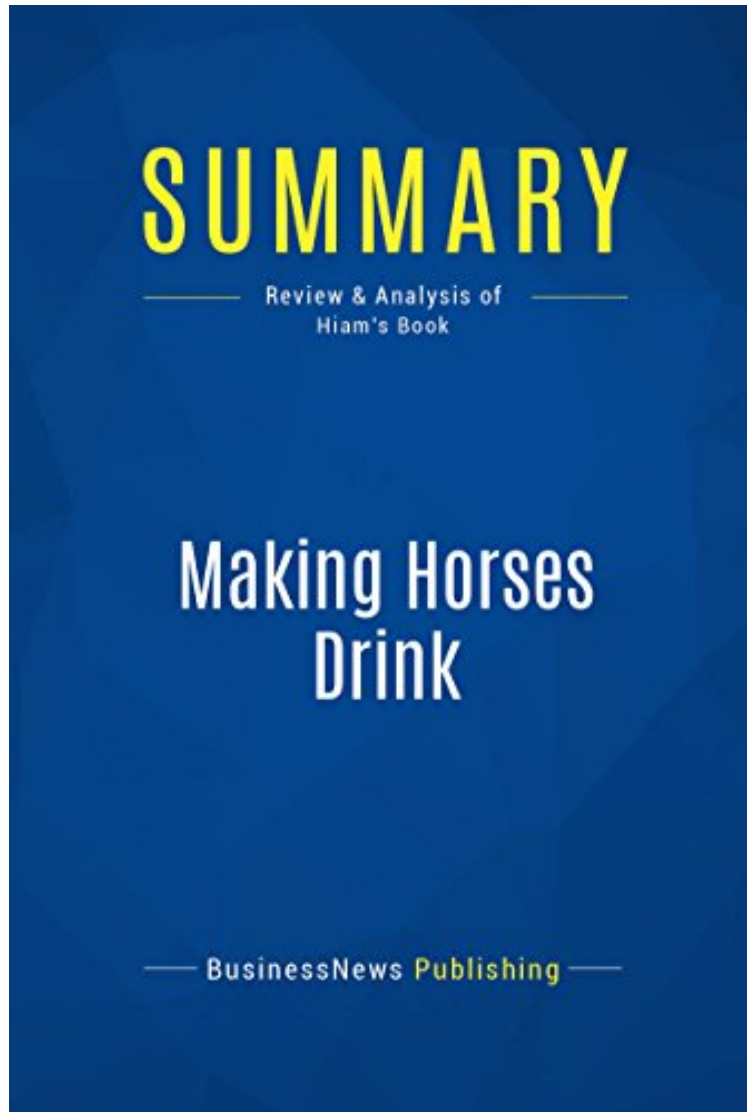


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The must-read summary of Alex Hiam's book: "Making Horses Drink: How to Lead and Succeed in Business".This

complete summary of the ideas from Alex Hiam's book "Making Horses Drink" shows that, in a commercial setting, your employees are your horsepower - the people with the potential to take the company to great results. In this book, the author explains that realising this potential is the central challenge and goal faced by every leader and, just like the proverbial horse, you can't force employees to be exceptional if they don't want to be. This summary reveals the key to motivating your workforce and how you can make small changes to improve your leadership skills. Added-value of this summary: Save time; Understand key concepts; Expand your leadership skills. To learn more, read "Making Horses Drink" and discover the key to getting the best from your employees.