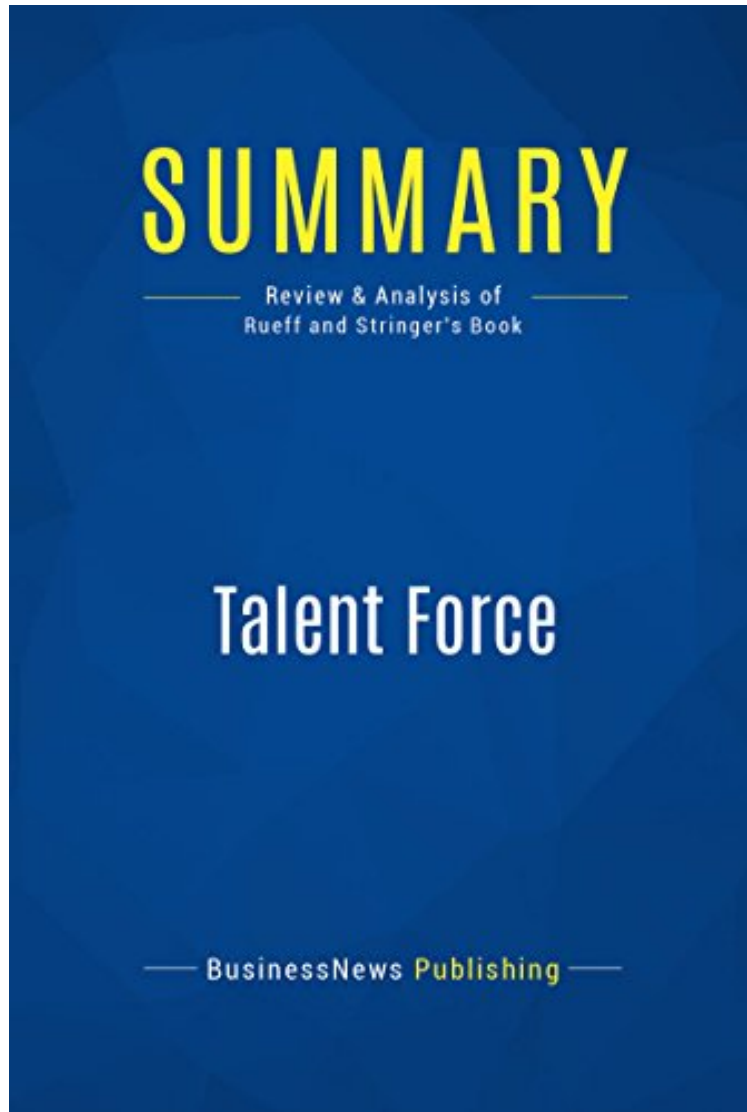


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The must-read summary of Rusty Rueff and Hank Stringer's book: "Talent Force: A New Manifesto for the Human

Side of Business". This complete summary of the ideas from Rusty Rueff and Hank Stringer's book "Talent Force" shows how few businesses make the effort to create a true talent force, rather than a workforce. In their book, the authors explain that the people within an organisation will always be the differentiator, more than marketing, brand recognition or even its products. This summary presents specific strategies and techniques that every good business should use in order to align employees' talents with business processes. Added-value of this summary: **Save time**; **Understand key concepts**; **Expand your business knowledge** To learn more, read "Talent Force" to discover why your employees are the biggest asset to your company and how you can benefit from them most.