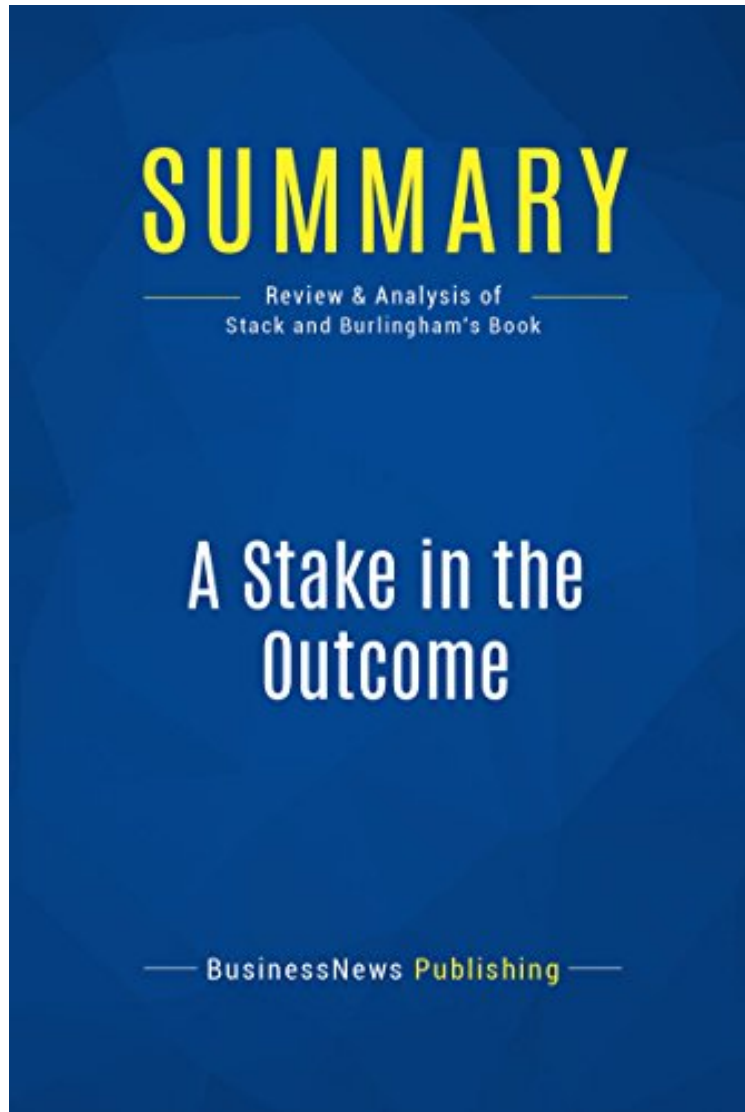


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## Summary: A Stake in the Outcome: Review and Analysis of Stack and Burlingham's Book

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The must-read summary of Jack Stack and Bo Burlingham's book: "A Stake in the Outcome: Building a Culture of

Ownership for the Long-Term Success of Your Business". This complete summary of the ideas from Jack Stack and Bo Burlingham's book "A Stake in the Outcome" shows that to succeed in creating an employee-owned and operated company, employees have to be taught how to think and act like owners. This summary advises business managers to go beyond the traditional ways of rewarding employees, and teaches them how to build a sustainable ownership culture which provides employees with the right tools and attitude to carry out their responsibilities with the goals of the wider company at heart. This summary outlines fourteen rules of 'Employee Ownership' and systematically addresses each point, often illustrated with examples. At the end of this summary you should have a clearer understanding of how to empower your employees with the trust and intelligence they need in order to act in the company's best interests, without necessarily handing out company shares.

Added-value of this summary:

- Save time
- Understand the key concepts
- Increase your business knowledge

To learn more, read "A Stake in the Outcome" and discover the rules of employee ownership.