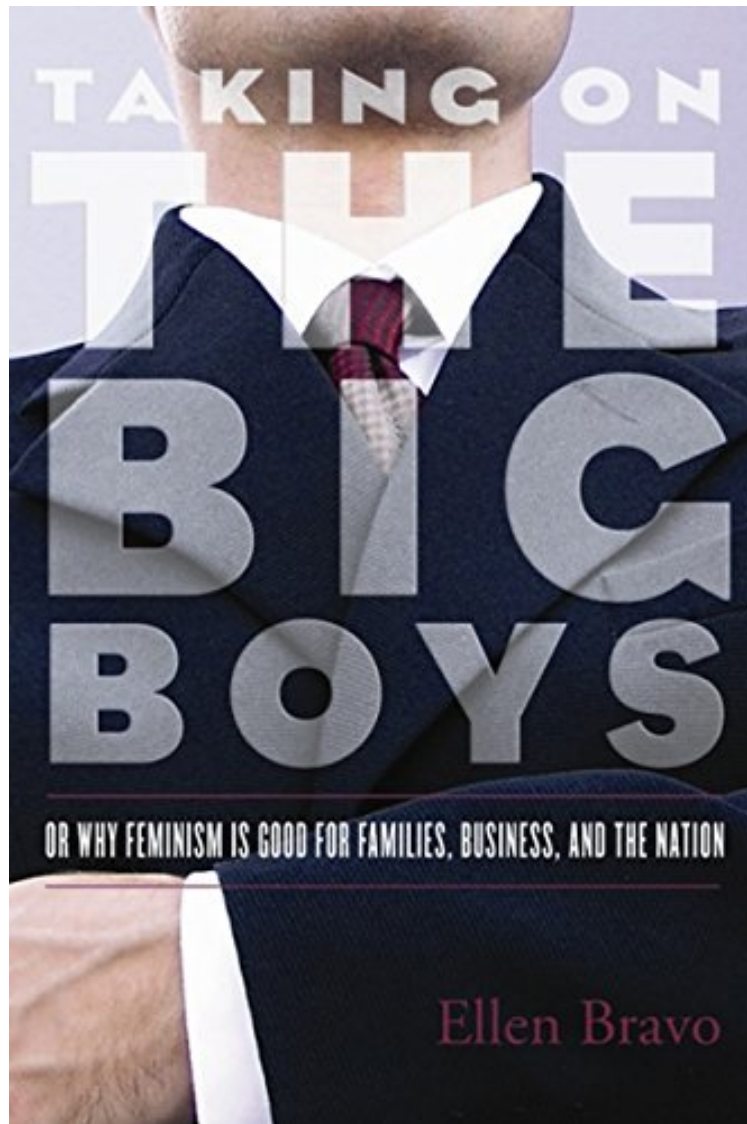


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(Mariam K. Chamberlain Series on Social and Economic Justice)

Taking On the Big Boys: Or Why Feminism Is Good for Families, Business, and the Nation (Mariam K. Chamberlain Series on Social and Economic Justice)

Ellen Bravo

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Ellen Bravo : Taking On the Big Boys: Or Why Feminism Is Good for Families, Business, and the Nation (Mariam K. Chamberlain Series on Social and Economic Justice) before purchasing it in order to gage whether or not it would be worth my time, and all praised Taking On the Big Boys: Or Why Feminism Is Good for Families, Business, and the Nation (Mariam K. Chamberlain Series on Social and Economic Justice):

0 of 0 people found the following review helpful. The life of a woman
By Monique I choose this rating because I enjoyed the book and how it was told from a woman point of view. There were ample of things that talked about how women were treated and lived a life under the BIG BOYS. I like the way they also compared a woman life to the roles of the BIG BOYS and came to find out that women have a tougher job than men. I would recommend this book to all the women. They can read about how a woman went through a life that was not as fitting to her extent, but so happen to still live a happy life.
0 of 0 people found the following review helpful. Anyone who wants to improve the lives of women must read
By nolimits3 Amazing book - a true blueprint that needs to be implemented especially in this political climate.
3 of 4 people found the following review helpful. A must read!
By Barbara I loved this book. In an accessible and entertaining way, Bravo explains how the "Big Boys" operate to maintain the status quo and then, more importantly, describes how change can be and is being made. It reenergizes and inspires those who have worked for years on issues like equal pay, welfare, sexual harassment and balancing work and family. It is also invaluable for those to whom these issues are less familiar. Particularly for young women who are just being faced with sex discrimination for the first time, this book helps illustrate how the Big Boys affect their lives (not just that of their mothers and fathers) and how they have the ability to fight back. And the book is fun to read! Bravo has had so much experience and so many experiences that really make the discussion come alive, instead of being just theoretical.

Social-journalistic critique (like Barbara Ehrenreich) with solutions on how economic equity for women benefits everyone.

From Booklist A longtime player in the women's labor movement, Bravo makes the case that feminism is not only good for women but also families, business, and the country. She relates stories from business and government that "unmask" the situations that patronize and trivialize women's contributions to the workplace. Identifying the "big boys" as those who strive to maintain the status quo, the author argues for feminism as a system of beliefs, laws, and practices that fully values women and their work. She also provides activist strategies for readers to help achieve a society where both men and women are able to reach their full potential. Although there may still be work to do in terms of women's equality in the workplace, the strident feminisms of the 1970s seems out of place in today's society, albeit one where there are few female CEOs and even fewer females on corporate boards. As a 20-year director of the feminist organization 9 to 5, the author gives us a liberal dose of feminist history as she tries to reframe the old debates. Gail Whitcomb Copyright copy; American Library Association. All rights reserved "Taking on the Big Boys is not only an enormously valuable resource for anyone wanting to contribute to a better world, but a powerful and much-needed shot at combating the demonization of the F-word. This is a book to take into battle." Bitch Magazine "Bravo (Univ. of Wisconsin-Milwaukee) tackles issues and myths surrounding pay equity, the balance of work and home life, discrimination, and welfare. Even more useful are her realistic, attainable suggestions for change. A witty, statistically supported, and readable book that provides a strong message sure to foster ideas and generate debate. Summing Up: Highly recommended." Choice "Taking on the Big Boys is feminism at its butt-kicking best: an expose, a manifesto, and a spirited, delightful read. I thought I knew a lot about women's economic status before I read this book, but I had barely scratched the surface. Bravo for Bravo!" Barbara Ehrenreich, author of Nickel and Dimed "Smart, kind, funny, and very effective, [Bravo] has put her lifetime of organizing skills into Taking on the Big Boys." Gloria Steinem, author of My Life on the Road "[Bravo] takes attacks on the pay equity issue head on. Bravo enlightens the reader in a no-nonsense way on deep-seated workplace attitudes and practices that hinder women's progress on the pay front. More importantly she shows us how public policy is influenced through a variety of tactics used by opponents." Martha Burk, cofounder of the Center for Advancement of Public Policy "Finally, an answer to the Mommy Wars and opting-out myth . . . Taking on the Big Boys shines a bright light on the pervasive bias against mothers who work along with the high price we all have to pay for failing to support parent's dual responsibilities. Happily fixing the problem is not only the right thing to do but good for everyone. Time to Take on the Big Boys!" Joan Blades, cofounder of MoveOn.org "Despite impressive progress, women in our society still face many challenges; they're fortunate to have champions like Ellen Bravo. She's a powerful advocate, and she makes clear in this excellent book that more needs to be done to achieve real equality, eliminate glass ceilings, reward work fairly, and strengthen families. Her proposals for reform will be of value to policy-makers, activists, and caring citizens alike." Edward M. Kennedy, former senator of Massachusetts "Stop whatever you are doing and read this book! This is a call to arms no thinking person can refuse." Congresswoman Gwen Moore, Wisconsin "Ellen Bravo's book . . . is a fresh look at the classic women's issues that arise in the workplace. . . the information is accessible, presented with humor, solidly analytical, and yet easy to digest. . . in a way that will get people to listen." Labor Studies Journal "It's a myth-buster and an eye-opener . . . building the world we all need and deserve." Linda Chavez-Thompson, executive vice president, AFL-CIO