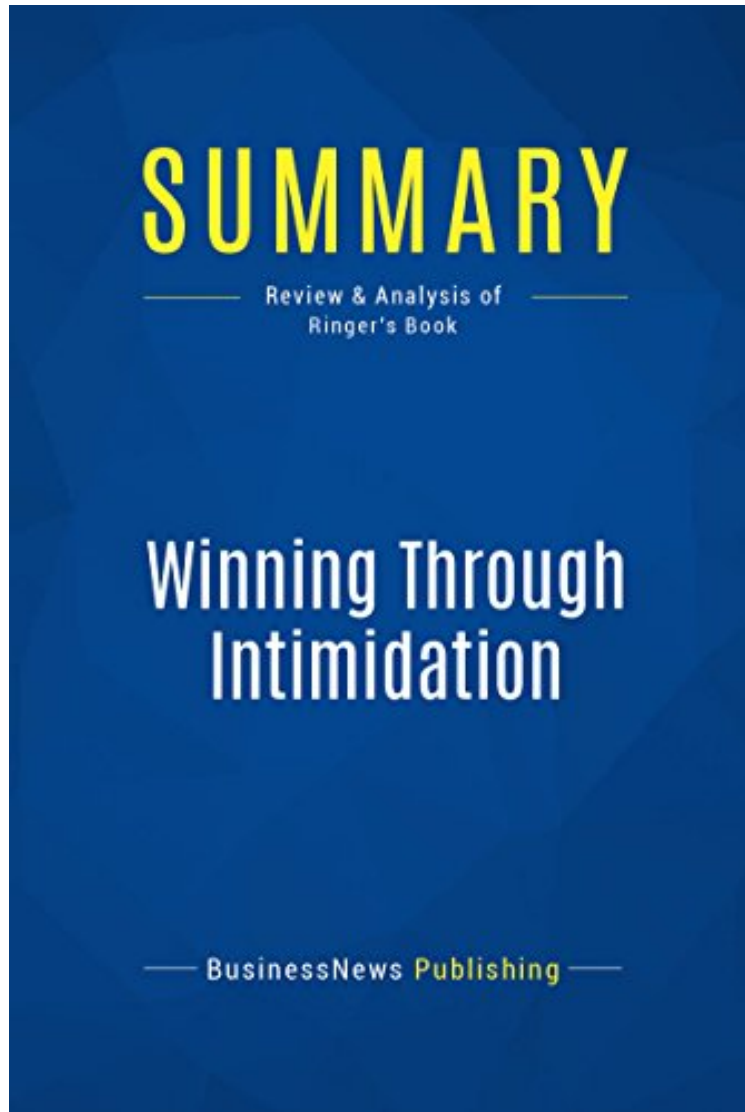


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The must-read summary of Robert J. Ringer's book "Winning Through Intimidation: How to Use Intimidation to Deal from a Position of Strength". This complete summary of the ideas from "Winning Through

Intimidation" explains how intimidation is always present in business exchanges, with the people involved being either intimidated, which puts them in a weaker position, or being intimidating, putting them in a superior position. In this summary, the concept of intimidation is further explained and its basic principles and theories are explored, thus providing you with the necessary tools to avoid intimidation or use it to your advantage. Added-value of this summary:

- Save time
- Understand the key concepts
- Conduct transactions effectively

To learn more, read "Winning Through Intimidation" and discover how to get the upper hand in a transaction!