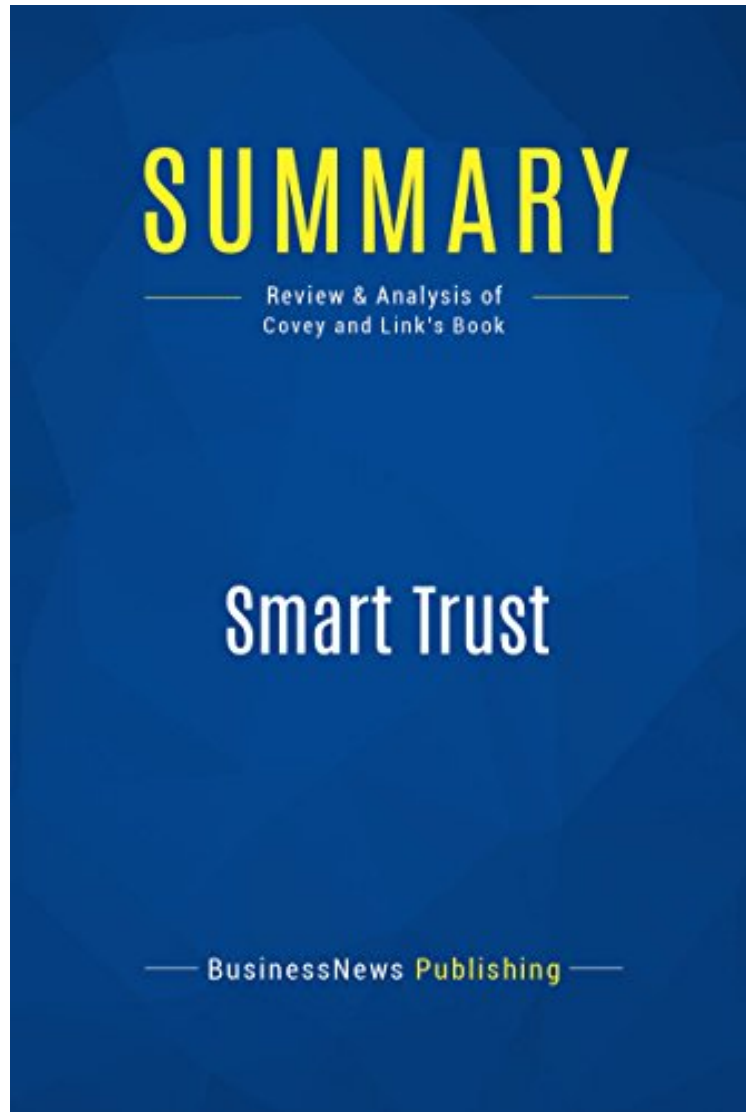


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The must-read summary of Stephen M.R. Covey and Greg Link's book: "Smart Trust: Creating Prosperity, Energy and

Joy in a Low-Trust World". This complete summary of the ideas from Stephen M.R. Covey and Greg Link's book "Smart Trust" shows how trust is what keeps commerce running. In their book, the authors explain the principles of trust and why it is so important to the smooth running of your business. This summary will teach you how to generate trust within your company and why it is something you should focus on. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

 To learn more, read "Smart Trust" and discover the importance of trust within business.