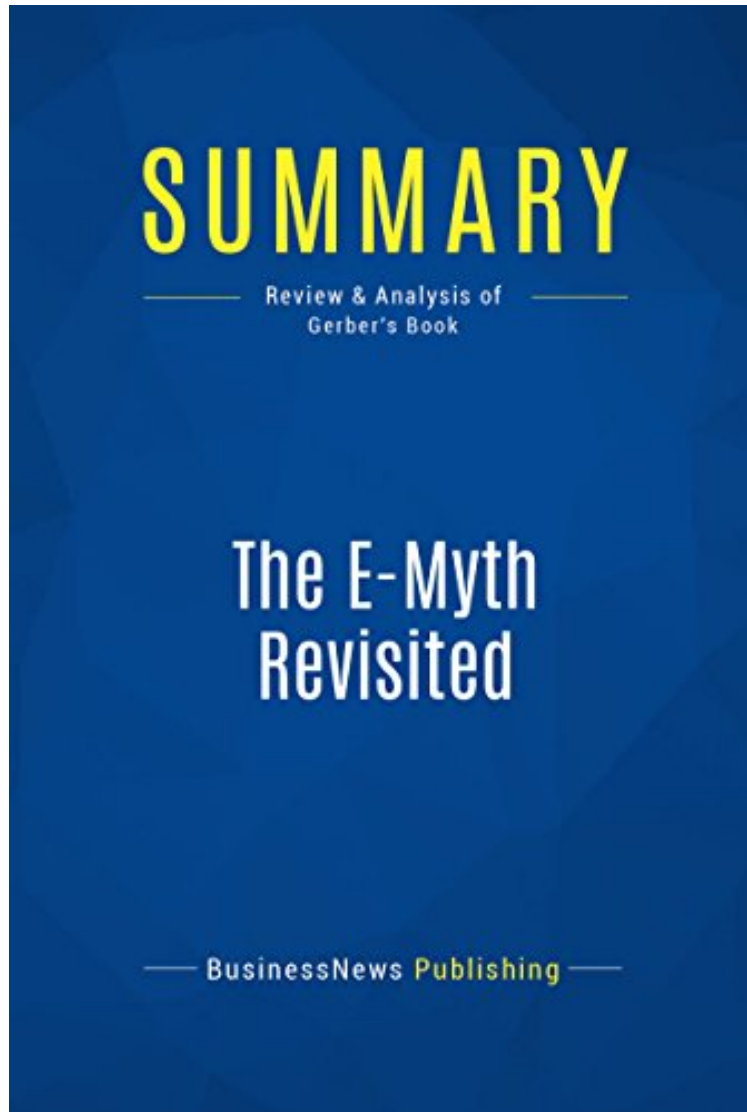


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1 of 1 people found the following review helpful. A Must ReadBy Dan JanjigianThis is basically a "Cliff Notes," for E-Myth Revisited. It hits all the key points, and I'd definitely recommend it. If you're not familiar with the books, the concepts are really well thought out, and the idea is based around why Small Businesses fail, while Franchises thrive.

Great read, especially if you're a contractor or frankly, if you're into MLM or growing organizations. 3 of 3 people found the following review helpful. Useful
By Germanif you are aware of following this path, no need to read the whole book. This book emphasizes the most important things to achieve the goal of achieving the independence of its business
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By W. Simons
What a waste of time. It was recommended to me for my website business and as far as any e-commerce goes, misses the mark by a mile.

The must-read summary of Michael E. Gerber's book: "The E-Myth Revisited". This complete summary of the ideas from Michael E. Gerber's book "The E-Myth Revisited" shows that small businesses tend to be too focused on internal issues - therefore neglecting the larger picture - which is detrimental in the long term. This useful summary explains how you can make your business successful by adopting the right perspective, highlighting that in order to become a mature company, you must also think like one.
Added-value of this summary:
• Save time
• Understand the key concepts
• Expand your business knowledge effectively
To learn more, read "The E-Myth Revisited" and create a successful business!