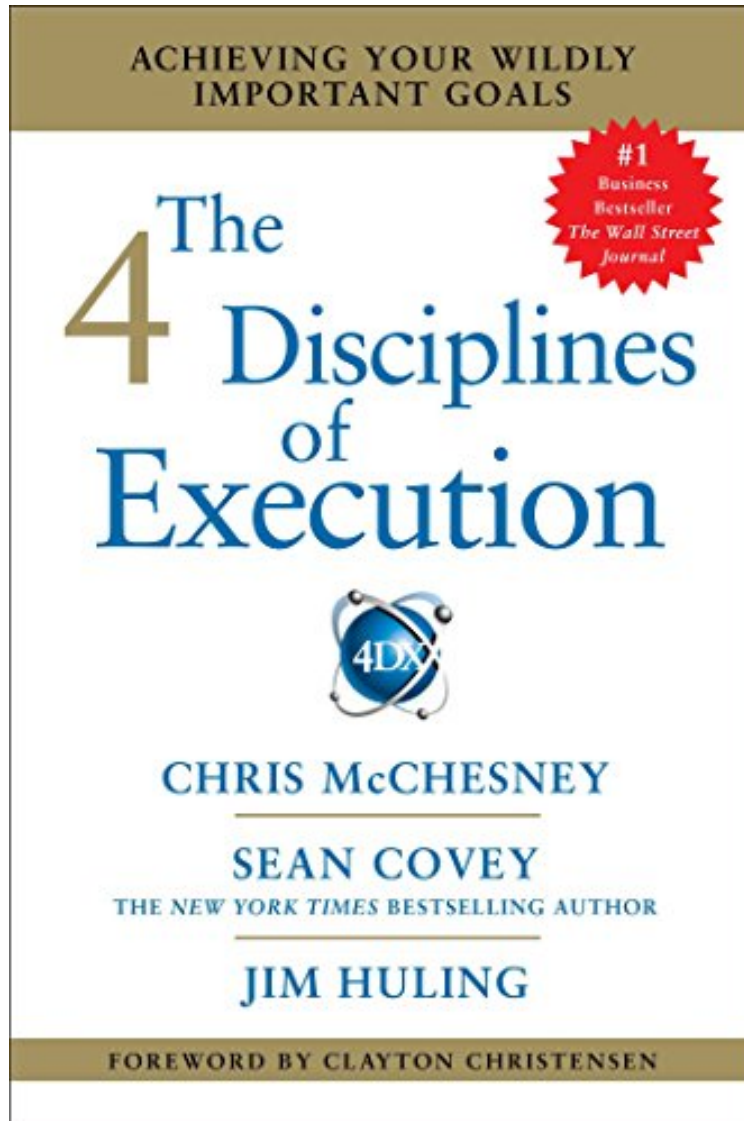


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The 4 Disciplines of Execution: Achieving Your Wildly Important Goals

Chris McChesney, Sean Covey, Jim Huling
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Chris McChesney, Sean Covey, Jim Huling : The 4 Disciplines of Execution: Achieving Your Wildly Important Goals before purchasing it in order to gage whether or not it would be worth my time, and all praised The 4 Disciplines of Execution: Achieving Your Wildly Important Goals:

1 of 1 people found the following review helpful. Great short principle-based self-help!By Ay-Ay-Ron!I'm starting to notice that I'm collecting quite a bit of self-help from Covey. I play this audiobook during shorter drives, I like Chris' energy during the recording, keeps your self awake and engage on the conversation. Contents-wise, as always the way

Covey has done in his other materials it's very much principles-based approach, something that would be generally applicable in situations and doesn't age. I highly recommend for people approaching or at the beginning of their mid-level managing careers --- not to say won't be good for anyone else, just suggesting it's what I think is the optimal time on understanding the principles --- ie. shouldn't expect an analyst just hired in from college with less than a year of experience to necessarily absorb this things and assume it'll be directly applicable to what they do at work. They would certainly benefit from it, but perhaps a little early in their career. Don't expect to learn quick way of getting rich! You would truly appreciate these when you have genuine intent to improve your life and the of those people around you via executing the principles. 2 of 2 people found the following review helpful. Get the Wildly Important Goals done! By Thomas Lecoq Turns out our consulting business has 3 of the four disciplines in place in our method, but we are weak on step 4. This is a very useful business book. Not many books talk about how to actually get things done in what the authors call, "the Swirl" of every day activity. Worthy of a careful read and implementation. 0 of 0 people found the following review helpful. Practical By Tim White I liked this book and felt it was worth the read. It helps to organize thoughts on leadership so they can be duplicated even if it doesn't feel like one of the earthquake producing books that come out once a decade. I would recommend it as a very practical book.

An insightful new book from the multimillion-copy bestselling author Sean Covey and the FranklinCovey organization based on their work with hundreds of thousands of employees and large companies to unveil the essential disciplines proven to help businesses and individuals realize their most important goals. Do you remember the last major initiative you watched die in your organization? Did it go down with a loud crash? Or was it slowly and quietly suffocated by other competing priorities? By the time it finally disappeared, it's likely no one even noticed. What happened? The "whirlwind" of urgent activity required to keep things running day-to-day devoured all the time and energy you needed to invest in executing your strategy for tomorrow! The 4 Disciplines of Execution can change all that forever. The 4 Disciplines of Execution (4DX) is a simple, repeatable, and proven formula for executing on your most important strategic priorities in the midst of the whirlwind. By following The 4 Disciplines:

- Focusing on the Wildly Important
- Acting on Lead Measures
- Keeping a Compelling Scoreboard
- Creating a Cadence of Accountability

 leaders can produce breakthrough results, even when executing the strategy requires a significant change in behavior from their teams. 4DX is not theory. It is a proven set of practices that have been tested and refined by hundreds of organizations and thousands of teams over many years. When a company or an individual adheres to these disciplines, they achieve superb results—regardless of the goal. 4DX represents a new way of thinking and working that is essential to thriving in today's competitive climate. Simply put, this is one book that no business leader can afford to miss.