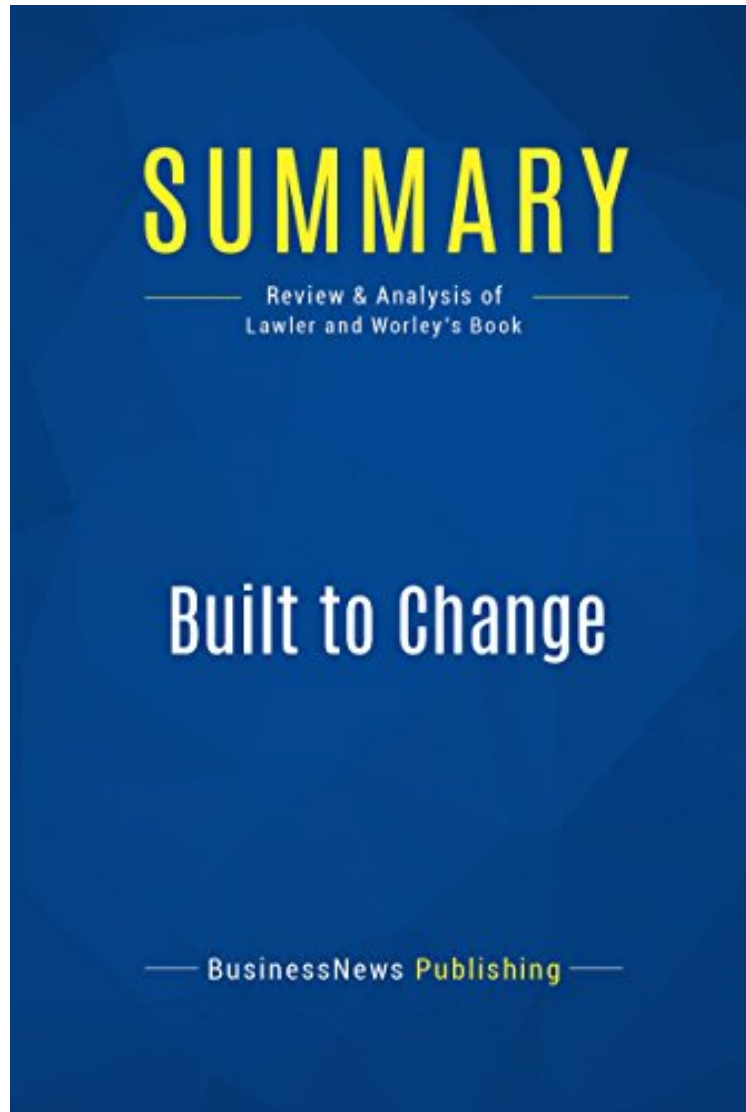


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The must-read summary of Edward Lawler III and Christopher Worley's book: "Built to Change: How to Achieve

Sustained Organizational Effectiveness". This complete summary of the ideas from Edward Lawler III and Christopher Worley's book "Built to Change" shows that the most valuable company in today's ever-evolving society is one that can change rapidly. In their book, the authors explain how doing this will allow companies to generate a temporary competitive advantage, exploit that advantage and then move on to something newer and better when everyone else catches up. By reading this summary, you will understand how you can ensure that your company is able to change, allowing you to stay one step ahead of the competition. Added-value of this summary: **Save time**; **Understand key concepts**; **Expand your business knowledge** To learn more, read "Built to Change" and discover how you can create an evolving company to guarantee success.