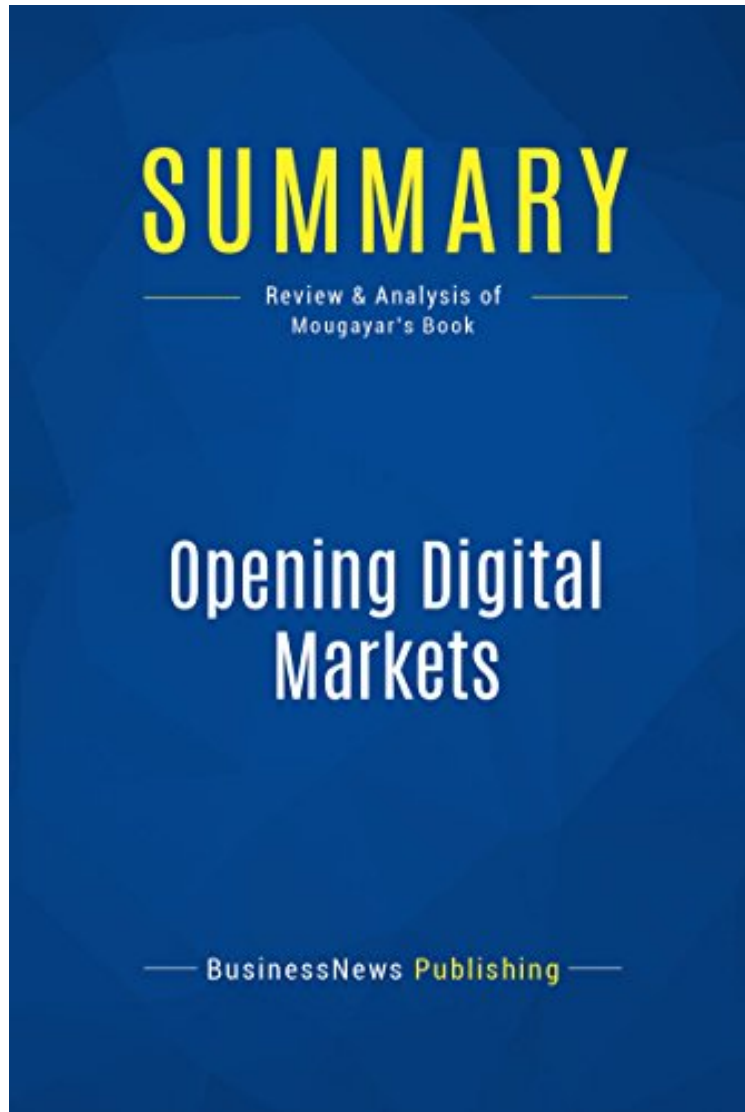


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for Internet Commerce". This complete summary of Walid Mougayar's book "Opening Digital Markets" shows that the development of Internet-based commerce is still in its early days. The implications of this development are significant for everyone, but particularly for business managers who are charged with the responsibility of successfully moving their organisations forward. In his book, the author explains how you can develop a structured strategy to exploit and fully benefit from the Internet. This summary is a must-read for planners, managers and strategists who want to achieve e-commerce success. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

 To learn more, read "Opening Digital Markets" and find out how you can take advantage of the Internet to take your business to the next level.