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# Technology, Organization, and Competitiveness: Perspectives on Industrial and Corporate Change

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**From Oxford University Press : Technology, Organization, and Competitiveness: Perspectives on Industrial and Corporate Change** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Technology, Organization, and Competitiveness: Perspectives on Industrial and Corporate Change:

This book brings together the work of leading international thinkers working in the overlapping areas of economics,

organization studies, business history, corporate strategy, and innovation. There is a growing awareness that the perspectives of a single discipline are unable to capture and explain the complexities and dynamics of firm behaviour, organizational structure, and corporate strategy. All the chapters in this book are drawn from the pioneering journal *Industrial and Corporate Change* opening up the inter-disciplinary coverage of the journal to a wider readership. Here readers will find extensive and original contributions from economists Oliver Williamson, Richard Nelson, and Martin Fransman; sociology and organization theorists Mark Granovetter and Gary Hamilton; business historians William Lazonick and Jonathan West; innovation scholars Parimal Patel, Keith Pavitt, and Giovanni Dosi; and business strategists David Teece and Gary Pisano. This book will be vital reading for all those who want to get to grips with the best of current international thinking on the dynamic interplay of technology, organization, and competition.

About the Author Giovanni Dosi is a Professor of Economics. David Teece is a Mitsubishi Bank Professor in International Business and Finance, Haas School of Business.