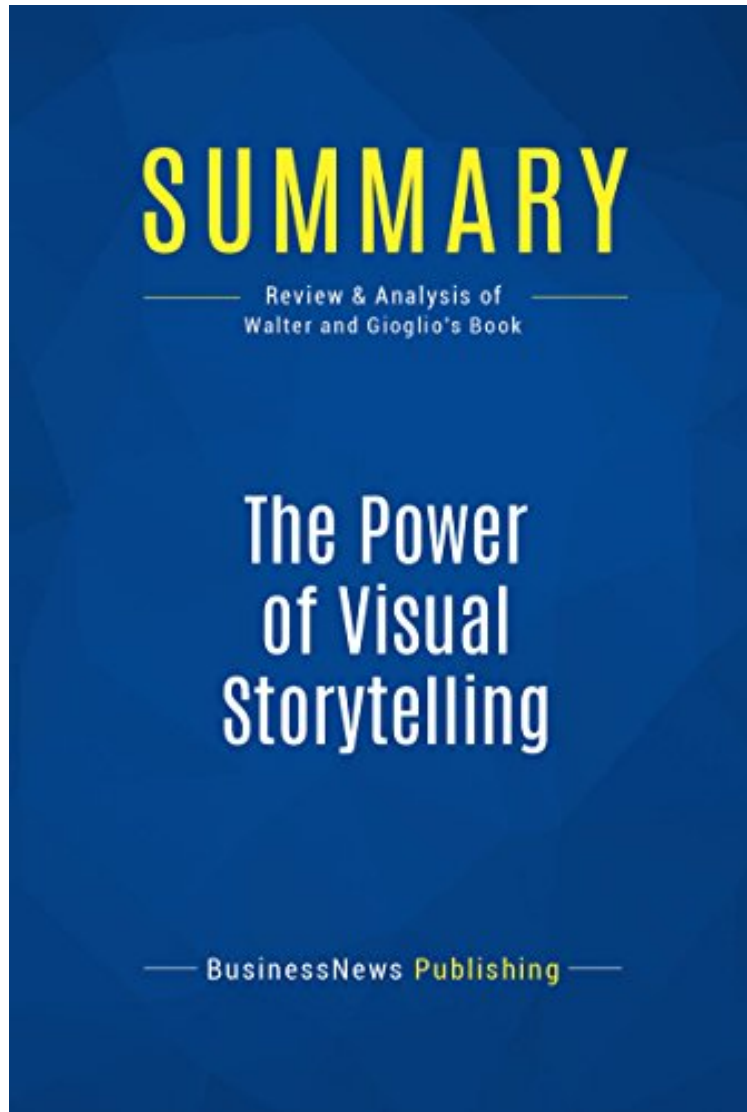


Summary: The Power of Visual Storytelling: Review and Analysis of Walter and Gioglio's Book

BusinessNews Publishing
*DOC | *audiobook | ebooks | Download PDF | ePub*



 Download

 Read Online

#1180433 in eBooks 2015-07-01 2015-07-01 File Name: B010QM62O4 | File size: 62.Mb

BusinessNews Publishing : Summary: The Power of Visual Storytelling: Review and Analysis of Walter and Gioglio's Book before purchasing it in order to gage whether or not it would be worth my time, and all praised
Summary: The Power of Visual Storytelling: Review and Analysis of Walter and Gioglio's Book:

The must-read summary of Ekaterina Walter and Jessica Gioglio's book: "The Power of Visual Storytelling: How to

Use Visuals, Videos and Social Media to Market Your Brand". This complete summary of the ideas from Ekaterina Walter and Jessica Gioglio's book "The Power of Visual Storytelling" tells you how to use engaging visuals and graphics to tell the story of your business. According to Walter and Gioglio, all successful social media marketing includes visuals and infographics. It is vital to stay up to date and engage people with your visuals and grab their attention. The authors encourage using visual storytelling to increase brand awareness, strengthen customer relationships, enhance customer loyalty, tell your company's story and present information concisely. If you want your marketing to achieve these five goals, this summary is a must-read. Added-value of this summary: **Save time**; **Learn about the benefits of visual storytelling**; **Get your brand message across and get people interested** To learn more, read *"The Power of Visual Storytelling"* and find out how to use visual storytelling as a marketing tool so you don't get left behind!