

Summary: Innovation That Fits: Review and Analysis of Lord, Debethizy and Wager's Book

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BusinessNews Publishing : Summary: Innovation That Fits: Review and Analysis of Lord, Debethizy and Wager's Book before purchasing it in order to gauge whether or not it would be worth my time, and all praised Summary: Innovation That Fits: Review and Analysis of Lord, Debethizy and Wager's Book:

The must-read summary of Michael Lord, Donald Debethizy and Jeffrey Wager's book: "Innovation that Fits: Moving Beyond the Fads to Choose the Right Innovation Strategy for Your Business". This complete summary of the ideas

from Michael Lord, Donald DeBethizy and Jeffrey Wager's book "Innovation that Fits" shows how innovation is not based on fad ideas and new trends. The basis for innovation can never be a "silver bullet". In their book, the authors go through each of the innovation strategies implemented by companies and how to make them all work as effectively as possible, and to which businesses they are best suited. This summary will teach you how to ensure that your strategy will be successful by doing research and exercising caution, in order to set up a structure that is focused, integrated, monitored and controlled. Added-value of this summary: bull; Save time bull; Understand key concepts bull; Expand your capacity for innovation To learn more, read "Innovation that Fits" and discover how you can choose the best strategy that suits your company and will provide results.