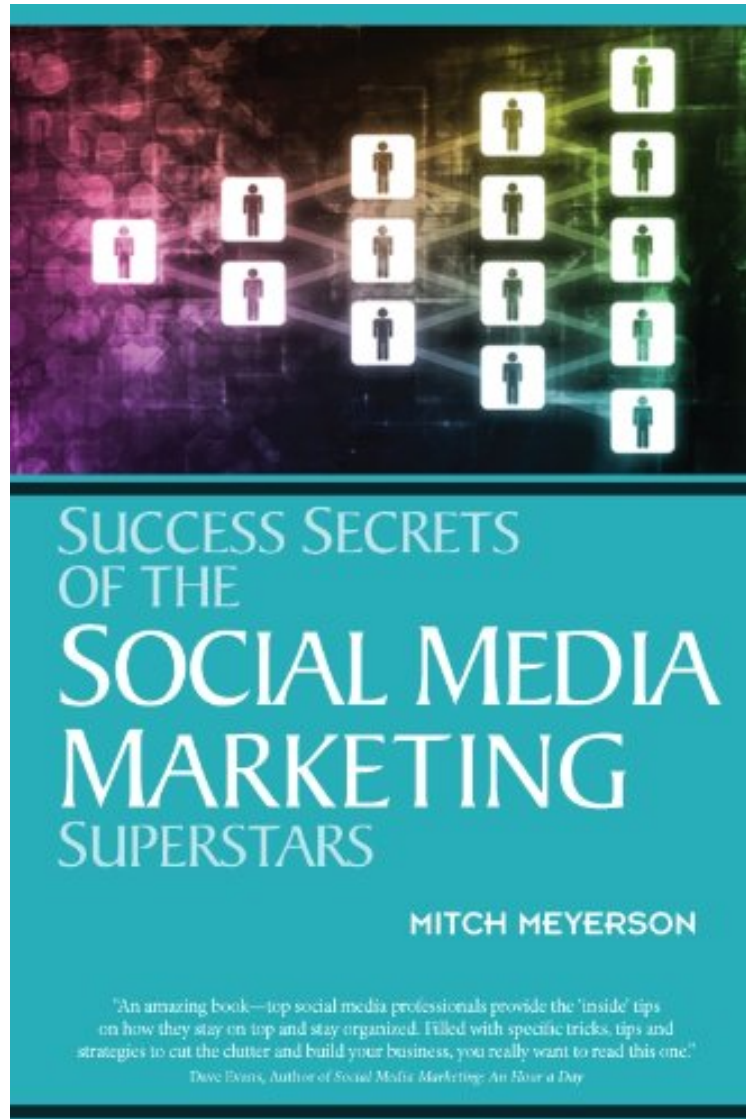


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Success Secrets of the Social Media Marketing Superstars

Mitch Meyerson

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1 of 1 people found the following review helpful. Learn about social media marketing from the experts By Galina Vitols I am not completely new to social media but needed some more education about how I could use it for marketing my wedding photography business. I picked this book because of the name hoping that the gurus will give their insides. I love the fact that there are many experts and every one comes with their perspective and shares their experience. The book helped me to actually understand social media and how it works. I started seeing mistakes that many people do on Facebook or Twitter and now I know how to avoid them. I wanted to thank Mitch Meyerson for

putting this book together and highly recommend it to all business owners who want to succeed in social media marketing. SMM is already here and it is the future of marketing, you miss it - you loose. That's just my opinion...0 of 0 people found the following review helpful. learn the secrets of social media marketingBy Abeachdudegreat biz text book on learning the success secrets of using social media marketing1 of 1 people found the following review helpful. Great read with solid tips tricksBy KYGurl94I really enjoyed reading this book. Each chapter is a different social or online marketing vehicle. Even though this industry changes minute-by-minute, some of the tips are timeless. It'll be a resource for a long time.

Online marketing expert Mitch Meyerson presents you with an unmatched advantage into the world of social media the priceless secrets, strategies, tactics and insights of more than 20 of today's social media elite. Handpicked to cover almost every aspect of social media marketing, Meyerson and this distinguished team of experts open their playbooks and teach you how to create effective social media campaigns to cut through the clutter, reach out to millions and grow your business. Features: Proven tips and tactics from 20+ top social media marketers The biggest mistakes businesses make with social media and how to fix them Actionable plans for all areas including social networks, blogs, web TV and mobile marketing Real-world case studies, best practices and proven techniques from the experts Detailed list of resources

About the Author Mitch Meyerson is a speaker, trainer, and the author of 9 books including Mastering Online Marketing, Guerrilla Marketing on the Internet, and Six Keys to Creating the Life You Desire. He has been a featured expert on Oprah and is the Founder of the Guerrilla Marketing Coach Certification Program. For more information, visit: www.MitchMeyerson.com