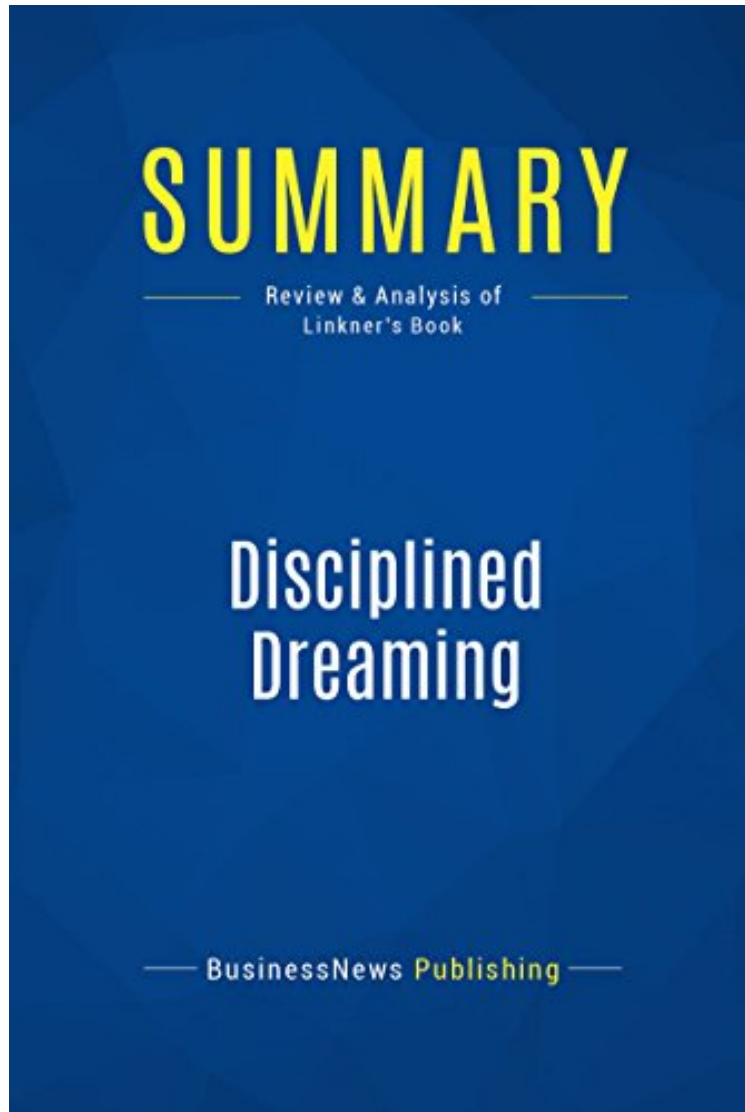


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The must-read summary of Josh Linkner's book: "Disciplined Dreaming: A Proven System to Drive Breakthrough

Creativity". This complete summary of the ideas from Josh Linkner's book "Disciplined Dreaming" shows that most companies already have systems in place that dictate almost everything that needs to be done. In his book, the author explains that this can only give businesses limited success and it is vital that they demystify creativity and put a methodology in place that can be used to nurture and grow everyone's creative capacity, in order to stand out from the competition. This summary provides the key to harvesting this creative environment and explains the benefits it can bring for your company. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

 To learn more, read "Disciplined Dreaming" and learn how to establish a methodology that encourages the creativity of your employees.