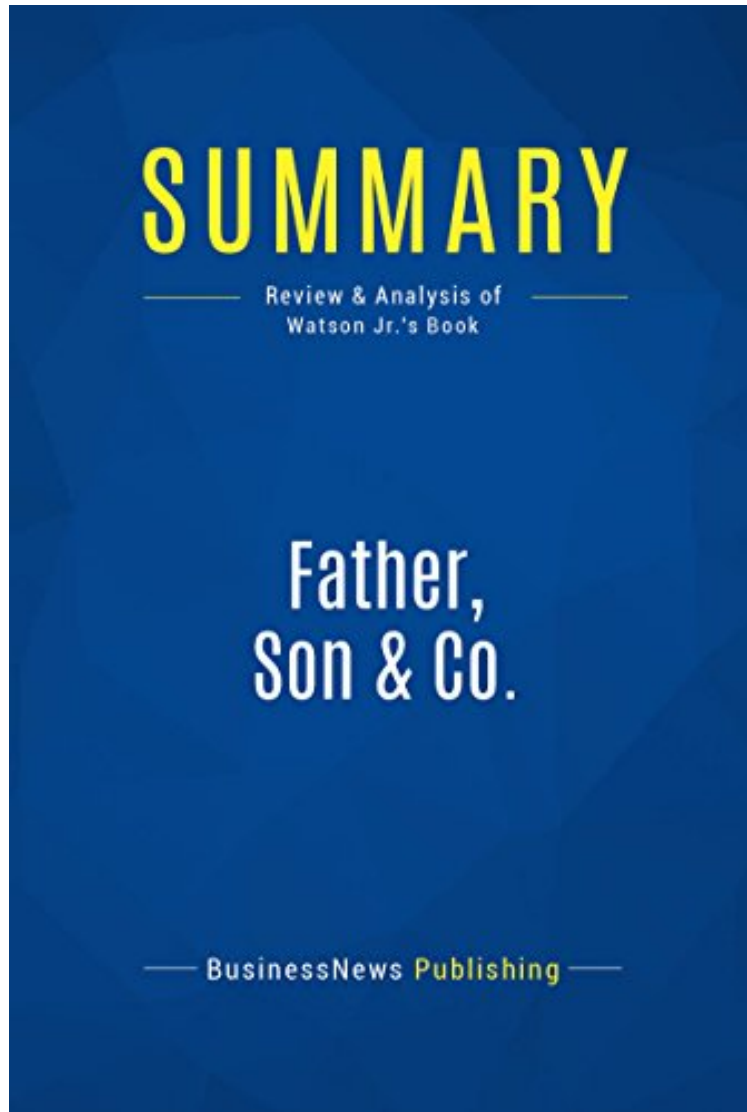


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The must-read summary of Thomas J. Watson, Jr.'s book: "Father, Son Co.: My Life at IBM and Beyond". This complete summary of the ideas from Thomas J. Watson, Jr.'s book "Father, Son Co." tells the story of how Thomas

Watson, Sr. and his son built one of the greatest business success stories of all time, which changed the face of American business. In his book, the author describes his relationship with his father, the early days of IBM, the evolution of its culture and the change of leadership in 1956. By reading this summary, you will be offered a glimpse into the father-son relationship behind the company as well as the decisions that transformed IBM into the international giant it is today. Added-value of this summary: **Save time**; **Understand key concepts**; **Expand your knowledge** To learn more, read "Father, Son Co." and discover the family story behind one of the world's biggest companies.