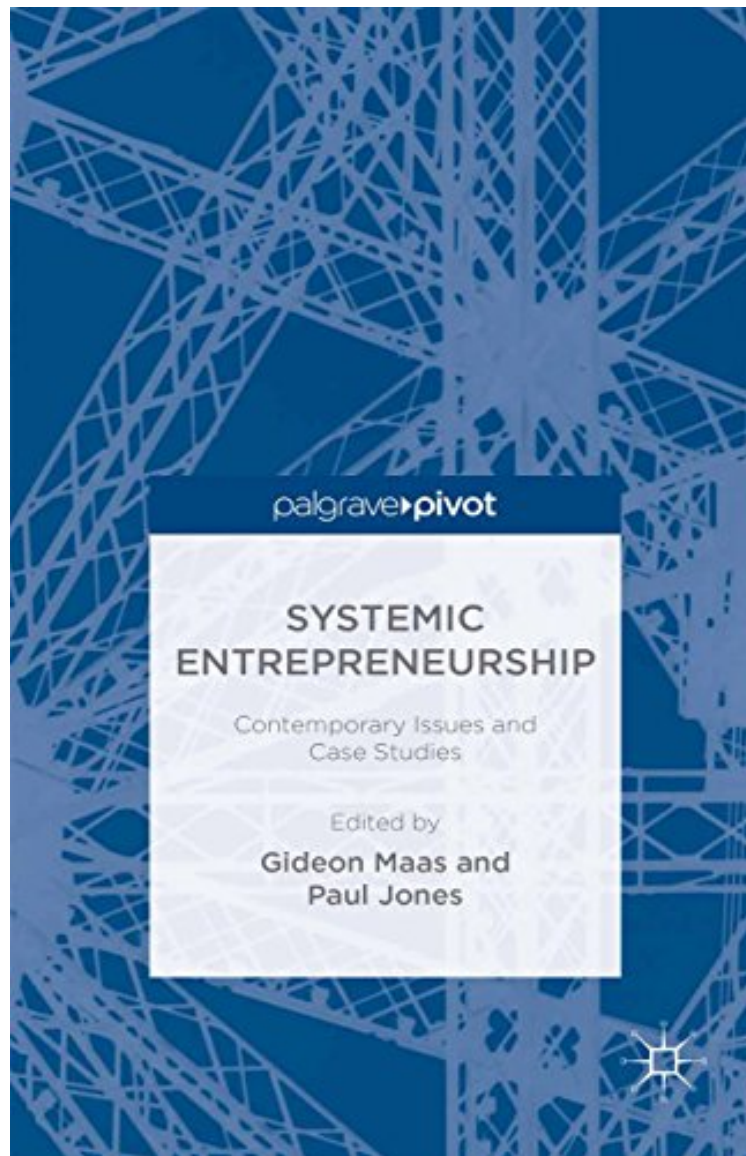


# Systemic Entrepreneurship: Contemporary Issues and Case Studies

*Gideon Maas*

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Systemic Entrepreneurship focuses on creating an awareness of systemic entrepreneurship and illustrates the fact that one needs to approach entrepreneurial support activities from many different angles.

About the Author Gideon Maas is the Director of the Futures Entrepreneurship Centre and Professor of Entrepreneurship at Plymouth University, UK. Gideon has broad international business and academic experiences in various countries such as China, Europe and Africa. His research focus and experiences are in entrepreneurship, open innovation, growth strategies, entrepreneurial universities, implementation of entrepreneurial systems and family businesses. Paul Jones is Deputy Director at the Futures Entrepreneurship Centre in Plymouth University and a Reader in Entrepreneurship. He is an active researcher with over 150 outputs in academic journals, book chapters and conference papers. He is also Editor-in-Chief of the International journal of Entrepreneurial Behaviour and Research and Associate Editor of the International Journal of Management Education. Paul sits on the Board of Trustees of the Institute of Small Business and Entrepreneurship.