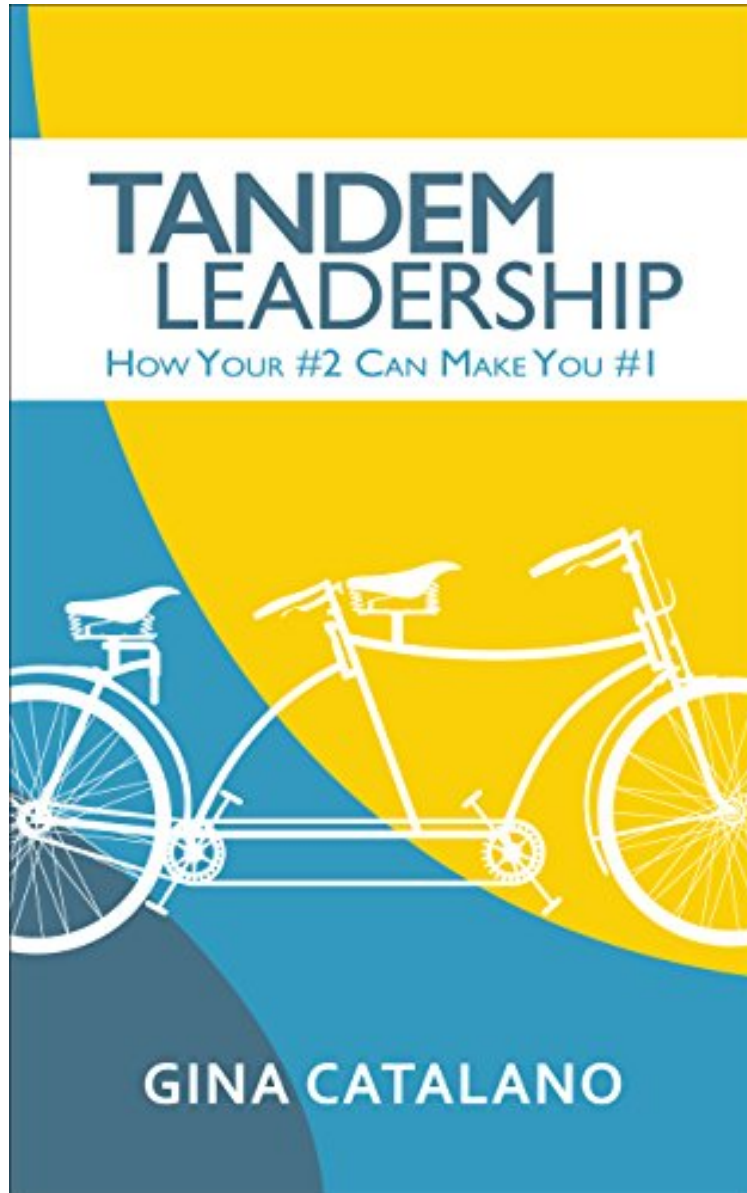


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Tandem Leadership: How Your #2 Can Make You #1

Gina Catalano

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Gina Catalano : Tandem Leadership: How Your #2 Can Make You #1 before purchasing it in order to gauge whether or not it would be worth my time, and all praised Tandem Leadership: How Your #2 Can Make You #1:

2 of 2 people found the following review helpful. Newly appointed leaders, Buy This Book for your Next Flight! Great for leaders and members of leadership teams. By DMurphyAs a newly appointed CEO, the concepts and narratives behind Tandem Leadership are more than academic for me. I have encountered all of the issues and self doubts reflected by the Marcus as he transitioned into the CEO role. Catalano did a great job of putting together a book

that is short enough that you could finish it on a flight, but deep enough that you could use it as a framework to build a company around. Each chapter provided a narrative that I could identify with but also action items that I was able to immediately incorporate them into my life. 1 of 1 people found the following review helpful. A long needed book for startup company owners By Keith L. As one who frequently works with small companies that struggle with achieving the proper executive leadership I look forward to sharing this book. A good mix of an interesting story with solid business suggestions and tips, this book will be read and used. Each chapter concludes with reflection questions the reader can use to evaluate the state of their own business. The author uses a bicycle to illustrate shared executive leadership, and it is most understandable. Both wheels working together in a planned manner to move the company forward. Many small companies struggle with the idea of additional cost and fail to see the advantages of sharing the needed work that is shared in this book. Now if only owners were all as easy to work with as the principle in this book... 2 of 2 people found the following review helpful. Tandem Leadership puts forward the power of partnership and provides advice and insights for leveraging your #2. By Jen M. If you could ask 100 successful leader the key to their success, chances are they will speak to the strength of their team. Great leaders share responsibility and work. Trusting your #2 allows a leader to focus on the horizon and look for what's next. As Catalano notes in the her conclusion, "You don't need to go it alone" and the best leaders never do. Tandem Leadership puts forward the power of partnership and provides advice and insights for leveraging your #2.

Maybe you've thought, "Even if I could work 24 hours a day every day for months, I'd never catch up," or "If I could only clone myself--it would be so much better. No one else can do what I do." You find yourself missing deadlines, or worse, unable to respond to new customers, and opportunities are slipping through your fingers. If only sleep were optional! From the outside, everything seems to be going well, but you feel like you're struggling as a leader and need more help. Sleep is NOT optional and just working more hours won't take your company to the next level. Tandem Leadership illustrates these problems and how to solve them through the fictional character of Marcus Kinsey, a newly minted entrepreneur of a fast-growing company. Like many entrepreneurs, Marcus sees an opportunity and creates his own company to seize upon that opportunity. But he doesn't get far before he realizes that his vision and hard work alone won't make his company a success nor give him the life he wants as an owner. Marcus learns about the Tandem Leadership process and begins to carefully craft the business and personal life he had always hoped to achieve. The "second-in-command" or #2 position, often underrated, is a cornerstone of a company's growth and success. Understanding how to add this key element to your company successfully increases the odds of making the transition from a solopreneur to a true CEO. CEOs: If you are the bottleneck at your company, Tandem Leadership is for you!

Having worked with a multitude of leaders and their teams, I know there is no more important relationship than between the CEO and his or her #2 person. Using an entertaining and relatable story, Tandem Leadership provides an excellent framework for anyone looking to make that relationship and their company a success. This an absolute must read for all CEO entrepreneurs who want breakthrough results!!! Martha Borst, Master Executive Coach and best-selling author of *Your Survival Strategies Are Killing You: The Eight Principles You Must Follow To Thrive in Life and Work* Tandem Leadership is destined to be an instant classic: a whip-smart business book wrapped up in a compelling story, putting it in the company of books like *The One Minute Manager* and *Who Moved My Cheese?* Gina Catalano takes a sticky subject - choosing the right second in command in your growing business as you transition from solopreneur to true CEO - and walks you through the process of crafting the business and personal life you have always wanted to achieve. Sue Rasmussen, coach and international best-selling author of *My Desk Is Driving Me Crazy: End Overwhelm, Do Less, and Accomplish More* About the Author Gina Catalano is the founder of Venture Solutions, a consulting and coaching company focused on the success of small companies and their leaders. With over 20 years of experience leading and working with businesses, she has developed the Tandem Leadership process an innovative strategy for entrepreneurs to work with the #2 or "second-in-command" leader in their company. She works with business leaders to achieve the results they want in all areas of their lives. Previously, she worked as a director of consulting in addition to stints as a Vice President in entrepreneurial companies. She has been fortunate to work with some of the most dedicated professionals and amazing clients who taught her that pursuing excellence, living your passion, and enjoying your life are not mutually exclusive. She is a Martha Beck-trained Life Coach and holds a degree in Mathematics from the University of California, Santa Barbara and a Masters of Public Administration from California State University, East Bay. She and her husband reside in southern Arizona, where they enjoy the mountains and all the desert has to offer. She can be reached at www.gatalano.com and by email at gina@gatalano.com.