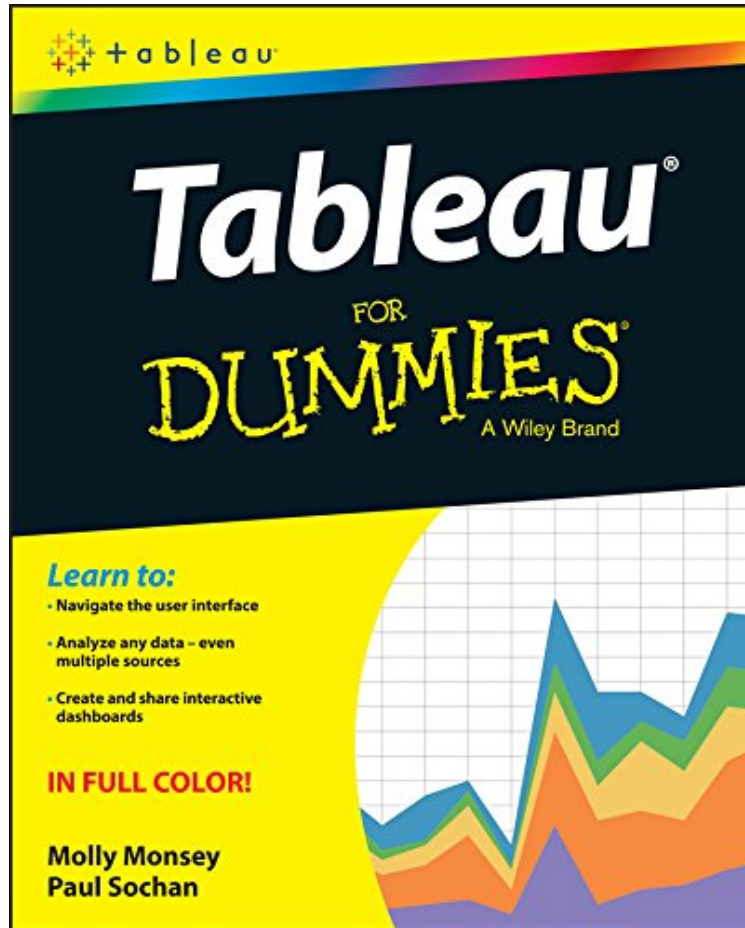


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Tableau For Dummies (For Dummies (Computer/Tech))

Molly Monsey, Paul Sochan

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Molly Monsey, Paul Sochan : Tableau For Dummies (For Dummies (Computer/Tech)) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Tableau For Dummies (For Dummies (Computer/Tech)):

9 of 9 people found the following review helpful. Tableau For Dummies is really Tableau for No OneBy CustomerI would say I am an advanced beginner Tableau user. I bought this book in hopes it was written like others in the dummies series, that being it was a how to and why. This book gives very little how to and why. If you are really wanting to learn Tableau regardless of your current level this book is not for you. It has to be really bad for me to give a negative review. This book makes way too many assumptions. You would get more help at no charge then go to tableau website for free training, etc. 2 of 2 people found the following review helpful. Yikes - keep looking - not a good choiceBy CustomerI ignored the negative reviews when ordering because I've utilized many of the Dummy books with success. Yikes this is not a good book. It skips a lot. Joins for example - I had to Google how to do joins because the book breezed over without describing. I wish I could return it 0 of 0 people found the following review helpful. Most Dummies books are very easy to follow step-by-stepBy Timothy Edward SanfordI've read a lot of "For

Dummies" books over the years, this is hands down the most poorly written and edited one I've encountered. Most Dummies books are very easy to follow step-by-step, this one says "use the blah-blah button to change x" without giving you a clue where the blah-blah button is. Look elsewhere for a Tableau guide.

Make your data work for you! Tableau For Dummies brings order to the chaotic world of data. Understanding your data and organizing it into formats and visualizations that make sense to you are crucial to making a real impact on your business with the information that's already at your fingertips. This easy-to-use reference explores the user interface, and guides you through the process of connecting your data sources to the software. Additionally, this approachable, yet comprehensive text shows you how to use graphs, charts, and other images to bring visual interest to your data, how to create dashboards from multiple data sources, and how to export the visualizations that you have developed into multiple formats that translate into positive change for your business. The mission of Tableau Software is to grant you access to data that, when put into action, will help you build your company. Learning to use the data available to you helps you make informed, grounded business decisions that can spell success for your company. Navigate the user interface to efficiently access the features you need Connect to various spreadsheets, databases, and other data sources to create a multi-dimensional snapshot of your business Develop visualizations with easy to use drag and drop features Start building your data with templates and sample workbooks to spark your creativity and help you organize your information Tableau For Dummies is a step-by-step resource that helps you make sense of the data landscapemdash;and put your data to work in support of your business.

From the Back CoverLearn to: Navigate the user interface Analyze any data ndash; even multiple sources Create and share interactive dashboards Learn to organize and communicate your data in exciting new ways! Data analysis is fun and easy with Tableau. This useful guide will let you harness the power of Tableau to perform complex data analysis and create powerful visualizations and dashboards! Learn your way around the software, connect to various data sources, and create analyses, visualizations, and dashboards to share throughout your organization. Meet Tableau mdash; tour the desktop, learn the tools, see what Tableau can do, and discover how to add dimensions and choose chart types Bring on the data mdash; understand data sources and what you can use, connect to data, keep your data fresh, and start building data views Start analyzing mdash; get a handle on the workspace and what goes where, and explore data display options Add a dashboard mdash; find out how dashboards can aid in visualizing data and make sure yours are easy to use Story time mdash; learn why it's important to tell a story and how to be sure your story serves its purpose Get it out there mdash; publish your analyses and visualizations to Tableau Server or Tableau Online A step beyond mdash; venture into visual analytics and explore Tableau's programming features Open the book and find: How to rearrange data views All about data connections Ways to choose a data source A guide to shelves and cards Why multiple sheets are useful How to provide online access When to use calculated fields Ten terrific Tableau tips About the AuthorMolly Monsey joined Tableau in 2009 as a technical product consultant. She and Paul Sochan work together to lead the Tableau training team. Today she recruits, trains, and supports instructors who educate Tableau users all over the world. Paul Sochan joined Tableau in 2010 and serves as the Senior Director of Global Education Services. The training team he built with Molly Monsey develops all Tableau training offerings. Paul has been in the Business Intelligence space since 1994.