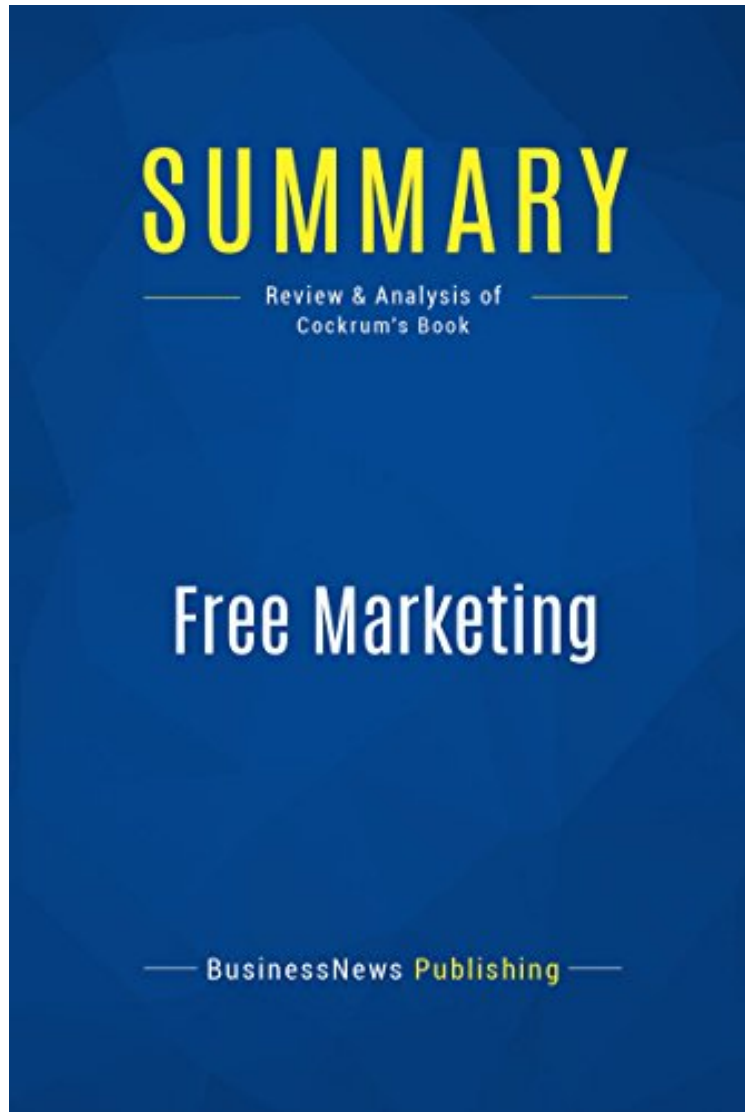


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The must-read summary of Jim Cockrum's book: "Free Marketing: 101 Low and No-Cost Ways to Grow Your

Business Online Off". This complete summary of the ideas from Jim Cockrum's book "Free Marketing" shows that the best and most productive marketing strategies in the current business era are, in fact, completely or virtually free. In his book, the author highlights three free marketing strategies that you can implement in order to reach more customers and get your message across. This summary provides the key to developing an effective marketing campaign that will increase the visibility of your brand and attract more customers, without spending a penny. Added-value of this summary: **Save time**; **Understand key concepts**; **Expand your knowledge** To learn more, read "Free Marketing" and discover how you can develop better marketing campaigns that don't cost a fortune.