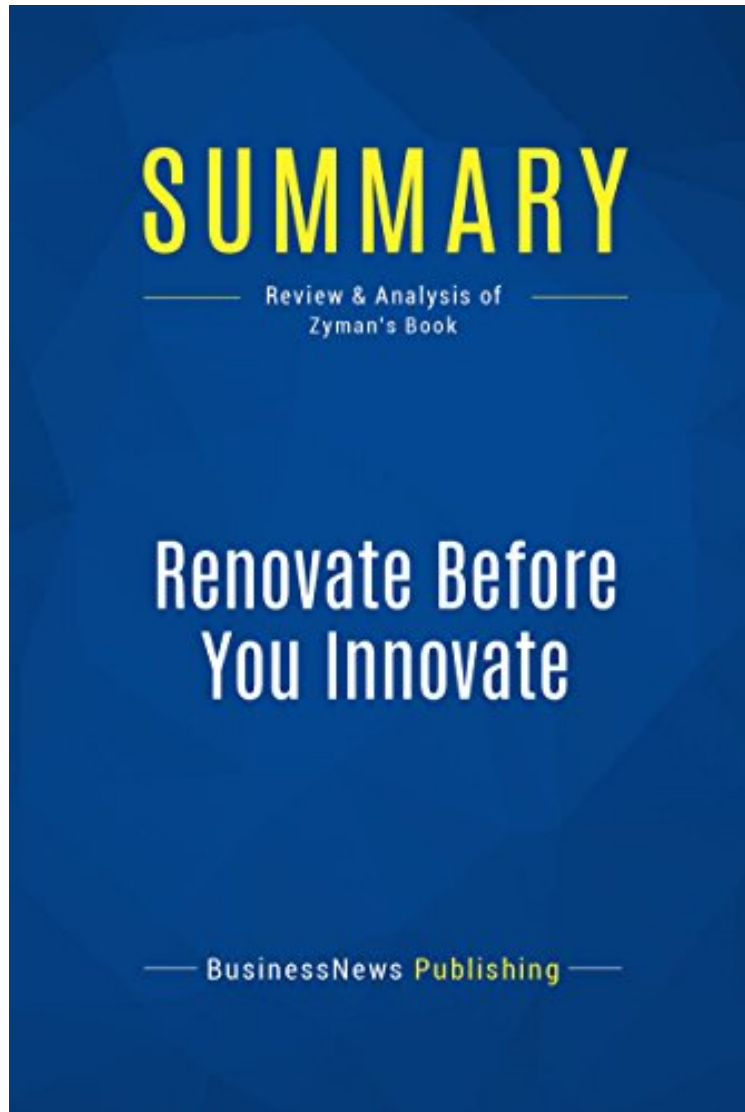


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The must-read summary of Sergio Zyman's book: "Renovate Before You Innovate: Why Doing the New Thing Might Not Be the Right Thing". This complete summary of the ideas from Sergio Zyman's book "Renovate Before You

Innovate" shows that instead of "exploring new possibilities" and getting into new lines of business they know little about, companies should be focusing on doing more of what made them successful in the first place. In his book, the author explains that renovation, not innovation, is the key to success as it leads to an emphasis on organic growth rather than endlessly attempting to start new revenue streams. This summary will teach you to try renovating first, and if you do you're sure to be surprised to discover just how much potential growth you're leaving on the table unexploited. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

To learn more, read "Renovate Before You Innovate" and build your future success from what you already have.