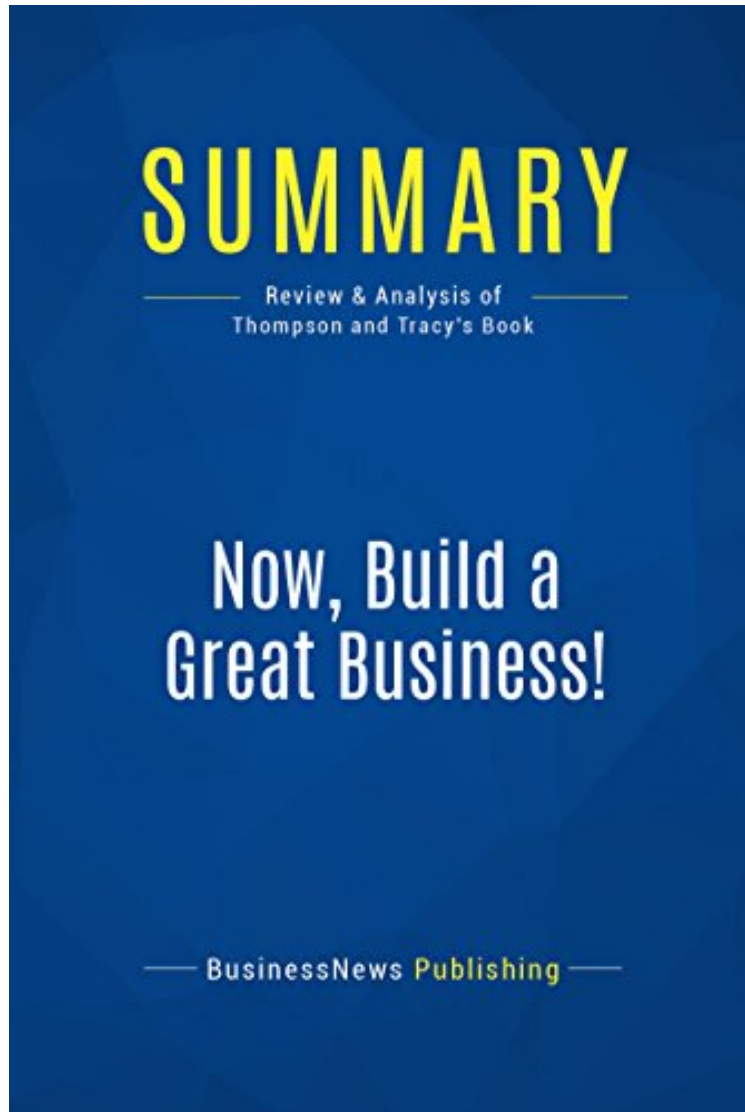


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## Summary: Now, Build a Great Business!: Review and Analysis of Thompson and Tracy's Book

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The must-read summary of Mark Thompson and Brian Tracy's book: "Now, Build a Great Business!: 7 Ways to

Maximize Your Profit in Any Market". This complete summary of the ideas from Mark Thompson and Brian Tracy's book "Now, Build a Great Business!" shows that now is the perfect time to start building a great business that will rise to the top of its industry. Why? Because companies that are forged during times of upheaval, intense competition and economic turbulence always come out the other side stronger than the others. In their book, the authors describe seven things that you have to do to create a great business and seven vital questions that you must be able to answer. This summary explains each of the features of a great business, providing you with an excellent conceptual framework that you can follow to achieve success. Added-value of this summary: **Save time**; **Understand key concepts**; **Expand your business knowledge** To learn more, read "Now, Build a Great Business!" and follow the seven principles to create a great, long-lasting business.