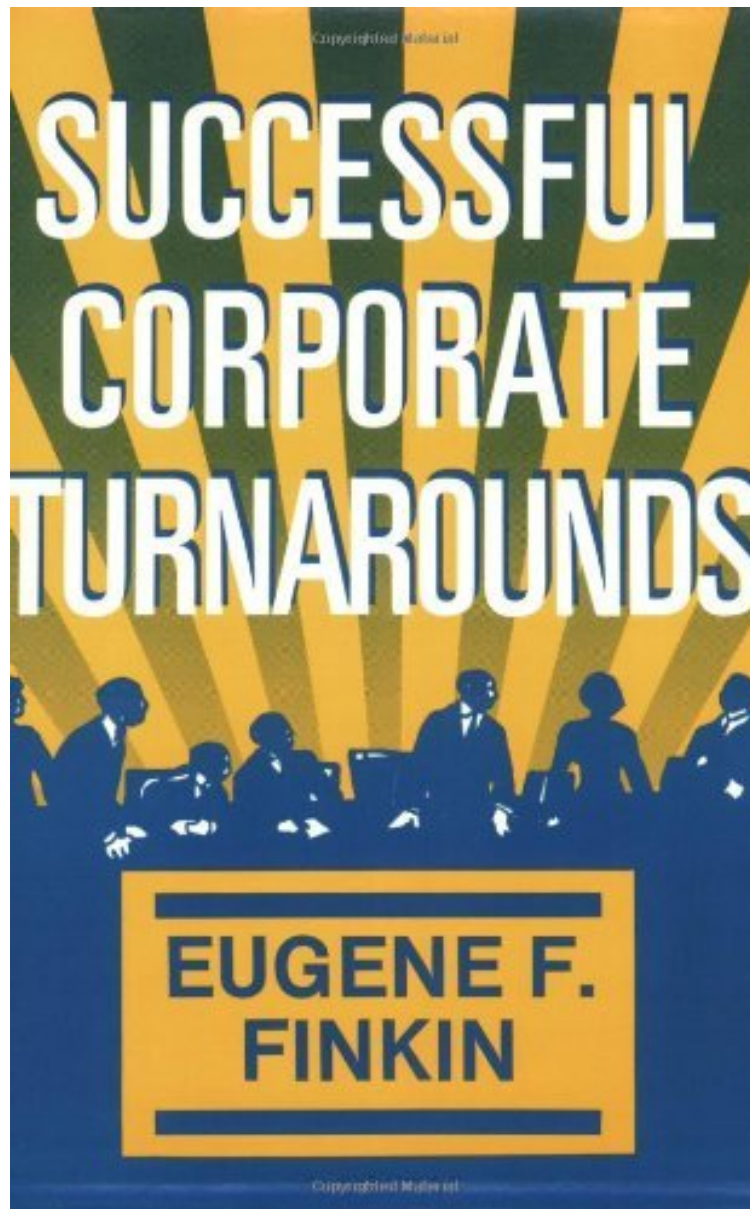


(Mobile ebook) Successful Corporate Turnarounds

Successful Corporate Turnarounds

Eugene Finkin

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Eugene Finkin : Successful Corporate Turnarounds before purchasing it in order to gauge whether or not it would be worth my time, and all praised Successful Corporate Turnarounds:

This is a book about the survival of American industry: how the survival of a faltering company can be achieved if the

principals are aware of, and willing to engage in the work necessary to turn a failing company into one with a future. Eugene F. Finkin says that turnarounds require a manager to go back to basics. If you want to know what the basics are and how the author has applied them in an actual turnaround, make the investment in this book. The Wall Street Journal This is a book about the survival of American industry: how the survival of a faltering company can be achieved if the principals are aware of, and willing to engage in the work necessary to turn a failing company into one with a future. This no-nonsense book, written by a working expert in the field, focuses attention on the most crucial elements of a successful turnaround and the methods that can be used to identify and solve problems quickly. Finkin offers a practical working approach that slices away the usual theoretical abstractions. He clearly details the approaches and actions needed to achieve a successful turnaround for all major functional areas--finance, purchasing, marketing, personnel, manufacturing, inventory control, foreign operations, etc. Communication and its importance in developing commitment to the turnaround, as well as the roles played by government, organized labor, and the media in assisting or impeding the turnaround process are given Finkin's considered scrutiny.

If you work for an organization that is having financial and operating problems, this book will seem like a breath of fresh air. The author has had practical line experience with two major industrial firms, and his suggestions for improving inventory, manufacturing, marketing, finance, and technology are down to earth and practical. Most important they can be implemented. In fact, this publication would be a good handbook for managers of manufacturing companies that are doing well because every operation can be improved. I recommend that all management accountants read this book - Management Accounting About the Author EUGENE F. FINKIN is one of America's leading turnaround executives. He is currently Executive Vice President of Blaw Knox Corporation--an independent, seven division, \$250 million in sales industrial conglomerate. He took Blaw Knox from a \$12 million a year loss to break-even in ten months. Previously, Dr. Finkin attracted media attention with the successful turnaround of Danly Machine Corp., and he gained other first-hand experience at Allegheny International and Westinghouse Electric.