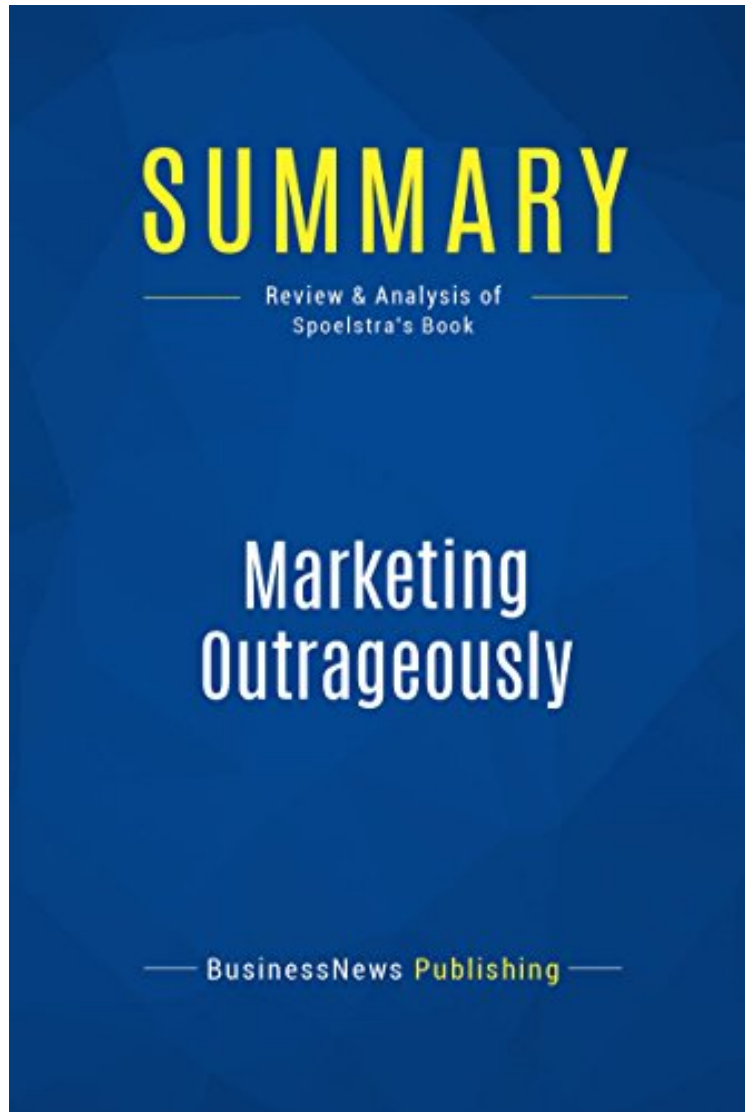


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## Summary: Marketing Outrageously: Review and Analysis of Spoelstra's Book

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The must-read summary of Jon Spoelstra's book: "Marketing Outrageously: How to Increase Your Revenue by

Staggering Amounts". This complete summary of the ideas from Jon Spoelstra's book "Marketing Outrageously" shows how the most fun and refreshing marketing campaigns - which therefore make the most money - are those that are outrageous. In his book, the author presents his research into outrageous marketing campaigns and reveals the key traits that they all have in common. This summary explains each of these key traits so that you can implement them into your own campaigns and get real results. Added-value of this summary: 

- Save time
- Understand key concepts
- Expand your knowledge

 To learn more, read "Marketing Outrageously" and discover why outrageous marketing leads to outrageous profits.