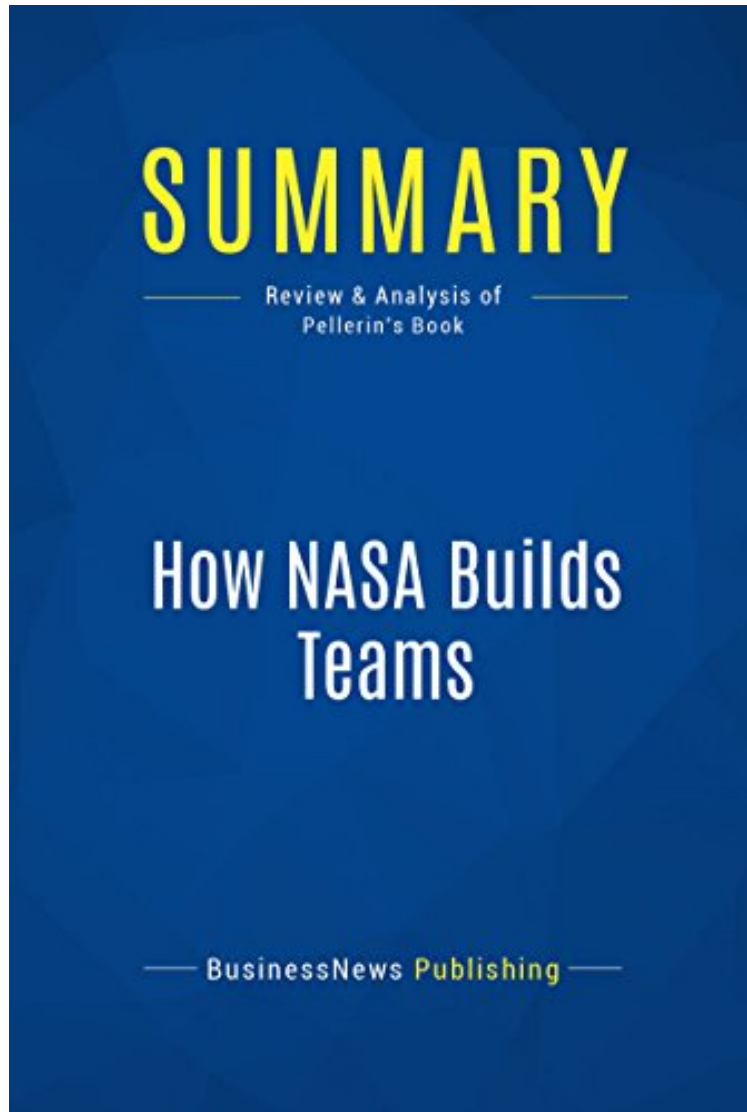


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BusinessNews Publishing : Summary: How NASA Builds Teams: Review and Analysis of Pellerin's Book before purchasing it in order to gauge whether or not it would be worth my time, and all praised Summary: How NASA Builds Teams: Review and Analysis of Pellerin's Book:

The must-read summary of Charles J. Pellerin's book: "How NASA Builds Teams: Mission Critical Soft Skills for

Scientists, Engineers, and Project Teams". This complete summary of the ideas from Charles J. Pellerin's book "How NASA Builds Teams" shows that team building must take account of the personalities and expertise of the individual members. Scientists and technical experts often respond to a different type of team building to arts people. Through a great deal of trial and error, NASA has developed the 4-D team building strategy, which has proved very successful. 4-D can also be applied to leadership training. Every team must be Cultivating (so that everyone is feeling appreciated), Including, Visioning (everyone must think about the team's future) and Directing (willing to take action to further the team's success). This summary explains how the system used by NASA (an organisation with massively high stakes, both in terms of human life and money) can be applied to any organisation. Added-value of this summary:

- Save time
- Understand key concepts
- Increase your business knowledge

To learn more, read "How NASA Builds Teams" and discover the key to building the best teams.