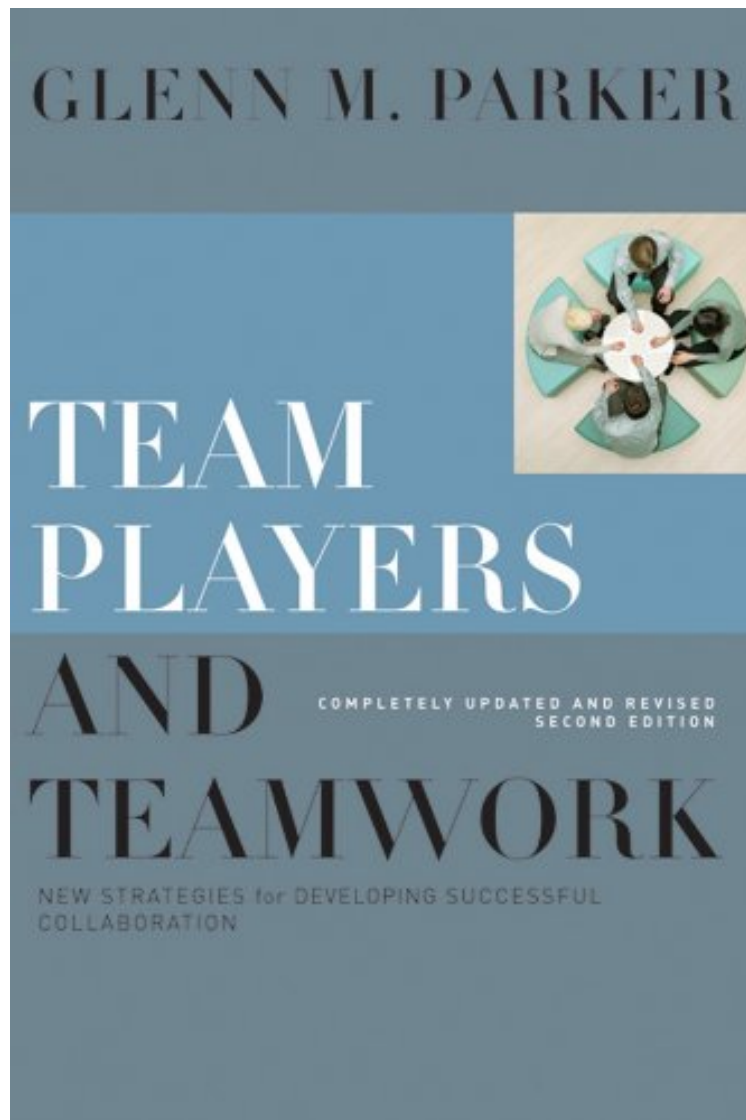


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Team Players and Teamwork: New Strategies for Developing Successful Collaboration

Glenn M. Parker

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"This new editionhellip;incorporates 16 more years of research and major changes in technology and team styleshellip;" (Publicnet.co.uk, Tuesday 4th March 2008)From the Inside FlapTeam Players and Teamwork Since the first edition of Team Players and Teamwork was published in 1990, there have been significant and often dramatic changes in the business environment in which teams now operate. Teams are now cross-functional, cross-cultural, and even virtual. As a result, team trust is more vital than ever, and communications technology is critical. With team players often serving on multiple teams, leadership has become more important and more challenging. In this thoroughly revised and updated edition of his groundbreaking book, Glenn Parker analyzes these trends and shows how his concept of effective teamwork is even more relevant today. The fundamental question remains: What makes a good team player? Parker clearly demonstrates all the ways team players can adapt to today's challenges. Team Players and Teamwork provides specific, practical tools that will help both leaders and members identify their team player stylemdash;Contributor, Collaborator, Communicator, or Challenger. Parker explains how each style contributes to five key leadership functionsmdash;planning, communication, risk taking, problem solving, and decision making. With guidelines for personal development and team-building strategies, Team Players and Teamwork shows how effective teamwork ultimately leads to increased productivity, reduced costs, improved quality, innovation, better customer service, and more rapid commercialization of products.From the Back CoverPraise for Team Players and Teamwork "In the new edition of Team Players and Teamwork Glenn Parker updates his landmark compendium on the essential effect of cross-functional teamwork to encompass the added complexities of globalization facing team leaders and team members in the twenty-first century. Anyone participating on or managing members of a cross-functional team will benefit from reading this essential guide to successful teamwork." mdash;Jeffrey W. Warmke, vice president, global project management and leadership, Daiichi Sankyo Pharma Development "Glenn Parker has the unique combination of sound thinking and clear writing. In his recent version of Team Players and Teamwork he succeeds in taking this combination of skills to a higher level." mdash;Sivasilam "Thiagi" Thiagarajan, president, Workshops by Thiagi, Inc. "Glenn's book is a must-read for team leaders and team members who are looking for a comprehensive set of tools and ideas to help teams perform more effectively. Glenn offers practical wisdommdash;based on years of first-hand experiencemdash;that is unparalleled in the field of team dynamics." mdash;Robert Hoffman, executive director, organization development and talent management, oncology business unit, Novartis Pharmaceuticals Corporation