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**BusinessNews Publishing : Summary: Zoom: Review and Analysis of Citrin's Book** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Summary: Zoom: Review and Analysis of Citrin's Book:

The must-read summary of James Citrin's book: "Zoom: How 12 Exceptional Companies Are Navigating the Road to the Next Economy". This complete summary of the ideas from James Citrin's book "Zoom" shows that in order to succeed and excel in the emerging economy, business leaders need to master six basic strategies. In his book, the

author explores each of these strategies and defines ways in which companies can learn to apply this strategy in their own working space. This summary demonstrates that the successful companies of the future will be those that manage to combine enduring leadership principles and the innovations made possible by new technology. Added-value of this summary: **Save time**; **Understand key concepts**; **Expand your knowledge** To learn more, read "Zoom" and discover the key to staying successful in the current tech-driven world.