco, California, in October 1999, on 'Envisioning and Creating a Sustained Compassionate Society'. His current areas of interest include 'soft skills', spirituality in business management, exploring values, human potential development, and 'creativity and innovation'.