

[Online library] Summary: What's the Big Idea?: Review and Analysis of Davenport, Prusak and Wilson's Book

## Summary: What's the Big Idea?: Review and Analysis of Davenport, Prusak and Wilson's Book

*BusinessNews Publishing*  
DOC | \*audiobook | ebooks | Download PDF | ePub



DOWNLOAD



READ ONLINE

#1405200 in eBooks 2014-10-28 2014-10-28 File Name: B00OYTBW3W | File size: 77.Mb

**BusinessNews Publishing : Summary: What's the Big Idea?: Review and Analysis of Davenport, Prusak and Wilson's Book** before purchasing it in order to gage whether or not it would be worth my time, and all praised Summary: What's the Big Idea?: Review and Analysis of Davenport, Prusak and Wilson's Book:

The must-read summary of Thomas Davenport, Laurence Prusak and James Wilson's book: "What's the Big Idea? Creating and Capitalizing on the Best Management Thinking". This complete summary of the ideas from Thomas Davenport, Laurence Prusak and James Wilson's book "What's the Big Idea?" shows that when it comes to implementing new management ideas in an organisation, it's not the business gurus who really count. The most important people are the "idea practitioners" - the people who sort through the ideas, choose the right ones and then implement them. In their book, the authors explain how you can enhance your chances of success by taking advantage of new business thinking and putting more emphasis on building the ranks of idea practitioners. This summary is a guide to making a noticeable difference to business operations by listening to the right people. Added-value of this summary: **Save time**; **Understand key concepts**; **Expand your business knowledge** To learn more, read "What's the Big Idea?" and discover why you should start listening to the idea practitioners in your business in order to progress towards the future.