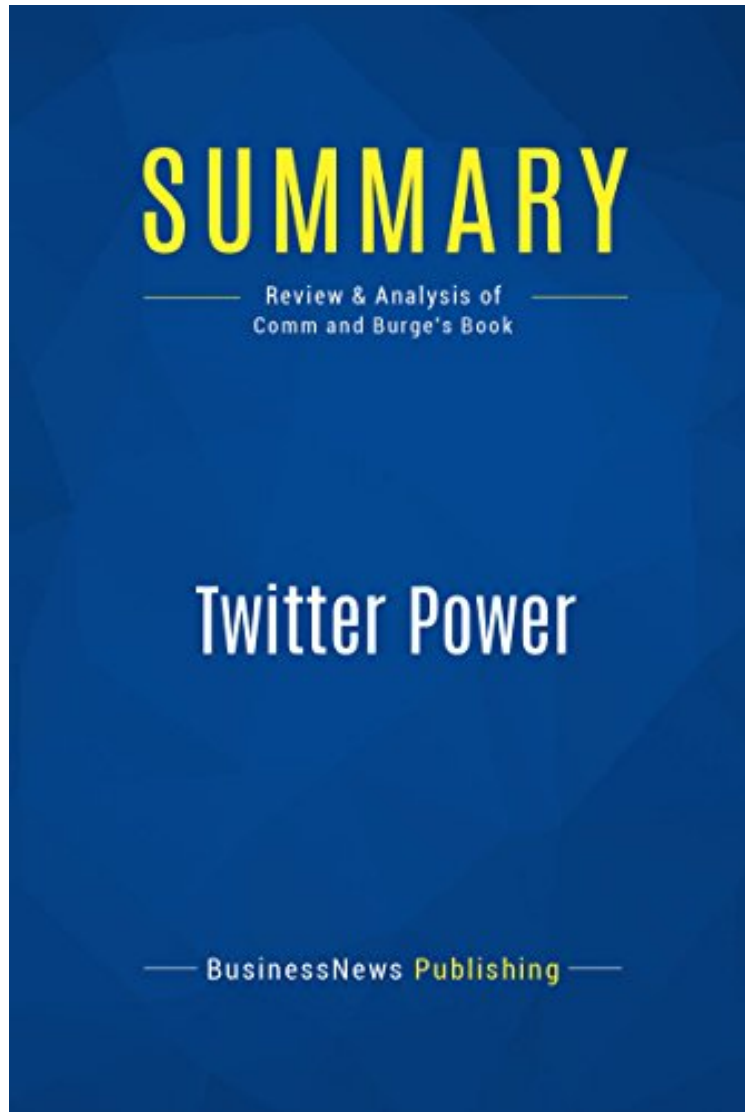


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The must-read summary of Joel Comm and Ken Burge's book: "Twitter Power: How to Dominate Your Market One Tweet at a Time". This complete summary of the ideas from Joel Comm and Ken Burge's book "Twitter Power" shows

the benefits of using Twitter as a worthwhile business tool. Savvy businesses are now beginning to integrate Twitter into the campaigns to create a buzz about new products, attract and hire new talent and drive traffic to their sites. This summary explains how Twitter can be an exceptional way to connect with your customers and boost your marketing campaigns to gain a solid competitive advantage. Added-value of this summary: Save time; Understand key concepts; Expand your knowledge To learn more, read "Twitter Power" and find out why you should integrate social media into your marketing campaign to really get customers excited about your products.